

THE GREATEST PRICE SLASHING July Clearance Sale Ever Staged by This Store

New Summer Merchandise Going at Greatly Reduced Prices

COATS—

EXACTLY

1 2

PRICE

Ensembles—

We over-estimated our needs on Ensembles—too many were bought for this season—now we must sacrifice them at this astonishing reduction. Don't miss this marvelous clear-away sale.

See
Tonight's
Herald

Tomorrow morning when the doors swing open at 8 o'clock you will be admitted to a noteworthy price-cutting sale that has never been equaled. We are overloaded in many departments and are taking this means of reducing our summer stock. Prices on coats, dresses, and ensembles are far below cost—hundreds of money-saving items will be found throughout the entire store.

Every summer coat in this store goes on sale tomorrow morning at exactly one-half the regular price—we must clear our stock and do it quickly. Be the first here and take your choice.

See tonight's Herald

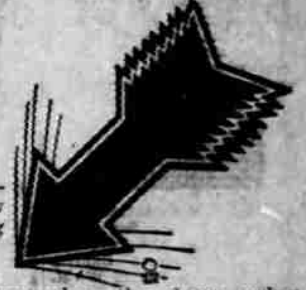
One lot of our regular \$14.85 Dresses cut to the very low price of
\$8.50
Your choice

Sale Starts Saturday Morning

GOLDEN RULE CORPORATION

OF
KLAMATH OREGON FALLS

One lot Voile, Rayon and Linen Dresses—values to \$6.35
NOW!! \$3.95



CITY BRIEFS

Among the visitors from Portland who arrived here Thursday and registered at the Willard were M. H. Thelen, Mr. and Mrs. H. A. Ziskke, Fern Parr, Mr. and Mrs. S. S. Brown, Lloyd Bayly and Thomas Vralud.

Mr. and Mrs. R. E. Dewese and son Roger left Thursday for Boston, Mass., where Mr. Dewese will attend the silver jubilee of Rexall Stores throughout the United States. En route east they will visit Seattle, Minneapolis, Milwaukee and other cities. The western delegation of Rexall

will board a special train at Minneapolis. After the convention, which is in session from July 23 until July 27 inclusive, Mr. and Mrs. Dewese will visit in New York, Washington and Baltimore with relatives.

Mr. and Mrs. A. C. Cori and son, Mrs. Marie Boucherat of San Jose, Mr. and Mrs. E. A. Massa and son of Hayward, Calif., are stopping in Klamath Falls for a short visit en route home after touring the northwest and Canada. They are guests at the Valley hotel.

H. J. Winters has moved his jewelry store from the Winters Building to 1036 Main street, which is the Grizzle Building, and will open for business Saturday morning.

Mr. and Mrs. W. L. Scott of Pelican City have left for Spokane, Wash., to spend a two weeks' vacation.

Mrs. A. W. Morvlet, Rosalie Morvlet and Willard Bassett arrived Thursday from Fort Collins, Colo., and are stopping at the Hall during a visit here.

Guests from Portland who arrived yesterday and registered at the Hall were Charles A. Johnston, Ray Gainer, Grace Watts Ross, Agnes L. Watts and Lois C. MacMahon.

Mr. and Mrs. Harry Goelter and family left Thursday afternoon for Lake of the Woods, where they will remain until Sunday.

Lucile Spence of Baton Rouge, Louisiana, is among the guests registered at the hotel Arcade today.

Ben Lear of the men's department of the Golden Rule is absent from his regular duties for two weeks enjoying his annual vacation.

W. W. Wingham of Gazelle, California, spent the past few days in Klamath Falls visiting friends and receiving medical attention.

PINE TREE
LAST SHOWING TODAY
"Rose of the Golden West"
—with—
MARY ASTOR and GILBERT ROLAND
The breathless beauty of Mary Astor... the fire of Gilbert Roland, the intrigue of Old Spain, all woven into a thrilling and mighty spectacle!
Coming SATURDAY
MAY MAVOY in "A RENO DIVORCE"
Coming SUNDAY and MONDAY
Colleen Moore

AT THE
LIBERTY
THEATRE
LAST SHOWING TODAY
LEO MALONEY in
"THE BLIND TRAIL"
It's a western gem!
Coming SATURDAY
BUCK JONES
... in ...
"DESERT VALLEY"
Come and hear the "MOVIEPHONE"

G. W. Mills and R. H. Mogni, who are connected with the Remington Typewriter company, arrived here last night from Eugene and are stopping at the Kerns hotel.

