

The McCormick-Deering Potato Digger

has proven its correct design, strength and light draft, as any of its many users will tell you. Ask us for a list of them.

The McCormick-Deering New 4 Cultivator

with pivot axle and balance frame is noted for its ease of operaton and efficiency of cultivation, together with the several time and labor saving features embddied in its construction.

The McCormick-Deering Potato Planter

embodies approved principles of construction, with several new features which add to its ability to plant cut seed and small whole seed with a high degree of accuracy.

FARMING Implement Service

Every purchaser of a farm machine is entitled to two kinds of service-service from the machine itself, and service from the organization back of it. In the implement industry today "service" is a much over-worked word and has come to mean almost anything from mere claims to the actual rendering of real service.

The International Harvester Company practices its belief that no machine should be placed on the market until it will do the work for which it was designed, and do it long enough to show a profit on the investment represented by its purchase and use. This is one kind of service, and the only kind that will insure the farmer satisfaction from the machine itself.

. Then there is the repair parts service. When a part becomes proken by accident of fails to function properly through natural wear, it must be replaced. Every hour lost in getting the new part into the hands of the user represents a distinct money loss to the framer. It may mean only the loss due to idle equipment and time, or, as is often the case, a partial crop loss as well. The only kind of service worthy of the name "service" is the kind that places the repair parts close to where they may be needed. Parts kept at the factory only or at a select few of the more important railway centers is not sufficient.

McCORMICK-DEERING SERVICE brings these parts as near to the very door of the farmer's home as it is possible to do-much closer than any other organization in the implement business today. Thousands of dollars worth of repair parts are carried in stock at each of the 92 direct company branches, and we, as dealers, carry a very large stock in our repair bins, not only for machines of current manufacture, but for old models, the manufacture of which was long ago discontinued.

J. S. MILLS &

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