

AN UNMERCIFUL SHATTERING OF PRICES

STARTS FRIDAY, JAN. 9 At 10 a. m. SHARP
GOLDEN RULE PROSPERITY DRIVE for 5000 MORE CUSTOMERS

Boy's Sweaters—Coat or Slip-on **59c**
 Part Wool. Sold regularly (the Golden Rule Store price) to \$1.49. This is a most remarkable value.

WOMEN'S CHAMISEL FANCY CUFF GLOVES—These gloves are imported. Washable. One most important feature in any lady's wardrobe is gloves, and think of this little or nothing price. You win on this buy. Pair— **29c**

Men's 100% Wool Unions In dark grey. Heavy weight and sold the world over for \$5.00. We haven't all sizes, but see what a real give away value this is. **\$1.98**

Men's Part Wool Coat Sweaters Two pockets. Heather mixtures. It's values like this that make a sale a real success. This surely should be! **89¢**

66 x 80 Part Wool Double Blankets Come in plaids with satin binding and a very attractive selection of colors. We are offering the most astounding blanket bargains in this drive. PRICES ARE CUT TO THE VERY MARROW in order to make our goal of 5,000 more customers. Watch us grow. **\$2.69**

Heavy Wool Golf Hose Large cuff tops. A 49c value. Suitable for boys or women or Tom boy. **25c**

Men's Dress Caps Adjustable sizes. You'll be happily surprised when you see this group. **79c**

Powder Puffs Value to 25c. Good-bye shiner noses! Now— **3c**

Men's and Boy's Work Sox Rockford style. You can now afford to throw the worn ones away at this price! Pair— **5c**

Men's or Boy's Canvas Gloves Medium light weight. **5c pair**

5c pair



CHILDREN'S SATIN BLOOMERS Black or colors. Your choice. **15c**

CHILDREN'S GLOVES AND MITTS Large assortment. Our values to 59c. You can afford to give the kiddie a real to 25c and they're wool. **25c**

Boy's Shirts Fast colors. Whirlwind brand. Golden Rule's regular 89c line. Sizes somewhat broken, but if you hurry your size is here. **49c**

PLAID SHEET BLANKETS, 66 x 80—Fancy plaids. Lots of colors. Our 95c grade. Sale Price at Basement Store **69c**

Double Cotton Blankets 66 x 80. Colors are dark grey with colored borders. These blankets really should be seen to be appreciated. No wonder our clerks are smiling when prices are cut like these. They're easy to sell. We haven't over a car load either. Pair— **\$1.00**

Boy's Wool Shaker Sweaters In wine or tan. Heavy shawl collars. You'll enjoy buying lavishly because of these enormous savings. Make us prove it! **\$1.49**

Men's Sweat Shirts In dark grey or white. This is only one of thousands of equally as good values throughout the store. **49c**

Men's Polo Shirts All colors and fast. Just think—you can be a sport for 49c and warm also. **49c**

Men's Garters Silk elastic. Wide web. This should make you wear garters. **10c**

Women's Felt Slippers With soft soles. You'll surely make your feet glad with a pair of these easy slippers. **29c**

We Have For Your Inspection Thousands and Thousands of Other Items

That space does not permit our listing here, BUT THEY MUST BE SEEN!

Hundreds of Pairs in Women's and Children's SHOES Have Been Greatly Reduced For This Great Drive!

Women's Rayon Bloomers Fine grade. Run resistant. Fancy styles in good colors. Our regular 79c value. Don't miss this! **49c**

FOR THE HOUSEWIFE FRENCH FRYERS—\$2.00 value. Aluminum pot with patented drip basket for French fries, doughnuts, etc. Basement **79c**

Part Wool Blankets 66 x 80. Double. Plaids and colors. These bargains eliminate the manufacturer's profit. We buy these blankets direct. Pair— **\$1.98**

Women's and Misses' All Wool Sweaters

Either Slip-on or Coat style. Some brushed wool. Values to \$2.98. You'll be sorry to miss out on this. **\$1.79**

Part Wool Double Blankets 66 x 80 in Plaids with Satin Bindings. Here is an outstanding value in blankets that defies competition. Our blanket business is growing by leaps and bounds. Values we've been giving is the answer. But here's blankets you'll save dollars on. Our regular \$3.98 blanket. Pair— **\$2.98**

Part Wool Bed Robes Come in plain colors. Reversible and contrasting shades. So many uses this single blanket can be put to. If we could describe it adequately they'd go the first hour. Reg. \$3.48. **\$2.19**

Men's Part Wool Unions—Values to \$1.89. No need going cold when 98c will do the trick. Hey! **98c**

Men's Part Wool Unions—Dark grey and not all sizes. Come early and get first pick! **69c**

Men's Dress Shirts Guaranteed fast colors. Pre-shrunk collars—2 pocket style. In Broadcloth material. Regular \$1.95 values. **98c**

Boy's and Children's Wool Hose Heavy weight. Colors brown, black or tan. "Lambskin." Regular 65c values and they're Golden Rule values. **39c**

Children's High Shoes and Oxfords A large group to select from. Practically all sizes at savings that will make you fairly gasp! **98c**

Large Assortment of Women's Pumps and Oxfords You'll find values in this group up to over \$5.00 the pair. Bargains like these won't wait. **\$1.98**

Men's Oxfords in Brown Only Goodyear welts. Calfskin uppers. This group is of our regular \$3.98 grade. They're a good buy. **\$2.79**

Women's Rayon Dance Sets in Colors Step-in and Brassiers to match this value. Ladies, this is a wonderful combination. **69c**

Women's and Misses Slipover Sweaters Wool and Rayon. It's really an injustice to yourself and your daughters not to complete your wardrobe with these sweaters. **98c**

Boy's Felt Slippers Brown felt with soft padded soles. In comparatively a few days this greatest sale event we ever held will be over. Buy the things you most want now! **49c**

O'Cedar Mops and 30c Bottle O'Cedar Oil Free **49c**

Large Lot of Women's Smocks Values to \$1.95 and worth it. Price is the important thing in this prosperity drive for 5,000 more customers. Don't pass this by. **79c**

Six Only Silk or Wool Dresses This group of dresses will save you many a dollar, but will be snapped up quickly. Don't put it off till tomorrow. An unusually extra special. **\$1.98**

Slightly Damaged Merchandise of all description. Too many to list separately and priced so low it's ridiculous. Be sure to see this group.

GOLDEN RULE BASEMENT---Self Service Store---The Thrift Center of Klamath County