TUNNEY WINS FROM TOM HEENEY IN 11th

MARINE KEEPS TITLE IN BOUT WITH "SMITHY"

Australian Absorbs Terrific Amount of Punishment in Go —Game to End — Technical Knockout Prevents Actual One.

(Continued From Page One)

"Thank you, Tom, and good luck to you," answered Gene.

Rickard Loses

Tex Rickard announced after the bout he lost $100,000 on the fight. It is the first time in history that the promoter has lost money on a heavyweight title fight.

"Radio and high tax kept the crowd down," Rickard said. "I am disappointed in the financial outcome of the venture, but I can take the bitter with the sweet."

A liberal estimate after the bout, placed the crowd at 50,000, and the gate receipts at $750,000. Rickard, however, said that the exact figures would not be available for several days.

Tunney's Greatest Fight

It was easily the greatest fight of Tunney's career, even when one remembers that he battered his way to the championship heights by an impressive series of knockouts.

From the time the first blow was struck, it was apparent that Tunney was out for a knockout. The hardy challenger, who learned his fighting in bar room brawls, came in at the champion with arms akimbo and rushed Tunney as best he could. His rushes, however, bore little fruit, for the champion kept a straight left in Heeney's face and hammered away at Tom's body with both rights and lefts when they clinched.

Ahead on Points

The champion, although holding a wide lead by points, did not bring the fight to a head until the tenth round, when he hooked and jabbed the challenger's body and ripped home terrific blows to the head. Just before the bell in this tenth round, Tunney sent the challenger to the floor, and it seemed apparent that Heeney never would have come up, but the bell saved him.

Helped to Corner

His seconds ran out to help him to his corner, Heeney seemed entirely willing to remain on the canvas. He was stretched out with his left leg hanging limply over the edge of the ring, and it was only by some hard pulling that his seconds managed to draw him to his corner. Tunney's seconds leaped into the champion's corner and urged Gene to go in and finish Heeney at once. Tunney's eyes followed Referee Forbes, who seemed on the point of stopping the bout.

Comes Back

Thanks to some desperately fast work on the part of Heeney's seconds the hard rock from New Zealand came out, and at the start of the 11th round it seemed as though the challenger had been fully revived. He tore into Tunney with rights and lefts, with the champion dancing away and waiting for his chance for a knockout punch.

Tunney, however, sensing that the victory was imminent, charged Heeney with fast flying fists and started the blood flowing from Heeney's nose, and from a cut which had been opened over his left eye in an earlier round.

Then it was that Heeney came in, both fists flying, and caught a stiff right on the chin. He fell into a clinch and was unable to protect his chin. The champion kept both fists coming up from between their bodies with a merciless rain of blows on the ragged jaw of Heeney, and just as it seemed Tom was going down again, the referee stepped in between the men and led Heeney to his cornr, a beaten man.

Heeney Aggressive

The fight started at 9:51 p. m., with Heeney leading the fighting. He rushed the champion into first one corner and then the other, but landed only one blow which hurt.

Tunney contented himself with tying up the challenger and danced away when trouble seemed near. Heeney landed three times with his right in that first round, three which really hurt.

It was evident in that first round, however, that Tunney was willing to stand up and slug, despite the fact Heeney was the aggressor. The champion was putting over a hard right cross as the challenger came in, and invariably sent Heeney into a clinch.

Heeney kept boring in in the second round, but Tunney always managed to tie him up in a clinch. The champion was taking things easy and seemed satisfied to let Heeney retain the offensive. He was scarcely breathing above normal when he went to his corner at the end of the second round.

Heeney Lands

Heeney landed his first hard jolt to Tunney's jaw in the third round, when the champion really showed that he was hurt. Heeney followed this up by tearing into the champion with both fists flying. None of his blows reached its mark, however. Tunney started a rally at the end of the third round but failed to regain the points he had lost earlier.

Tunney kept his left in Heeney's face in the fourth, and the challenger's rushes were less vicious. Tunney was jabbing at both the head and body, and obviously had slowed up his opponent. Heeney rallied and came in with a stiff right to Tunney's jaw. Tunney wasn't hurt, however, and came back with a series of rights and lefts to the head, and started the blood flowing freely from Heeney's nose.

Tunney Ahead

It was Tunney's advantage up to this point.

Heeney took a spill in the fifth round, when he missed a hard right swing, but he was quickly on his feet and escaped further danger. Tunney resorted to his famous dancing tactics throughout most of that round and returned to his corner virtually unmarked.

Heeney, handicapped by his short arms, kept boring in, trying for an opening at close quarters, but Tunney kept him tied up and had a big lead on points by virtue of his infighting. Tunney held his right in readiness and whenever his opportunity came he landed that right to the challenger's head. The champion had a big lead in the sixth round.

