

Did You Ever Stop to Think?

By EDSON R. WAITE Shawnee, Oklahoma

W. J. Hofmann, advertising director of the Portland (Oregon) Oregonian, says:

"Did you ever stop to think that the wonderful prosperity of the American people is largely due to newspaper advertising?"

Everybody who thinks about it agrees that we are so prosperous and that the common folks have so many pleasures and live so well, simply because our manufacturers are able to sell a lot of merchandise which in turn creates ability to pay high wages.

All these could not happen without newspaper advertising. Newspaper advertising has been the biggest single factor in teaching the American people to want and buy good things for the home, good clothes, good food, and automobiles, and to patronize the theatres, and all the other present forms of entertainment.

If the great mass of common people knew just how much they owe to newspaper advertising they would have a new respect for it."

LANGELL VALLEY

Joe Bramhill spent the weekend at the McDonald ranch hunting. He returned to his home in Klamath Falls Monday with a large buck.

John Harp and son, Ralph, and Mrs. Roy Henry made a visit at the McDonald ranch Saturday on business and pleasure.

John Turner has recently purchased a Nash sedan. Mr. and Mrs. Turner plan to leave late this fall on an extensive trip.

Mr. and Mrs. R. Hopkins and family are making a trip to Washington, where they will visit friends and relatives indefinitely. They left Thursday.

Mr. and Mrs. Dave Smith of Algona visited at the home of her sister, Mrs. James Malone, over the week-end.

Frank Grohs and Carl McReynolds made a trip to the huckleberry patch the latter part of the week, returning with a large amount of berries.

Mr. and Mrs. Levi McDonald motored to Lakeview Sunday to visit their daughter, Mrs. Leland Willis, and attend the rodeo.

Jess Beckley, cattle buyer, made a trip to Langell Valley on business the last of the week. Mrs. A. Harp and son, Lonnie, called at the Malone home Sunday for business.

Pete Diesendorf has been employed at the Hornstock ranch for the past two weeks.

Mr. and Mrs. Fred Hilton, Mrs. L. McDonald and Dan Cleary motored to Lorella last week.

Mr. and Mrs. William Fordney have sold their store in Lorella and are temporarily located in their apartment house in Klamath Falls.

Charles Evans of Klamath Falls motored to the McDonald ranch Wednesday on business.

Mr. and Mrs. Levi McDonald visited with Mr. and Mrs. Ray Pickett in Merrill Friday. The Picketts have recently completed a large travelers hotel in Merrill, with modern accommodations.

Mr. and Mrs. Fred Hilton motored to Klamath Falls Sunday to attend the fair. They were accompanied back by their son, Freddie, who has been spending the past two weeks at the Sullivan sheep camp near Chilquin.

Mr. and Mrs. Merle Kilgore motored to Clear Lake Friday, where they were joined by Warren Kilgore and family to hunt plums.

Some Bacon!



Bobby Jones brings the bacon home to Atlanta! And what bacon! It is nothin' but the winner's trophy of the national amateur golf championship to which he fell heir for the third time by his sensational triumph over "Chic" Evans at Minneapolis.

RECTOR'S DAUGHTER DIED FROM POISON

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for several days, pending the outcome of the pathologist's analysis.

Police informed Miss Atkinson in her cell of the results of the chemical analysis.

Denies Charges

"I don't care what they found. I did not poison her," the nurse said, crying hysterically.

"I might have something to say, but it wouldn't be of any use," she added with an effort.

When the Rev. Bailey was informed of the results, he said: "I am relieved."

Afraid of Her

Then he added: "I would be dangerous for myself and my family for her to be at large now. It is well that she is locked up."

Mrs. Bailey died August 26. Her daughter, Mary Jane, died September 8. Two sons, John and Stewart, and a daughter, Helen, 29, also were taken ill, but recovered.

Church members and state and local officials worked together in seeking a solution to the mystery enveloping the deaths of the rector's wife and daughter.

Miss Atkinson, who attended Mary Jane during her fatal illness, was placed in jail without a warrant and held for investigation. Later it was learned that the Rev. Bailey had confirmed the nurse at Gainesville, Texas, where she was a member of the congregation.

Rector Suspected

Speculation was rife among the members of the Rev. Bailey's congregation as to the relation between their rector and nurse. It had been admitted that letters were exchanged between the two.

