

Now

TWO DAY JUNE SALE

In All Departments
FRIDAY and SATURDAY

FACTORY

Sale

COLGATE'S SOAP

REGULAR 10c BARS NOW

59c dozen

Old Colonial, Lavender, Lilac Imperial, Big Bath, Carnation Bath, Charms, Orchids, Etc.

TWO DAYS ONLY

- 95c CHILD'S OXFORDS, 49c**
Our regular stock—Black elk-leather play oxfords, composition soles. Sizes up to 2 49c
- 98c GIRL'S PAJAMAS, 49c**
Fancy print daytime pajamas. Entire stock of regular 98c values. Sizes up to 14 49c
- 98c KRINKLE SPREADS, 49c**
Large size—80x105. Washable seersuckers in colors—quantity limited at this low price. 49c
- 25c MEN'S NECKWEAR, 14c**
4-in-hands. Cut silks. Lined ends. Beautiful patterns. Big assortment 14c
- 39c CURTAIN PANELS, 19c**
Ecor Marquisette. 40 inch panels. Silk fringe. Regular 39c value. Now go at 19c
- 98c Infant's Wool Sweaters, 19c**
Pure wool. White with pink or blue trim. To close them out they go at this extremely low price 19c

Sale!

Kiddies Summer Unions

49c quality—Now

15c

Knit or Nainsook bloomer knee, taped waist—ages 4 to 12. On Sale

Only While Quantity Lasts.

Second Floor.

Special Showing New Summer SILK DRESSES

- White Crepes
- Printed Silks
- Embroidered Eyelets
- Khaki-Kool
- Organdies

75 of the season's latest creations featured at one low price.

\$6⁵⁰

Dresses—Second Floor

SPECIAL! MEN'S KHAKI WORK PANTS

Heavy, tuff and durable. Worth \$1.50 of anybody's money.

Never again will a pair of this quality be offered at only—

\$1

Main Floor

"Advertiser"

Bib Overalls

Are World Beaters!!

Men—you can save money by wearing these. They're heavy and are equal to most overalls selling at 25c more. Triple stitched; reinforced; two bib pockets, rule pocket, hammer sling, cut full—and the price is only—

79c

Men's Dept.—Main Floor

Shirtcraft

Dress Shirts

Don't compare these to the ordinary dollar shirt. They're made better, pre-shrunk, full cut, perfect fitting and genuine Shirtcraft quality. In plain color broadcloth—cellophane wrapped.

\$1

Men's Dept.—Main Floor

SUMMER UNIONS

98c Values
Odd lot. Combed cotton. Short sleeve, ankle. Most all sizes—while quantity lasts 49c

WORK SHIRTS

It's much better than the usual 50c shirt—double shoulders—two pockets—ventilated—gray or blue. Men's Dept. 50c



SALE!!

Men's Work Shoes

Medium weight, for summer wear. Extra quality. Soft and pliable uppers. Leather belting soles. Goodyear welt. Exactly as illustrated.

\$2.98

Men's Shoes—Main Floor

Big Bath Towels

Turkish, 24x44. Double thread. Common quality. Colored borders.

19c

Women's Rayon Hose

A dandy every day hose. Good fitting. New summer colors—quantity limited.

15c

Rayon Mesh HOSE

For sports wear. New colors. Semi-fashioned. Reinforced—now only

25c



SAMPLE Sale SILK DRESSES

\$4.95 and \$6.50 Values

This is a group of salesmen's which were bought at half price. Positively new styles. Clean. Big assortment of 50 smart models to choose from.

Your Choice

\$2⁶⁹

Basement Store

Entire Stock of

BERETS

19c

49c to 69c values

In white and colors. Several styles. Quantity limited. Rayon or wool—closing out at only 19c

MEN'S SHIRTS and SHORTS

Plain colored broadcloth shorts. Swiss Rib shirts. 25c values. Garment 18c

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Men's Broadcloth Pajamas

Fancy trimmed. Dollar values. Two piece. Cosack or coat style 69c

SALE SILK HOSE

Our biggest week-end bargain. Pure silk, chiffon or service. Full fashioned. New shipment just unpacked. Can hardly be told from ordinary dollar grades.

49c Pair

BOYS' DRESS OXFORDS

Black, blucher, genuine Calfaxin, Goodyear Welt..... **\$1.95**

Boys' Dept.—Second Floor

SALE !! LITTLE GENTS' SHOES

\$1.95 grade. Tan, Two full flexible soles. Sizes 10 to 13 1/4 **\$1.29**

Boys' Dept.—Second Floor

Mickey Mouse Beanies 25c
Mickey Mouse Sweaters 49c
Mickey Mouse Belts 50c
Boys' Cotton Bathing Suits 49c
Boys' Summer Play Sox 10c

SALE !! BOYS' BIB OVERALLS

The world's best 49c Overall. Two bib pockets. Heavy. Triple stitched—all sizes **49c**

Second Floor

BOYS' SERVICE SHOES

Sizes 2 to 6. Scout style. \$1.95 value. Elk upper. Dandy for summer wear. Tuff and durable. Second floor **\$1.59**

BOYS' OVERALL CORDS

Made like overalls. Best quality cord. With suspenders..... **98c**

Boys' Dept.—2nd Floor

Boys' Adjustable Caps 49c
Boys' All-wool Dress Caps 98c
Boys' White Dress Caps 49c
Boys' Fancy Golf Hose 25c
Boys' Blue Chambray Shirts..... 3 for \$1

BOYS' RAYON SHIRTS AND SHORTS

Run-resistant rayon. All colors—all sizes **25c**

Second Floor.

BOYS' WOOL TWEEDS

Black and white tweeds—best quality—ages 6 to 16 **\$1.95**

Second Floor.

SALE !! BOYS' WASH SUITS

Fruit-of-the-Loom quality. Long pants—lots of colors— all sizes **75c**

Second Floor.

BOYS' DRESS SHIRTS

Broadcloth and fancy Prints. Sizes 6 to 14 1/2—79c quality— cellophane wrapped **59c**

Second Floor.



500

Beautiful New, Summer

Wash Frocks

Now on Display

Our greatest showing—materials of: powder puff prints, twine lace, voiles, Love-Lady lace, prints, eyelets, organdies.

Dozens of Styles—

This is one of the biggest and most elaborate showing we've ever made.

At Popular Prices

\$1.00 to \$6.50

Dresses—Second Floor

DRY GOODS SPECIALS

Now is the time to buy as all cottons, woolens and silks have advanced.

CORDED SUITINGS

36 inch. Nubby weaves. Fast colors. Conventional designs— plain colors. Yd **45c**

CORDED CHIFFON

New Bedford Cord. Floral and conventional patterns— 36 inch **29c**

SUMMERY VOILES

Now shipment of 30 pieces—Beautiful new patterns—Large choice **15c** yd.

CELENESE CREPE

For your finest dresses. Lots of patterns. Fast colors—washable **59c** yd.

Free!

With every pair of boys' or girls' shoes or Keds we will give a bag of 12 glassy agate marbles and a Keds handbook absolutely free. In All Depts.

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION THE NAME OUR POLICY

SALE MEN'S SHOES

Genuine Leather

Mulekin uppers. Durable composition soles. Plain toes. Made by the world's largest manufacturer of work shoes. Sizes up to 10.

Two Days Only

\$1

RUMMAGE TABLE

Odds and ends—damaged and soiled goods—one big table piled high with items from every department in the Basement—at prices that will astound you.

At Give-Away Prices

Golden Rule BASEMENT STORE