Southern guests who are enjoying a short visit in the city are Mrs. A. W. Bee, Miss Miner and Miss H. M. Buckingham of Santa Barbara, Calif. They are guests at the Hall.

Mrs. Roy Orem and son are enjoying a fortnight's visit in Ashland as the house guests of Dr. Bertha Sawyer. The Orem boy is recovering from a broken arm which he suffered some time ago. Dr. Sawyer is well known in Klamath Falls, where she has visited on several occasions.

The many Lake county friends of Mr. and Mrs. Jack Hershberger of Klamath Falls will be interested in knowing that Mr. Hershberger has just opened up the Pelican Grille which is located in the new Williams building in Klamath. Mr. Hershberger has for many years operated the Club Cafe, but moved into the new and larger quarters in order to take care of the growth of business which has kept pace with the growth of Klamath Falls. Mr. Hershberger has transformed the Pelican Grille into one of the finest eating places in Southern Oregon. This article comes from the Lake county Tribune of Lakeview, published by W. H. Perkins, editor, who formerly was editor of the Evening Herald.

STOP — LOOK — LISTEN
PICTURES
12x6 40c 15x15 \$1.00
15x8 75c 17x15 \$1.50
While They Last
These Pictures Are All Framed
SHAW-MacREA
STATIONERY CO.
729 MAIN STREET PHONE 602

Mark C. Hallmark was granted a divorce in the circuit court Thursday from Steve D. Hallmark on grounds of desertion.

M. D. Field, auditor for the California Oregon Power company, was in the city yesterday from his headquarters in Medford.

Mrs. A. B. McCormick of San Francisco arrived on Thursday morning's train from Seattle and is the house guest of Mrs. O. B. Dollarhide and family at their home on Lancaster avenue. Mrs. McCormick is en route home from Alaska, where she has been

E. J. Rosenaur, Western Byllyby auditor here from Chicago, accompanied Mr. Field from Medford Thursday and was a visitor in Klamath Falls for several hours.

S. M. Bulliss, insurance man for Copco with headquarters in Medford, is spending several days in the city checking over insurance records of the local office. Mr. Bulliss will return to Medford today.

Mr. and Mrs. Harold G. Wortley returned from a ten-day wedding trip to Vancouver, Seattle and Tacoma. They also visited Mrs. Wortley's relatives in Washington.

M. G. Leslie, superintendent of the electrical department of Copco, was expected to return last evening from Dunsuir, where he has been spending several days with his wife and family, who are visiting Mrs. Leslie's mother.

O. M. Bendkon of the Chicago Bridge and Iron Work has just completed some work here on the new Copco north reservoir and has left for Bellingham, Wash., where he will take up another reservoir job.

Paul Landrus of the W. O. Smith Printing company is spending several days in Portland, where he attended the last rites for his mother, Mrs. Della Landrus.

Connolly Brothers

MEN'S STORE
The best place in town to buy quality clothing and men's furnishings. We sell for less.

For the warmer days of July and the hotter days to follow, you'll find in our complete assortments just the clothes you need to achieve the effect of being perfectly groomed, yet entirely comfortable.

MEN'S SUITS
\$19.75 to \$35.00
Only 12 more suits left from a lot of 50 that we are running special for \$24.75 with 2 pair pants. Buy Saturday and save.

STRAW HATS
All straw hats will go to the head Saturday at Connolly Bros. Men's Store. Reduced Prices.
49c and up

New Summer NECKTIES
One gross to select from Special at
75c each

SUIT CASES
\$1.35 each up.

MEN'S DRESS OXFORDS
Black and Tan
\$4.90 Pair up.

We carry a complete stock of luggage and all reasonably priced.

MEN'S WORK SHOES
\$2.98 Pair

The latest young men's models as well as conservative lasts

Work Clothing
Men's overalls 99c
Khaki pants, pair \$1.45
Carpenter overalls, pr. 2.99
Work shirts, each 69c
Canvas gloves, 2 pr. 29c

Connolly Brothers
MEN'S STORE
914 Main St., at the intersection of Tenth
Klamath Falls, Oregon

JACK FROST SHOE REPAIRING WHILE YOU WAIT
Women's half soles as low as \$1.00 per pair.
Work gloves for less
LADIES' HEEL SPECIALIST
119 South Sixth St.

MONEY CAN'T BUY A BETTER OIL than THE NEW ZEROLENE

Balloon Dance Saturday Night ALTAMONT

FOR THE MOTOR CAR'S YEAR OF YEARS
A STANDARD OIL PRODUCT

