
Publlshed every moratng except Monday by The Klamath News Pub-
Hhhing Company at 102-122 South Fifth atreet. Klamath Falls, Oregon.
near Harbor Craco on tale

 Cape Pine is a few miles south-
weat of Cape Race the moutheatern
tip of Tow Youndland. Hellieoram went of cape Race the nutheatern
tp of tow Youndiand. Helleanm
in on the Now Founatand coasi
near So Plerte.
 Cash Registers Dalton Adding Machine ompany Sales
Service
George D. Knox


In the case of Lakeshore
Gardens, honest merchandise Gardens, honest merchandise
was being offered for sale. It was being offered at an honest price. The desirability of
this tract for lakeside home sites was placed before the people in an attracti
tertaining manner.
The public showed instant interest. They flocked out
these tracts to see for them these tracts to see for them-
selves just what was being ofselves just what was being of-
fered for sale. And finding that the advertising carried a truthful mesage, they purcha
ed readily and speedily The same holds true in a line of business activity. The man who has the right merchandise at the right price be pursh assured that it will place it before the people in well-planned and consistent advertising message.

## NEW LAWS TODAY

Today's the day-Fridaywhen the work of the last legislature bears fruit
can be said of the
Anyw, there are
370 ne laws added to what we al ready have on the statute books, that go into effect, and every citizen has that many
more strings around him to prevent him falling in this slippery pathway of life. All of which reminds us of the days when a man's
word was his bond and the word was his bond and the lock. We look back upon
those "lawless" days with some concern now, for the law-not for the breaking
the law.
Civilization has worked
wonderful changes and now every "sap" who slips on a banana peelimmediately
starts out to have a law passed to punish someone for his own negligence and careless-
How often you hear, "there should be a law to prevent this no more, but there should be some common sense among people and there would be no Law, law, law fool laws. you turn around it is tim fraction of a law
The last legislature added a basketful more for the over-
burdened citizen to burdened citizen to dodge and
juggle with. Thankful we sre that some of the laws goirg into effect today are re pairs on existing laws, but to drive anyone to strong drink-and then there is a law to prevent you from
ing that strong drink
ing that strong drink.
Some day we will all get tired of the vicious law circle and the fool-killer will get loose and do his stuff, after which peace will reign and
everyone will again leave their smoke-house doors open with safety, probably.
CANBERRA, Australla.-Th
Dake of York and 500 other sul Dake of York and 500 other sup
jecte of his royal father tousted thi jecte of his royal tather toanted the
king in orangeade and lemonade at
the official luncheon at the formal dedication of Australla's new fed-
eral eapital here today. The abience
of rinous Hquids was due to the of rinous Hgulds was due to the
law making, the federal district
atricty dry, PHILADELPHIA.-Rather than
undergo the
 tiat, made the trip on a frelghter-.
spenting mont of the time in the
stekehole moilt it ntokehole oiling the enginen.
Clad in grease ntained. overalln,
alhe arrived aboard the Britush the arrived aboard the Britsh
frezizhter, London Mariner. from
London, Sho freizhter, London Mariner, from
Lonion, She was purfing on
eigarette, white ane carefilly oilce
a valve, when she was divcovered in the stoke-hole "I really do think that a woman thould
nimply to something rather than nimply look pretty," she sald, atter
explaining that the was on her war explaining zat she was on aer way
to vint a sittor in New Mexico and
ombarked ea the freikhter to avold the "ntapid orithdoxy" of a vo
aboard a palatial stesmship.


Feel like a Million every morning If your breakfast cup sends you forth "feeling like a million"-what a workaday difference it makes! This can happen every morn ing when your coffeechoice is M J B. All because of a flavor-a a rich,full-bodied
flavor that spells contentment from first sip flavor that spells contentment from first sip It's on the job every day-just as you are Drink itas you like [strong, medrum or mild] the same "million dollar"flavorof M•J-Bisalways there to greet you at breakfast
and "see you through" the day $\qquad$ M•J•B meet Coffee

For those doubting meradvertising can do us any good," The News gladly and was accomplished in the sale of the Lakeshore Gsiruen With a well-planned adver tising campaign the agents for This property sold practically less than one week. vertiser must have honest merchandise. He must give the peopie vaiue received for thei
money. Having the honest merchandise, he can sell it