Heeney Aggressive

As Heeney, still on the offensive, came in at the champion he invariably found Tunney's left in his face, with a right to the body coming right behind. Tunney took a couple of hard blows on the head in this round and it was about even.

Heeney took a hard punch on his right eye at the start of the eighth round and he backed away, rubbing his injured optic. He obviously was having trouble in seeing and the champion took advantage of the opening to take a fast, running offensive for the first time in the bout. He chased the challenger from one side of the ring to the other and shook Heeney with hard rights and lefts to the head and body. The challenger was bleeding badly and seemed in bad shape as he went to his corner.

Pounds Challenger

Tunney held to his edge in the ninth round and landed repeatedly to the challenger's head, opening a deep cut over Heeney's left eye. He kept his left in Heeney's face and when Heeney tried a rally, the champion jeeringly stuck out his jaw as though to dare Heeney to hit it. Then came the tenth and eleventh in which Tunney cut his man to pieces and won by a technical knockout near the end of the eleventh.

Heeney, whose short, twisted arms were hardened at a blacksmith's forge, was a badly whipped man throughout the eleven rounds. But there was seldom a more amazing display of gameness than that which Heeney showed, as he kept coming in for more of that wicked punishment which Tunney was handing him from a distance.

The champion, although he took a few hard blows on the head, didn't seem to mind them, and left the ring without a mark on his head or body.

Athletics Gain On N. Y. Yanks

By United Press.

The Philadelphia Athletics gained a half game on the league-leading Yankees today when they beat the Chicago White Sox 5 to 1, while the New York Yankees split a double bill with the Detroit Tigers winning the first 12 to 1 in 12 innings, scoring 11 runs in the 12th; and losing the second, 13 to 10.

It was the third straight victory for the A's. Doubles by Foxx and Cobb in the third insured the win.

The Cleveland Indian scored their fourth consecutive victory over the Boston Red Sox by winning a double-header, 4 to 2 and 4 to 3.

The Washington Senators split a double bill with the St. Louis Browns. The Senators lost the first 7 to 5 and won the second 6 to 4.

Sam Love Declares Victory Of Gene Blow to "Common People"

By SAM LOVE

$30 BOX, YANKEE STADIUM, July 26, (UP)—This was a night full of grief for the common people.

What happened to their fellow lodge member, Honest Tammas Heeney, is now on everybody's tongue. The bridge of San Luis Rey fell on Honest Tammas, and an inscrutible providence removed him from the paths of glory. That is what happened to Honest Tammas, a member of the human race in good standing, at the hands of a person who regards Honest Tammas and all his several million fellows with sincere disdain.

This, in itself, was sufficiently disconcerting. Honest Tammas fought until his face looked like it had encountered a battery of meat cleavers. He continued to fight until his grand old Steinway legs buckled in the middle and he found himself hanging through the ropes unable to lift up his eyes to the north star, which burned cooly just ahead and above. He regained control of his crazy underpinning and faced south again, where Gentleman Gene Tunney politely balanced himself.

With all the earnestness and never-say-die that is the heritage of common people the world over, Honest Tammas made for the vision of Sir Launcelot that confronted him. His strong heart almost bursting within him, he made for it. Gloves filled his face and shut off the cool, the beautiful, the infuriating target. Honest Tamma's great legs buckled beneath him. This time there were no ropes. He sank slowly to the floor, facing south, where lies New Zealand.

It was a night full of grief for the common people, because not enough of them were there to see Honest Tammas in that tenth round, when the bell preserved his doughty frame for further glory and more repulsive slaughter.

The saga of that drubbing, cruelly not quite bad enough to stretch Honest Tammas again on the floor in sweet repose, will be sung for a long time.

But it was also a night full of grief for the common people for other reasons. After all, nobody had expected Honest Tammas to win except one gentleman, who will be mentioned later.

A dozen large Bronx apartment houses overlook the Yankee stadium and approximately 1,000 of the common people gathered joyously on the roofs of these houses, just to the rear of the right, left and centerfield bleachers, where $5 seats sold for $3 and opera glasses that completely obscured vision of the ring, could be obtained for 50 cents.

The 1,000 common people on the roofs waited patiently through the five dull preliminary bouts. Then just as Honest Tammas and Champion Gene were due to appear, three battleship searchlights were suddenly trained into the eyes of the patient 1,000. For the remainder of the proceedings, three menials of the management played the searchlights into the aching eyes of the common people on the roofs.

Like Honest Tammas, who missed the whole show because of the forethough of Master Tunney in learning how to box, these wellwishers of Honest Tammas missed it because of the diabolic foresight of Tex Rickard. While Honest Tammas' vision was obscured by gloves, theirs was obscured by searchlights, but the crime against his fellows committed by Rickard was greater than Tunney's.

