## Dine Here for CHRISTMAS

 them to
## THE CLUB'S SPECIAL

CHRISTMAS DINNER
$\$ 1.50$
ruit Salad-Whipped Cream noast klamath turkey
baked segar cured hax yorkshire
ROAST DOMESTIC GOOEE, BAKED APPLE

CLUB CAFE

## "Electricity!-

## The Master of Mass Production'

Says Dr. Henry Mace Payne Consulting Engineer, American Mining Congress
America's prosperity is the fruit of intelligent power development, with skion, paying the and mass production, paying the highest wages in the er standard of living thaning a high Wherever we look than wer before Wherever we look about us we find the evidences of the co-partnership

E

LECTRIC power may rightfully be regarded as one of the world's basic industries.Itismankind's most tireless and efficient servant.

By means of its magic current, forces are unleashed that free labor from excessive burden; homes are made happier and more comfortable, and the wealth of the nation multiplied many times over.

The wealth is chat not taken from others by trade, but new house of science, enhe treasure dividual production capacity forty fold and increasing wage rop and proportionately
It is obvious, therefore, that the
well-being of everyone depend upon the accessibility and abundance of electric power

Through the foresight, initiative and commercial daring of the electric power companies of this country, American industry today is supplied with more power than all the rest of the world combined-twenty-four times more power than was availabl twenty-four years ago-and at price.

To the degree that the principle of individual initiative, under which these companies have functioned is maintained, will the continued prosperity of the nation as a whole be assured

## The California Oregon Power Company

$\square$ Mediord. Grants Pass. Roseburg. Klamath Falls-Oregon Yreka. Dunsmuir-California

