

**Country Swains And City Dudes  
Will Mingle Tonight In Making  
Spud Jig Best Dance of Season**

An outstanding feature of Klamath's second annual potato show will be the Potato Ball to be held tomorrow evening at the fair grounds building.

From the standpoint of originality, the dance will have no peer. Hal Blackburn's group of talented jazz artists will preside on the music platform.

Interspersed with the dancing will be various features which will enliven the occasion. They include the "Potato Wiggle"—a new Klamath dance; an Irish jig to the tune of a fiddle and an accordion (Joe McDonald has offered a box of his best cigars to the boy from Old Erin, who puts on the best show); Elmer Balsiger will give away a tire to the Klamath resident who came the farthest to attend the Klamath spud show and dance.

"So he can get back, you see," Elmer said. Swan Lake Moulding company will provide all the potato chips the dancers can consume; and Connolly Brothers hardware store will give a fine hunting knife with a compass on the handle, to the oldest Klamath resident present at the dance.

Bruce Dennis, publisher of the Evening Herald, will be master of ceremonies.

Cooperation to make the dance one of the features of the show has been given the committee on arrangements. Girls of the Blue Bird confectionery shop are offering their services in serving refreshments, free of charge.

All the money realized at the dance will be used to advertise the Klamath Potato.

If a heavy milking cow does not get sufficient calcium (lime) in her feed she will take it from the reserve supply in her bones to put it into the milk. This drain on the cow's body has a serious effect on her health and ultimately reduces her capacity for milk production and the bringing forth of normal, well-developed offspring. Assimilation of lime from such calcium compounds as ground rock phosphate, ground limestone and bone meal has been found to be much lower than that from either alfalfa or timothy hay.

It pays to feed cows liberally. Balanced rations fed according to production pay well in increased return over feed costs.

*Mr. Farmer—*

Make this store your headquarters while attending the Potato Exhibition  
**YOUR CREDIT IS GOOD**

At  
**Claud H. Davis,**  
**FURNITURE**

"THE HOUSE OF QUALITY"  
Phone 581-W      McCarthy Bldg.

**To the Potato Growers**  
—OF—  
**Klamath County**

We take this opportunity to congratulate you on your splendid potato crop for 1927—which has placed Klamath county on the map—  
Keep up the good work.

**Klamath Ice and Storage Company**

Andy Collier, President

*Say*  
**"SPUD"**

You Can't Get a Better Banking Connection Than With Us

**The First National Bank**  
Klamath Falls, Ore.

**THE KLAMATH NETTED GEM IS BETTER**

When Cooked on An Electric Range With Electric Current Generated in Klamath County Where Best Potatoes in the World are Raised—Visit or Cooking School.

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Let the Fordson do all your work—Don't be satisfied with just part of it. We list below a few things you can do with your Fordson:

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| Plowing           | Mowing Hay           |
| Discing           | Raking Hay           |
| Harrowing         | Bucking Hay          |
| Seeding           | Hauling Hay          |
| Cultivating       | Stacking Hay         |
| Wagon Power       | Chopping Hay         |
| Ditching          | Baling Hay           |
| Levelling Land    | Grinding Grain       |
| Checking Land     | Pumping              |
| Clearing Land     | Sawing Wood          |
| Planting Potatoes | Cultivating Potatoes |
| Digging Potatoes  |                      |

If you have a Fordson it will pay you to look into the various power applications of your Tractor. We can supply any equipment listed above.

**Balsiger Motor Co.**

AUTHORIZED DEALERS

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Phone 427

**A GREETING AND A PLEDGE**

Southern Pacific congratulates the farmers of Klamath county on their 1927 potato crop. It sets a new record for the county and is a practical demonstration of the agricultural possibilities of this region. The old saying that "nothing succeeds like success" has special application here, for the success of the potato crop will encourage more colonists to come to Klamath.

Southern Pacific not only extends its best wishes to the potato growers and other farmers of Klamath county but pledges its assistance and hearty cooperation. As evidence of the sincerity of these words and their translation into action, it may be of interest that Southern Pacific has just purchased four carloads of Klamath potatoes for use in the company's dining cars and restaurants.

Widespread publicity is also being given Klamath county in connection with the potato crop. November dining car menus are carrying a photograph of Klamath potatoes with information that these potatoes are of unusually high quality due to the ideal soil and climate of Klamath county.

The importance of Klamath Falls and Klamath county, and the attractions and advantages of the region are being called to the attention of people throughout the United States through the medium of Southern Pacific booklets and folders and other advertising material.

Southern Pacific is interested in the development of Klamath Falls and Klamath county, for Southern Pacific is a part of Klamath county. The building of Southern Pacific's new Cascade Line serving Klamath county entailed an expenditure of more than \$39,000,000. The company has just acquired more property in Klamath Falls for terminal purposes. Southern Pacific's interests are therefore inevitably linked with those of every other Klamath citizen in the future growth and prosperity of Klamath county.

Southern Pacific has its shoulder to the wheel.

**SOUTHERN PACIFIC**