

# COFFEE SATISFACTION

## Stone's Supreme and Stone's Green Bag Coffees "Hit The Spot"

### Always the Same

Good coffee is dependent upon three important factors, namely, *Taste, Flavor and Strength*. Forty distinct kinds of coffees, are grown in the twenty-two coffee producing countries of the world and each kind of coffee has many grades, all varying in taste, flavor and strength.

In the selection of coffees that enter into STONE'S SUPREME COFFEE and STONE'S GREEN BAG COFFEE, uncommon care is taken to maintain an *absolute uniformity of Taste, and Strength*.

Samples of each "chop" of coffee are carefully cup-tested and analyzed to determine their *value and fitness* to go into our blends.

### Choosing Your Coffee

The richness, smoothness and zest of old fashion true coffee flavor found in either STONE'S SUPREME COFFEE or STONE'S GREEN BAG COFFEE come to you at *lower prices* than these high qualities can be bought for elsewhere.

These qualities are produced only by skillful and scientific blending and roasting of different kinds of coffees selected from the many available varieties and grades.

In using either STONE'S SUPREME COFFEE or STONE'S GREEN BAG COFFEE, you can be sure that these coffees are packed under a name backed by a pride that would not allow that name to signify less than the best.

### Other Reasons Why

Stone's Supreme Coffee and Stone's Green Bag Coffee "Hit the Spot" and Satisfy.

Freshness is a vital factor. To have the finest, fullest flavored coffee you should get only that which is fresh. Unless coffee has a full, rich, pungent fragrance, it is not entirely fresh.

Tin cans and fancy labels do not improve the freshness of coffee but on the other hand represent a considerable portion of the selling price and therefore men a waste of extravagance which is unnecessary.

### Ground to Suit Your Needs

Freshly ground coffee carries its full strength and flavor into your cup. Our coffee is ground to suit your method and making, *fine, medium or coarse*, just as you want it for drip pot, percolator or coffee pot.

### Your Assurance and Guarantee

Our coffees are carefully selected by cup-testing done by one of the largest coffee importers in the United States, and no coffee enters into our two blends that does not come up to standard in Taste, strength and Flavor. Any coffee which does not pass a 100 per cent OK test is rejected. This is necessary because we are not satisfied in selling you coffee until you are satisfied in drinking it.

### "The Proof of the Pudding is in the Eating"

"The proof of the goodness of Stone's Coffee is in the drinking" and once you have used either our Supreme Coffee or Green Bag Coffee, you'll surely make it your favorite beverage and we know we can count you as another booster.

## Your Satisfaction is Guaranteed or Your Money Back

Before Your Present Coffee Supply Runs Low, Try Either

Stone's Supreme Coffee, 1 lb. 45c, 3 lbs. \$1.29

Stone's Green Bag Coffee, 1 lb. 35c, 3 lbs. \$1.00