Statements made by the minister indicate that the young nurse was in love with him.

The Rev. Bailey declared that Miss Atkinson was of an "affectionate nature—far too affectionate" and that he expected her to propose marriage to him after the death of his wife.

Captain Leo G. DeVaney, brother of Mrs. H. V. Joyaux of this city, flew over the city today for fender. De Vaney is in annual maneuver which is required by the government of reserve officers from Vancouver.

Jungle Breath

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and prudding the stones with the bloody spear—which was merely a sort of camouflage used by every shaman and every American sleight-of-hand performer for that matter—I was really picking out rocks which because of shape or position were cooling quicker than the others and moving them about a bit so that they'd cool still more quickly. I kept up my hocus-pecs until there were enough so that I had a patch all the way, and then simply walked across.

"Even had anyone suspected, which I was quite sure they wouldn't the bits of branches and leaves I threw along the sides where the flames wouldn't touch me gave an appearance of terrific heat throughout which would have deceived the most expert. I scorched my feet a trifle in one or two places which I hadn't calculated perfectly, but that's the extent of my injuries."

"They sat in silence again. The child began fidgeting at the strap of one of Elise's puttees. She crossed it, then glanced toward Prentiss, sleeping faintly a few yards away. "What about him?" she said, quietly.

Vlak flicked the ash from his cigaret. "He all right in a few days. Had a long talk with him this afternoon, and got his whole story. Not nearly such a bad fellow as you thought him."

Her delicately molded face grew puzzled. "How did he happen to be here? Why was Tinky here with him? Why did all these dreadful things happen?"

Vlak touched his watch-fob. "That, my cherished cousin, Gold Money. The famous or infamous root of all evil. In this case there were two quiet separate and distinct efforts to get wealth, which in the end came to one. One didn't concern you in the end, but did in the beginning. The other didn't concern you in the beginning, but did most emphatically before it was concluded."

"You're talking riddles. I don't know what you mean." (To Be Continued)

In the next chapter Vlak unfolds the amazing story of Perntiss.

OTTAWA, Sept. 14. (P)—Recent indications point to the harvesting of the second largest wheat crop in Canada amounting to 458,741,000 bushels, according to official estimates today by the Dominion bureau of statistics.

A good garter won't stay down. "My father died of water on the brain."

"How is zat?" "Cake of ice fell on his head."

Who's Who?



Mrs. Corrine Smith Brock (above) of Dayton says she's the legal wife of William S. Brock, "round the world" flyer. Below is Mrs. William S. Brock of Detroit, whose friends call the other Mrs. Brock's claims preposterous. The Dayton Mrs. Brock has a marriage certificate showing she was married to the flyer Oct. 1, 1916, at Martinsville, Ind. She says that though they were separated six years ago, she never knew of any divorce proceedings.

A good garter won't stay down. "My father died of water on the brain."

"How is zat?" "Cake of ice fell on his head."

NOW YOU ASK ONE

Common Facts

Sometimes common facts are hard to remember.

1. How many inches in a meter?

2. How many octaves in a standard piano?

3. What is the next numerical division after trillion?

4. Why does the inauguration of a president take place almost four months after his election?

5. How many former presidents of the United States are living?

6. What are the indefinite articles of the English language?

7. When it is 8 o'clock in the morning in New York, what time is it in San Francisco?

8. What liquid is used in the back of mirrors?

9. Can a woman become president of the United States?

10. What is the origin of the word Thursday?

The Answers

1. A meter is 39.37 inches.

2. A standard piano has seven octaves.

3. The next division after trillion is quadrillion.

4. The constitutional provision delaying by four months a newly elected president's taking office was enacted when travel was slower.

5. One former president of the United States is living, William Howard Taft.

6. The indefinite articles of the English language are "a" and "an."

7. When it is 8 o'clock in the morning in New York it is 5 a. m. in San Francisco.

8. Mercury is used to coat the back of mirrors.

9. A woman can become president of the United States.

10. Thursday is named for Thor, thunder and war god of Norse mythology.

For results use News Class Ads.

At Croydon



Edward Schlee (left, above) and William Brock, "round-the-world" flyers, went for the snakes just after their monoplane, Pride of Detroit, landed at Croydon, England, after its 2300-mile hop from Harbor Grace, Newfoundland. Below Schlee signs the inevitable autograph album of an air fan.

