

LOSS OF OIL, GAS, BLAMED ON MOTORIST

Short Measurement At Filling Stations Discussed

WASHINGTON, D. C., Nov. 19. The indifference of the average motorist is the chief factor in perpetuating the condition under which car owners annually lose millions of dollars through short measurement of gasoline and oil, according to a statement issued by the national headquarters of the American Automobile association today.

The A. A. A. statement is predicated on the experience of many of its large affiliated clubs throughout the country, which have from time to time, and with the co-operation of officials, staged investigations of and raids on certain gasoline stations suspected of systematic "short measure" practices.

The experiences of the clubs, according to the A. A. A., have definitely established that the filling station pump is not responsible for short measurement in nearly so many instances as the station attendant who recognizes in the inattention of the patron an excellent opportunity to substitute a lesser quantity of gasoline and oil than is ordered. It has also established that the oil companies and the owners of filling stations are in the great majority of instances doing everything possible to prevent sharp practice on the part of irresponsible attendants.

"It is safe to say that a majority of car owners literally turn their backs upon the filling station attendant who is replenishing the car's fuel supply," the statement points out. "In the earlier days of motoring when the gasoline tank was located under the cow or under the front seat, this was impossible, for the tank filling operation had to be carried on under the eyes of the car owner. Now, virtually all cars boast of gasoline tanks at the rear.

"The conventional practice is to drive up to a pump and order five, ten or fifteen gallons of gasoline. After placing an order, the driver remains seated, paying no attention to what is going on behind him. How does he know that the attendant does not put four, eight or thirteen gallons in the tank? The answer is that he does not know. Filling station attendants are aware of this and it is only due to the fact that a majority of them are honest that motordom's loss through short measurement is not considerably larger than at present.

"Oil companies and owners of individual filling stations have given unstinted co-operation to the authorities and to the motor clubs attempting to remedy the short measurement situation, but the motorist must give his assistance in a similar manner if the evil is to be quickly and effectively wiped out.

"In a recent raid staged by city officials with the co-operation of the Cleveland Automobile club, 19 stations serving from 500 to 1,000 customers daily were found to have attendants who were manipulating the pumps in such a way that short measurement of gasoline was resorted to in order to provide them with easy money, the statement points out. In one case, the raiding party found an attendant who, on three different occasions, pumped less than four gallons of gasoline into the automobile tank on each five gallon order.

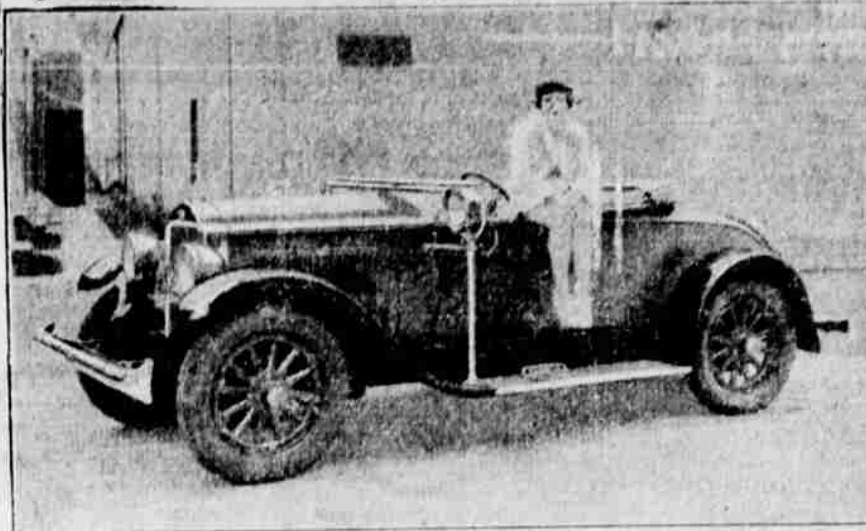
"This employee freely admitted the charge established by the investigators and declared that he was using this method to get money to pay off some bills, because it was so simple.

"Of the 100 stations visited, it was found that not one pump attendant who, on three different occasions, pumped less than four gallons of gasoline into the automobile tank on each five gallon order.

