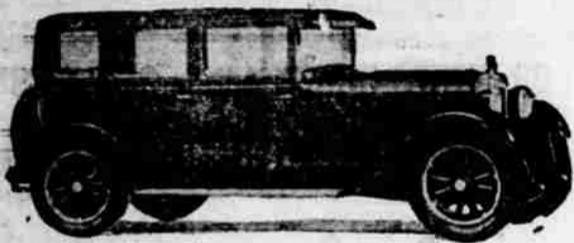


# Get Your Prize-Winning Votes NOW!

Here is biggest vote-getting opportunity you will have during The Klamath News' and Evening Herald's \$6,000 automobile and prize campaign. Until July 23, you can add thousands upon thousands of EXTRA votes to your credit—Votes that will enable you to win one of the four beautiful automobiles pictures on this page. The campaign is just starting! You can enter now and take advantage of the GREATEST votes opportunity. If you have delayed sending in your nomination, read below how you can start with a rush—and send in the nomination blank at once.

## THE PRIZES

- Four Automobiles
- Four Radio Sets
- Four Cash Awards
- Cash Commissions



### THIRD CAPITAL PRIZE

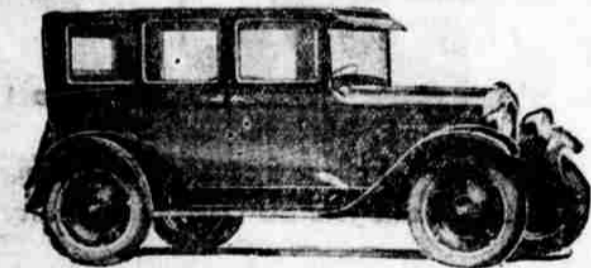
\$965.00 Essex Sedan, purchased from and on display at the Acme Motor Co., 400 So. 6th St., Klamath Falls.

### How Prizes Will Be Awarded

- FIRST CAPITAL PRIZE**—\$1,515.00 Buick Sedan will be awarded to the candidate, regardless of district, who polls the GREATEST number of votes during the campaign.
- SECOND CAPITAL PRIZE**—\$1,005.00 Chrysler '50' Sedan will be awarded to the candidate, regardless of district, who polls the SECOND GREATEST number of votes during the campaign.
- THIRD CAPITAL PRIZE**—\$965.00 Essex Sedan will be awarded to the candidate, regardless of district, who polls the THIRD GREATEST number of votes during the campaign.
- FOURTH CAPITAL PRIZE**—\$849.00 Chevrolet Sedan will be awarded to the candidate, regardless of district, who polls the FOURTH GREATEST number of votes during the campaign. UNDER THE ARRANGEMENT every candidate has an equal opportunity of winning one of the capital awards, regardless of district.

### District Prizes

The awarding of the district prizes will be made after eliminating the CAPITAL prize winners, and as follows: The next four candidates, in vote standings, in each of the two campaign districts will receive district prizes in the following order: \$300.00 Stromberg-Carlson Radio Set, \$150.00 Stewart-Warner Radio Set, \$75.00 in cash, \$50 in cash. All candidates who do not win one of the above prizes, but remain active from the time they enter until the campaign closes, will be paid a cash commission of ten per cent of all new subscription money they turn in during the campaign.



### FOURTH CAPITAL PRIZE

\$849.00 Chevrolet Sedan, purchased from and on exhibition at the Chevrolet Sales & Service, 522 S. 6th St., K. F.

### NOMINATION BLANK Good for 2000 Votes

Please enter:

Name .....

As a Candidate in The Klamath Falls News and Herald Automobile and Prize Campaign

Street and No. ....

Town or City..... Dist. No.....

Signed .....

Address .....

### 10,000 Extra Votes

If you enter during first six weeks of the campaign. Only one nomination blank credited to each candidate. You can enter yourself or nominate any other person.

## 100,000 Extra Votes

For every \$20 club of NEW subscriptions turned in to the campaign department before July 23, 8 p. m., a bonus of 100,000 extra votes will be given. These extra votes are in addition to the regular votes given on each separate subscription, as shown in the vote schedule.

By a club is meant any combination of new subscriptions totaling \$20. Candidates are not limited to one club. Every \$20 worth of new subscriptions will count as a club, earning the 100,000 extra votes. Two \$20 clubs for example would earn 200,000 extra votes.

THIS 100,000 EXTRA VOTE OFFER IS POSITIVELY THE BIGGEST SPECIAL VOTING OPPORTUNITY OF THE ENTIRE CAMPAIGN.

Candidates are urged to turn in their subscriptions as soon as they are obtained so that subscribers may receive their paper promptly. It is not necessary to hold subscriptions back until \$20 worth are secured. The campaign department will keep an accurate record of every individual subscription received, and issue the regular votes thereon as received. At the close of this special offer a SPECIAL VOTING BALLOT will be issued to cover the extra votes earned.

## Vote Value of Subscriptions Payable in Advance

The subscription rates of THE KLAMATH FALLS MORNING NEWS and THE KLAMATH FALLS EVENING HERALD are shown below, together with the regular number of votes allowed on each subscription payment. The votes shown here apply on both Old and New subscriptions.