THREE ELECTROCUTED

ALBANY, Ga., Sept. 14. (P)—Face down in a field near a haystack against which they had evidently been leaning during a rain storm, the bodies of three men, killed by lightning, were found today. They were Eugene Gore, 40, and Charles Gore, 32, brothers, and Bertie Leefloyd, 25.

SINGERS URGED TO SIGN UP FOR MEET

(Continued from Page One)

Society, which is sponsoring the audition, to Portland, for the state tryouts.

Those who win in the state tryouts will go to a district contest in San Francisco with all expenses paid by the Atwater-Kent company, and finally winners from five district tryouts will have their expenses paid to New York for the national tryouts, also by the Atwater-Kent company.

Prizes offered by Atwater-Kent for the singers who win in the national event, are: 1st, \$5,000 in cash and a two-year tuition at any U. S. conservatory of music; 2nd, \$2,500 and one year study; 3rd, \$1,000 and one year study; 4th, \$500; and 5th \$250.

The pardonable pride of Klamath Valley hospital is the excellent service rendered humbly through a well equipped institution.

LITTLE JOE

HERE'S A LOT OF GOOD IN SOME PEOPLE—BECAUSE IT HAS NEVER COME OUT.



BE PATIENT

Most of our carrier boys are compelled to stay home during the present emergency. We are using every means to deliver your papers. If you are overlooked phone 842.

The Main News Co.

"Where the Candy Is"

A SUGGESTION To the Parents of the Children of this City

NOW THAT THE KIDDIES MUST STAY AT HOME INDEFINITELY why not set aside two or three hours a day for a study period—it will help them when school opens and also help occupy the time which is bound to hang heavy on their hands when they are so closely confined. CHECK THE BOOKS YOU HAVE AGAINST the list of books below and either come in or send us your order for the ones needed.

UNDERWOOD SERVICE IS ALWAYS BEST

FIRST GRADE

- New Beacon Primer 62c
Beacon First Reader 62c
Elson Primer 58c
Primary Writing Lessons 15c
Crayolas (double row) 15c
Pencil Tablet 8x10 10c
One Pencil No. 2 05c

SECOND GRADE

- Elson Reader Book 1 62c
Beacon Second Reader 66c
Elson Reader Book 2 70c
McCall Speller No. 1 50c
Primary Writing Lessons 15c
Crayolas (double row) 15c
Pencil Tablet 8x10 10c
Composition Book, University Blue No. 5 05c
Spelling Tablet, University Blue No. 17 05c

THIRD GRADE

- Arithmetic, Drushel Noonan, Book 1 72c
Shepherds Geography for Beginners 92c
Beacons Third Reader 78c
Elson Third Reader 78c
McCall Speller No. 2 50c
Palmer Method Business Writing 25c
Crayolas (double row) 15c
Pencil Tablet 8x10 10c
Two Pencils No. 2 10c
Eraser 05c
Composition Book University Blue No. 7 10c
Spelling Tablet University Blue No. 17 05c

FOURTH GRADE

- Arithmetic, Drushel Noonan, Book 1 72c
Essentials Geography First Book 81.42
Oral and Written English Book 1 82c
Boltonius Fourth Reader 82c
McCall Speller No. 1 50c
Palmer Method Business Writing 25c
Concise Standard Dictionary 80c
Pencil Tablet 8x10 ruled 10c
Two Pencils No. 2 10c
Eraser 05c
Composition Book University Blue No. 9 10c
Practice Tablet University Blue No. 20 10c

FIFTH GRADE

- Arithmetic Book 2 (Drushel Noonan) 70c
Essentials Geography First Book 81.42
Healthy Living Book 1 72c
Oral and Written English Book 1 82c
Boltonius Fifth Reader 80c

- McCall Speller Book 1 50c
Palmer Method Business Writing 25c
Pencil Tablet, ruled, 8x10 10c
Two Pencils No. 2 10c
Eraser 05c
Composition Book No. 6 10c
Spelling Tablet No. 17 University Blue 05c
Practice Tablet No. 20 University Blue 10c