"Watch the attendant when he fills your car's gasoline tank. Let him understand that you are determined to get the quantity of fuel for which you pay. Watch the pump indicator and see that the bowl is absolutely empty before it is shut off. Then, see that the hose is thoroughly drained. If this cannot be done while remaining in the car, getting out is a simple proposition. The owner of your favorite filling station may be your personal friend and as honest as honesty itself, but his attendants are not always above sharp practices. The individual must help himself before the help of others in this respect can be fully effective."

Friends of patients and the general public are welcomed at Klamath Valley hospital, where the comfort of the sick is the first consideration.

Screen Beauty Buys Buick



The young woman holding down this Buick Sport celebrates to whom Buick ownership opens avenues. Roadster is Marie Prevost, famous motion picture of outdoor enjoyment in California. This photograph was taken on the De Mille lot.

New Factor in High Compression

Higher compression in the new engines of the 1928 cars has added a new factor of safety which very few motorists appreciate. These new engines are more of a reserve brake than engines have been for a great many seasons.

When compression is high the engine will serve as an effective brake to hold the car back when going down hills. Owners will be apt to forget this since they are thinking mainly in terms of the increased speed and power from such engines.

It will save a lot of brake lining to remember to use high compression for the car's natural brake. Just take your foot off the accelerator and be sure the hand throttle control is set for the idling position.

Compression is up to ninety pounds again. The braking furnished by these newer engines is unusually effective, of course, in second gear.

Closed Car Models Gain in Popularity

Increased popularity of closed cars in Europe is indicated by the fact that one of the largest manufacturers in France is producing considerably more closed models than touring cars at the present time, according to the National Automobile club. The ratio of the factory's production is, roughly, two sedans and one cabriolet to every touring car.

Remove All Rust Before Painting

Before paint is applied to any metal surface, such as fenders, all the rust must be removed, as no kind of paint or enamel will hold to rust. After the surface has been thoroughly cleaned two coats of lead should be applied. When this is thoroughly dry apply one or two coats of good black enamel.

AUTOMATIC SPARK PLUG WINS FAME

(Continued from page 2)

was installed in winning cars in eleven events at Redlands, Cal., recently, and in winners at other racing events.

KISSEL ADOPTS RYAN-LITES

Ryan-Lite headlamps that gained national publicity through the recent record shattering run of F. B. Miller, have been chosen as standard equipment by the Kissel car company, according to word received by the Western Auto Supply company.

SCHOOLS USE BUSES

There are 986 schools in New England using the motor bus for the transportation of children to and from their homes.

REAL BUYS in USED CARS Today

Buick Touring	\$ 50.00
Hup Touring	30.00
Dodge Touring	125.00
Essex Coach, rebuilt	450.00
Dodge Touring	385.00
Dodge Touring	700.00
Dodge Coupe	600.00
Buick Touring	450.00
Hup Sedan	575.00
Chevrolet Touring	375.00
Chevrolet Delivery	275.00
Panel	275.00

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Chrysler Gains In Rural Sales

Report Heavy Increase of New Dealer Franchises in Country Areas

Remarkable growth of sales in small town and rural markets is one of the striking features of this year's exceptional development of Chrysler business, according to word which the Howie Motor company has received from officials of the company.

This expansion of rural demand has been accompanied, they say, by a heavy increase in the personnel of the Chrysler sales organization, due largely to applications for new dealer franchises in country territory.

More than half of the approximately 1,000 new dealers who have joined the Chrysler ranks in the last eleven weeks, the company's reports show, are located in towns of 10,000 population and less.

"Some of the figures in this year's expansion of Chrysler rural business are very impressive," says J. W. Frazer, Chrysler sales manager. "In May of this year sales to farmers showed an increase of 49.4 per cent over May, 1926. In June the increase was 59.2 per cent over June, 1926. These percentages are typical of the entire year to date and are being carried along in later monthly totals.