### RATES FOR NEWS OR HERALD

News or Herald		
By Carrier in Klamath Falls		
	Price	Votes
Three Months	\$ 1.95	1,500
Six Months	3.50	5,000
One Year	6.50	15,000
Two Years	13.00	40,000
Three Years	19.50	70,000

News or Herald		
By Mail Outside Klamath Falls		
	Price	Votes
Three Months	\$ 1.75	1,500
Six Months	2.75	4,000
One Year	5.00	12,000
Two Years	10.00	35,000
Three Years	15.00	60,000

### COMBINATION RATE FOR BOTH PAPERS

News and Herald		
By Carrier in Klamath Falls		
	Price	Votes
Three Months	\$ 3.90	5,000
Six Months	7.00	15,000
One Year	13.00	40,000
Two Years	26.00	110,000
Three Years	39.00	180,000

News and Herald		
By Mail Outside Klamath Falls		
	Price	Votes
Three Months	\$ 3.50	4,000
Six Months	5.50	12,000
One Year	10.00	35,000
Two Years	20.00	90,000
Three Years	30.00	160,000

## Two \$300.00 Stromberg-Carlson Radios



Two \$300.00 Stromberg-Carlson Radio Sets, fully equipped, one for each of the two districts, purchased from and on display at the Earl Shepherd Co., 507 Main street, Klamath Falls.

## Two \$150.00 Stewart-Warner Radios



Two \$150.00 Stewart-Warner Radio sets, fully equipped, one for each of the two districts, purchased from and on display at the Earl Shepherd Co., 507 Main street, Klamath Falls.

For Further Information Call, Write or Phone Campaign Department

# The Klamath Falls News and Herald

Phone 89 119 North Eighth Street Klamath Falls  
 Campaign office is located in business office of Herald open every day except Sunday, 8:30 a. m. to 6:30 p. m.

## DISTRICT NO. 1

Comprises all territory within the city limits of Klamath Falls, Shippington and Pelican City.

Beckley, Nell	32,000
Bruchon, Sophie	32,000
Craft, Lee	32,000
DeWitt, Phyllis	12,000
Dorman, Wm. J.	32,000
Foster, Mrs. Walter	32,000
Howard, Juanita	32,000
Hall, Hattie	12,000
Hosking, Mrs. E. J.	32,000
Jones, Nellie Rose	32,000
Johnson, Mrs. Margaret	32,000
Martin, Marion L.	12,000
Moore, Vera	32,000
Torrey, Mrs. H. D.	32,000
Vernon, Mrs. J. W.	32,000
Wald, Mrs. Nella	12,000

## DISTRICT NO. 2

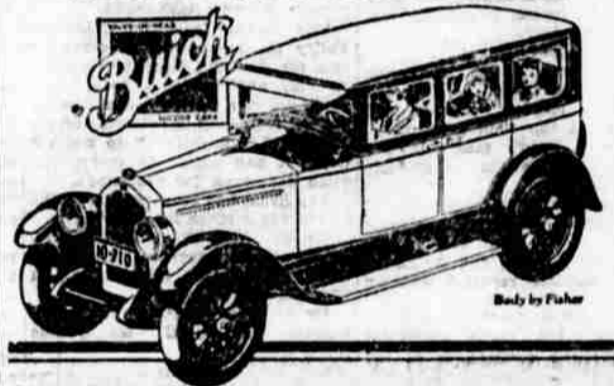
Comprises all territory outside the city limits of Klamath Falls, Shippington and Pelican City.

Brown, Mrs. Arlene, Merrill	32,000
Bunch, Marion	12,000
Dufort, Mrs. J. O., Chiloquin	12,000
Daniel, Mrs. C. M., Bonanza	32,000
Goodrich, Charlotte	12,000
Dorris, Cal.	12,000
Kelker, Kamilla, Malin	32,000
Millett, Mildred, Algona	32,000
Pollard, Ernest, Bray, Cal.	32,000
Phillips, Mrs. Ora, R.F.D.	12,000
Rebling, Marguerite, Olene	32,000
Trefen, Mrs. V., Macdoel, Cal.	12,000
Walt, Mrs. H. W., R.F.D.	32,000
Youngren, Gus, Pine Ridge	12,000

## Enter Now

Plenty of room for active candidates. Look over the list of candidates and if your town or community is not represented by an active candidate—send in your name at once. This list includes those names received up to noon Wednesday. The votes published only includes the nomination and first subscription coupon credits.

## FIRST CAPITAL PRIZE



\$1,515 Buick 5-passenger Standard Sedan, purchased from and on display at Buick Garage, 1330 Main St., K. F.

## Extra Votes Given for New Subscriptions

Extra votes as follows will be given during the campaign: 100,000 extra votes will be given for every \$20 worth of NEW subscriptions turned in from the beginning of the campaign up to and including July 23. 90,000 extra votes will be given for every \$20 worth of NEW subscribers turned in from July 25 to and including August 6. 80,000 extra votes will be given for every \$20 worth of NEW subscriptions turned in from August 8 to and including August 20. The NEW subscriptions turned in during the final week from August 22 to 27 inclusive will earn votes equal to 70,000 on each and every \$20 worth of NEW subscriptions.

These EXTRA votes are given in addition to the regular votes as shown in the vote schedule.



## SECOND CAPITAL PRIZE

\$1,005 Chrysler '50' Sedan, purchased from and on display at Howie Motor Co., Esplanade and Pine Sts., K. F.

## FIRST SUBSCRIPTION COUPON Good for 20,000 Extra Votes

During first six weeks of campaign only  
 Return this coupon to the Campaign Manager, The Klamath Falls News and Herald, with your first subscription payment, either old or new, of three months or longer, and you will receive 20,000 votes in addition to the votes allowed on the regular vote schedule, providing you act during the first six weeks of the campaign.

Name of Subscriber .....

Address .....

Candidate's Name .....

District No. .... Amount Onc. \$ ..... (old or new) .....

This coupon, accompanied by the nomination blank and your first subscription, will start you during the first six weeks of the campaign with 20,000 votes PLUS the regular votes on the subscription, as shown in schedule. Only one of these blanks will be credited to each candidate.