SIXTH GRADE

- Arithmetic Book 2 (Drushel Noonan) 70c
Essentials Geography Book 2 81.08
Healthy Living Book 2 80c
School History of Oregon 81.02
Oral and Written English Book 1 82c
Boltonius Sixth Reader 50c
McCall Speller No. 2 50c
Palmer Method Business Writing 25c
Concise Standard Dictionary 80c
Pencil Tablet 8x10 10c
Two Pencils No. 2 10c
Eraser 05c
Composition Book No. 6 University Blue 10c
Spelling Tablet University Blue No. 17 05c
Practice Tablet University Blue No. 20 10c

SEVENTH GRADE

- Arithmetic Book 3 (Brown Eldredge) 80c
Essentials Geography Book 2 81.08
Gordys History of U. S. 81.02
Oral and Written English Book 2 84c
Reading and Living Book 1 88c
McCall Speller Book 2 50c
Palmer Method Business Writing 25c
Concise Standard Dictionary 80c
Pencil Tablet 8x10, ruled 10c
Eraser 05c
Composition Book University Blue No. 6 10c
Practice Tablet University Blue No. 20 10c
Loose Leaf Binder and Paper 50c
Spelling Tablet No. 17 05c

EIGHTH GRADE

- Arithmetic Book 3 (Brown Eldredge) 80c
Our Government 81.02
Gordys History of the United States 81.02
Oral and Written English Book 2 84c
Reading and Living Book 2 88c
McCall Speller No. 2 50c
Palmer Method Business Writing 25c
Concise Standard Dictionary 80c
Pencil Tablet 8x10, ruled 10c
Two Pencils No. 2 10c
Eraser 05c
Spelling Tablet No. 17 University Blue 05c
Practice Tablet No. 20 University Blue 10c
Loose Leaf Binder and Paper 50c

Mail Orders Filled Promptly

Underwood's Pharmacy KLAMATH FALLS OREGON WHERE PARTICULAR PEOPLE BUY THEIR DRUGS

Mail Orders Filled Promptly

Valentino



This life-size bust of the late Rudolph Valentino was unveiled at the public memorial service held recently in Los Angeles, commemorating the anniversary of the screen star's death. The statue, made by Humberto Pedretti, was placed in the entrance of the Blessed Sacrament church for the memorial service.

GOOD USED CARS

Priced to Sell

- 1925 Buick Roadster
1926 Oakland Coupe
1926 Buick Coach
1925 Buick Coach
1927 Buick Master Sedan

All Above Guaranteed

- 1925 Ford Roadster
1925 Ford Touring
1926 Star 6 Coach

Buick Garage

If it's fabric—a shirtwaist or rug Oronite CLEANING FLUID CLEANS IT! anything in the house!



Cleans Frocks Exquisitely Try Oronite Cleaning Fluid for removing spots. To clean a delicately tinted silk blouse or children's dainty frocks simply immerse the garment completely in the fluid. Just a little gentle dipping in and out is all that is needed. No harmful effects to fast dyes, and the mild odor quickly vanishes.



Hats, Gloves and Slippers The success with which Oronite Cleaning Fluid can be used for such a wide variety of garments and materials is the result of many months cooperation between professional dyers and cleaners with Standard Oil scientists. Try it for any fabric that needs cleaning.



Restores Rugs and Carpets Brightens up your valuable rugs and upholstery! Rub them with a clean cloth moistened with the fluid and see how beautifully the original coloring and freshness returns. If there are any grease-spots on the dining-room carpet or oily smudge, tracked in from the street, Oronite Cleaning Fluid will quickly take them out.



Drapes and Hangings The charm of many a house is in its colorful hangings and bright drapery—and Oronite Cleaning Fluid keeps them at their freshest.



Cloth Covered Chairs and Divans Tapestry and velvet coverings will look brighter with a little going-over with Oronite Cleaning Fluid.



Automobiles—Inside and Out Traffic-grime, oil stains and smudge spots on the outside and oil tracked onto the car's rug inside all go when Oronite Cleaning Fluid has been put to work. Use it to clean the upholstery and nickel too. Garages use it to go all over a car.

In 1/2 pints, and pints, gallons, etc., at grocers, druggists, hardware and department stores or any Standard Oil Service Station. Can also be ordered in larger cans and barrels.

Other Oronite Products for the Home ORONITE FLY SPRAY ORONITE FURNITURE POLISH ORONITE HANDY OIL ORONITE AUTO POLISH



STANDARD OIL COMPANY OF CALIFORNIA