Rickard pretends to be a common person himself.

This correspondent, commissioned to go out among the other common people and see how they were taking it, ducked the assignment for the simple reason that the correspondent wanted to see the fight, and nobody could see it from way out there where Babe Ruth can't lift 'em. Several thousand tried, it however.

The common people in the $30 boxes were very sparsely sprinkled about, and there were no aristocrats in the interstices, either. A gentleman, who later proved to be the one that thought Honest Tammas would win, got lonely during the preliminaries and moved over to good old box 12 to show the occupants his snapshots. He said his name was Reed, or Reef, and hauled out 72 snapshots he had taken of Honest Tammas in training.

When the main event interrupted further inspection of the snapshots, Reed or Reef trained a pair of 12-power binoculars, which he said were the most powerful binoculars in civil life, across the 50 yards intervening between him and the ring. Henceforth he gave a running account of what was taking place.

"Tom's all over the big cheese like a tent," reported the expert during the first round.

"Tom lands with his left. He rocks Tunney with a right. Tunney's stomach is getting red," exulted Reed or Reef in the second round. He described each round with an imagination worthy of Gene's literary playmates. When Honest Tammas made the seventh memorable by twice managing to get his left glove as far as Gene's jaw, the describer was beside himself with joy."

"He's closing Tunney's right eye," he shouted in the eighth. Startled persons within a 25-yard radius trained field glasses on the eye. They couldn't see it. Tammas' head was bobbing around in front of it like a pot full of dumplings over a forced draught fire.

"Tunney's legs are wobbling," 'cried the volunteer as the tenth got underway.

Just then Honest Tammas sank to the canvas, slowly and majestically and with the finality of a torpedoed merchantman.

It was a night full of grief for the common people, of whom obviously, Honest Tammas is one, and Mr. Reed or Reef, another, and Mr. Tunney, alas, is not.

Cardinals Keep Lead in League

By United Press.

The St. Louis Cardinals retained their lead in the pennant race Thursday by beating the Brooklyn Robins, 6 to 1. Grover Alexander pitched fine ball and Frisch, Harper and Outhit hit home runs.

Burleigh Grimes, former Giant, pitched his fourth victory for the Pittsburgh Pirates over the New York team. The score was 7 to 5.

The Cincinnati Reds beat the Philadelphia Phillies 6 to 4.

The Chicago Cubs - Boston Braves game went 15 innings before the Hornsby men could break a 6 to 6 tie. The Braves won, 7 to 6.

UNITED PRESS TELLS OF BOUT

NEW YORK, July 26. (UP)—Within a few minutes after Gene Tunney had defeated Tom Heeney, Australian challenger, at Yankee stadium tonight, the result was known in the most remote corners of the world.

United Press fight bulletins, relayed through the office at the Montreal Star via radio station 2BE, operated by Alex Reid, were received perfectly at Gisborne, New Zealand, by private radio station EZE, operated by Bob Patty, next door neighbors to Tom Heeney's parents.

Mr. and Mrs. Heeney sat with a party in his station and received the running report of the fight almost as swiftly as Americans listening to the radio broadcast at home.

In this country, a coast-to-coast network of the National Broadcasting company, with more than 50 stations attached, ran throughout the United States and parts of Canada and Mexico. Short wave stations in Schenectady and Cincinnati transmitted to Europe, South America and Australia.

The broadcast was sponsored by the Scripps-Howard newspapers.

Seven more wires and a high speed printer-telegraph machine carried skeletonized reports of the fight from the United Press office here to cable and wireless offices for transmission to 39 countries.

Tunney-Heeney Championship Fight Given Round By Round

ROUND ONE — Heeney came over to the champion's corner to take a hard right on the chin. Heeney landed a stiff right. The challenger rushed Tunney into a corner and landed two blows to the body. Tunney opened up with both fists to the head but Heeney kept boring in. Tunney locked Heeney's arms in a clinch. The champion shot over a right to the jaw. Heeney landed a right and they clinched. Standing toe to toe the men traded blows to the head on even terms. Tunney landed a left to the body and one to the jaw. The challenger led to the jaw. Tunney landed to body, but took four punches to the head in return. The champion shot a straight right to the jaw, jarring Heeney. Tunney met Heeney coming in with straight left. Heeney landed both fists to the head, making the champion dance away. They were sparring in midring at the bell. Round even.

ROUND TWO—The champion came out slowly and led with a light left. They exchanged rights and lefts and clinched. With his back to the ropes, Tunney sent Heeney back on his heels with lefts and rights to the head. Heeney kept moving forward, but was taking a lot of punches. They clinched. Tunney landed a stiff right to the jaw. They exchanged punches to the head. They clinched. Tunney landed a stiff right to the jaw. They exchanged punches to the head. As Heeney moved in Tunney shot over a left to the head. A left to the mouth opened a slight cut on the challenger's upper lip. Tunney brought up a terrific uppercut, but did not stop the game challenger, who returned blow for blow. Tunney's round.