"The swing of rural demand to Chrysler is especially gratifying, as from the outset of Chrysler business we have realized the importance of this market. Statistics show that 48 per cent of all motor cars registered in the United States are in towns of 5,000 or less and in their surrounding areas. But in some respects this is the most difficult of all fields for automobile manufacturers.

"Country buyers are especially

careful purchasers. As farmers they use much more machinery nowadays than in former times. They know mechanical values and when they come to buy new cars they insist on conclusively demonstrated qualities of performance and durability. The marked preference for Chryslers now being shown by such shrewd and careful buyers is to us convincing proof that we have succeeded in our basic policy of building into our cars the highest possible standards of material and workmanship as is demanded by the Chrysler system of standardized quality."

Duck Hunters

Make this your headquarters when you are going out

Imperial Garage

"The Garage That Never Closes"

Phone 130 239 Main

EXIDE BATTERIES SAMPSON TIRES

P. S.—Don't forget to have your radiator fixed for winter driving.

STUDEBAKER

Announces

New World Record

Run Under the Supervision of the A. A. A.

25,000 MILES
IN 23,000 MINUTES

After the A.A.A. started the cars, three Studebaker Commander models started and finished this phenomenal run, one being a sedan at better than a mile a minute for 25000 miles.

Will the make of car you now own stand up for that speed for that distance?

Try a Studebaker Commander out today with yourself behind the wheel.

Dunham Auto Co.

Sixth Street at Oak Avenue Phone 52-W

Saves Time, Money, Using Willys-Knight

Economy and Stamina Are Demonstrated in Gruelling Grind

Alfred C. Albrecht of Brooklyn had just 20 days leave from business in which to make a week's trip along the Pacific coast. After consulting various railroad schedules and fares, he decided the trip could be made with more speed and greater economy by automobile.

Purchasing a "70" Willys-Knight coach from his local dealer in Brooklyn, Mr. Albrecht started for the coast after "breaking in" the car for 700 miles.

Eight days later he arrived in San Francisco. Completing his business in exactly one week, Mr. Albrecht started on the return trip to the Atlantic seaboard, arriving in New York five days later. His total absence from home was but 29 days, the mileage being approximately 7100 miles.

The southern route, a distance of 2750 miles was selected for the outgoing trip, while the return journey was made over the Lincoln highway, 250 miles shorter.

The stamina of the "70" Willys-Knight was definitely established, Albrecht said, when a detour of 450 miles caused by the floods, was encountered. The car was forced to travel at high speeds over mountain trails and passes that had not been used for six years. "Not only did the Willys-Knight hold its own, but it was a pleasure to drive." (Continued on Page Five)

BARGAINS IN USED CARS

The Big difference in Used cars

Two used cars may look like they are in very much the same condition. They may have been built the same year, by the same manufacturer. Their tires may show about the same amount of wear. But there the resemblance is quite likely to end. What are they like inside? You must rely for this information on the statements of the dealer who offers them to you—

—which suggests that you pick out your dealer before you pick out your car.

Buy your used car from a Buick dealer. He values your continued good will!

USED CAR LIST

- 1925 Dodge Coupe
- 1926 Buick Standard Sedan
- 1926 Hupmobile Sedan
- 1925 Buick Master Touring with glass enclosure
- 1925 Buick Master Coach
- 1925 Buick Standard Touring
- 1927 Dodge Special Sedan
- 1925 Flint "40" with Glass enclosure
- 1924 Buick 4 Touring E-A-S-Y T-E-R-M-S

BUICK GARAGE

for Economical Transportation

CHEVROLET

USED CARS

"with an OK that counts"

This Car has been carefully checked and reconditioned where necessary

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK by

Buy Used Chevrolets from Chevrolet Dealers!

As Chevrolet dealers, we are particularly interested in Chevrolet performance. We do our utmost to make every used Chevrolet deliver the dependable transportation for which Chevrolet is famous the world over.

That's one of the big reasons why it pays to buy used Chevrolets from Chevrolet dealers! Another safety factor is the red "O. K." tag which we attach to the radiator cap of each reconditioned car. This tag shows you exactly what condition the car is in—unit by unit. Look for it on the car you buy—and KNOW that you are getting superior value.

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