



# La Pointe's

## October Feature Values

### Lavishly Fur Trimmed Dressy Coats

AN exposition of superb Autumn coats selected for their distinction of fabric and fur as well as their perfection of tailoring.

COPIES of imported creations as well as American original. Furred with Raccoon, Fox, Skunk, Natural Civit Cat, Beaver, Fitch, Squirrel, Caracul, Platinum Wolf.



### Fine Materials

Venise — Broadcloth —  
Malina — Duvedbloon —  
Turana — Norma —  
Rich new Colors.

Sizes For  
Misses —  
Women  
Large &  
Extra  
Large



### NEW FALL DRESSES

One of a Kind

Satin --- Velvet --- Dull Crepe

These Three Fabrics Tell the Story for Fall



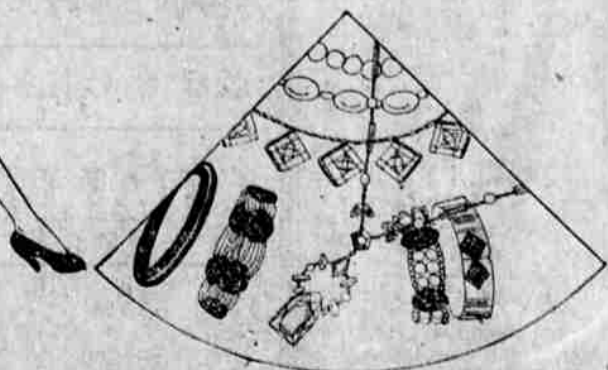
We can't explain just why a satin frock can appear ultra-sophisticated and audaciously youthful at the same time but it does when done in the manner of Autumn 1928.

Velvet is unquestionably the season's favorite material, and now every leading couturiere is sponsoring this exquisitely flattering fabric in combination with crepe, georgette and satin.

Beautiful Canton crepe, heavy satin and georgette smartly velvet trimmed, others with lace. For all occasions including evening wear. Black, new wood, butterseotch, royal blue and brown, in sizes for women and misses.

Handsome Sweaters in new fall colors. Sizes 36 to 42.

\$16.75 to \$29.75    \$36.75 to \$65.00    \$9.75 to \$24.75    \$2.45 to \$5.75



Novelty Jewelry-Autumn Bags-Blouses-Skirts