ROUND THREE — Tunney landed a left and right to the jaw and they clinched. Heeney landed a light left. Tunney put a hard right to the jaw. In a clinch Tunney shot his left like a triphammer to the body. Heeney jarred Tunney with a right to the face, and the champion backed away. Tunney landed light left to the face. Tunney began to rely on his left jabs. He backed away from Heeney almost to the ropes. Heeney landed stiff left uppercut. Heeney almost floored Tunney with left to jaw. Ripping both fists to head Tunney had to dance away. Heeney again rocked Tunney with right to jaw. Tunney started the blood flowing from Heeney's nose with left jabs. Heeney put a terrific left to body. They were punching each other about the head at the bell and Gene said something as he went to his corner. Heeney's round.

ROUND FOUR—They came out cautiously and Tunney backed away when Tom feinted with his right. Heeney landed a right and left to the face and took a left to body in return. Tunney put left to the face and opened small cut under the challenger's chin. Tunney shook Heeney with left hook. Heeney drove a one-two punch to Gene's head. Tunney landed a hard right to jaw and made the challenger clinch. Tunney put left to body and they clinched. Heeney landed two light lefts to head. Heeney scored with hard rights to body. Tunney landed hard left to body. Heeney rushed the champion and made Gene back away. The challenger was bleeding from nose and a cut under the chin but was fighting viciously. Heeney drove the champion to ropes with a flurry of body punches, and was outfighting Gene at the bell. Heeney's face was covered with blood as he went to his corner. Tunney's round.

ROUND FIVE—Blood streamed from the challenger's nose as they came out. Tunney landed two light lefts to head. Heeney landed a half dozen punches to the head and body. Gene shot hard right to stomach. The champion issued a right to head and they clinched. Tunney put left to face. Heeney missed with both hands and Gene landed left to body. They clinched and came out of it very slowly. Tunney staggered Tom with hard right to body. Heeney put left to body. Heeney landed long left

(Continued on Page Six)

Paddock Request Is Turned Down

AMSTERDAM, July 26. (AP)—Adhering to its decision outlawing tenth second stop watches, the record committee of the International Amateur Athletic Federation today turned down an application by Americans for recognition of Charley Paddock's nine and five tenths seconds performance for the 100-yard dash made in 1926 at Los Angeles. The committee recommended it, however, for inclusion among the nine and three-fifths performances when the full congress of the federation meets tomorrow.

Mrs. C. H. Underwood, with her daughter, Jean Louise and small son, accompanied by her mother, Mrs. Laura Chamberlain, have returned from a trip to Portland.

HERE IT IS
$10.00
LUMBER

Suitable for
SPUD CELLAR LINING
GARAGE FLOORS
SIDEWALKS

Large reduction if purchased in quantities of 10,000 feet or more.

PELICAN BAY
LUMBER COMPANY

Why the Knowing Millions Say "NEXT TO MYSELF I LIKE 'B. V. D.' BEST"

REASON NO. 29

"B. V. D." with its refined simplicity, its correct proportions, and its unaffected air of cool cleanliness, is in better taste than any other underdress.

Insist! on this red woven label

MADE FOR THE B.V.D. BEST RETAIL TRADE

Trade Mark Reg. U.S. Pat. Off. and Foreign Countries

The B.V.D. Company, Inc. New York
Sole Makers "B.V.D." Underwear

©1928 The B.V.D. Co., Inc.

"STR-R-RIKE"

THE NEW ZEROLENE for your motor.

A STANDARD OIL PRODUCT

This FRIDAY and SATURDAY
2 days only
SPECIAL

To get acquainted with all our neighbors and show our appreciation of your kind patronage

We will give a 6½-oz. Box of
Geo. Haas & Sons fresh CANDY
FREE
with every Cash Purchase of 50c or over
One Box Only To Each Customer

Remember---
This generous box of HAAS FRESH CANDY is FREE with Every Cash Purchase of 50c or more in any department. Over 5000 items to choose from, including everything in the store. Toilet Necessities, Stationery, Rexall Remedies, Developing and Printing, etc.

Two Days Only, at
Get your 6½-oz. Box of HAAS CANDY Free Friday or Saturday

Service Quality Low Prices
STAR DRUG STORE
FIFTH and MAIN STREETS
Klamath Falls
Service Quality Low Prices

"YOU MUST COME TO THE STORE"

Please tell your neighbors and phone your friends so they can get FREE Candy, too

COME! GET YOUR HAASS CANDY FREE!