

The Klamath News

Official Paper for the City of Klamath Falls and Klamath County

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Published every morning except Monday by The Klamath News Publishing Company at 102-122 South Fifth street, Klamath Falls, Oregon.

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Full Leased Wire
UNITED NEWS and UNITED PRESS
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SUBSCRIPTION RATES
Delivered by Carrier, Month, \$.50
Delivered by Carrier, Year, 5.00
Outside Klamath County, 5.00
All Subscriptions Payable in Advance

Subscribers failing to receive their paper, call Circulation Department between 8 and 9 a. m., and a copy will be sent to you.

Entered as second class matter at the postoffice at Klamath Falls Oregon, November 15, 1923, under act of March 3, 1879.

Telephone 877

No. 1

Member Audit Bureau of Circulation

JUST SO

A beloved member of the congregation takes occasion to remind us that "what we pay you for is news, and not advice." Just so! By way of endeavor to please, we might print all the telegraph wire brings about crime and divorce, about liquor and scandal, and the seamy side of life generally. The fact that an editor leaves out more news than he prints is some evidence of slight usefulness, but why admit it? Heaven help America if newspapers featured everything that happened, or paraded a tenth of its social nakedness.

Men who talk in their sleep are apt to say too much, and letters written without any signature are usually of a kind that need censorship.

POSSIBLE REVENUE

Talk of Oregon for Oregon is all well and good, but what about corporation profits that go East for distribution? It is a fine spectacle of finance and achievement, turning natural resources over to private interests and allowing leeway for earnings. The fact that big profits are being made is something the State legislature needs to keep in mind. If they want money to run the government why not stop-gap some of the income Easterners are drawing from Oregon utilities? A first-class auditor could very quickly rip the mask off double back-action bookkeeping and show clearly how some things are being smothered in the jugglery of maintenance costs and operating expense. And since the State is in desperate need of money this suggests an easy way to connect with taxable assets and an immediate source of valuable revenue.

FINE BANKING

Klamath banks have the proud record of a 25 per cent increase in clearings last year, which not only compliments their management, but speaks well for the town. There is no better barometer of local business and no safer assurance for 1927. In the midst of all the readjustment that goes with politics we have the satisfaction of level heads and careful judgment when it comes to our banks, and both Mr. Gordon and Mr. Bubb can treat themselves to a generous measure of community esteem and good will. Their management of things has the advantage of safety and conservatism, coupled with large faith in the future of city and county.

AGAINST OUTSIDE BUYING

The calibre of a town is the loyalty of its people. If Klamath is a mere transfer point for transients, and if the city is no more to one than he can make out of it, we must be building wrong. What we like is a man who swears by Klamath and really loves Klamath. Whether air, or sky, or hills, or environment, whatever it is that makes one genuinely at home, this much is granted by our most capacious critics, that Klamath is a likeable place, with a spirit and energy that fairly captures.

And so, accepting the compliment in total, what are we doing to safeguard local interests and develop local pride? An article on another page tells of thousands of dollars being sent away to mail-order houses that properly belong here. We happen to know instances where families have purchased entire new furnishings for their homes in other cities. We could feature quite a crusade against this outside buying, but possibly there are two sides to the question, and it may seem, after all, a bit of impertinence. If citizens will not stand by and play with local merchants in a spirit of fairness, there is little a newspaper can do in equal fairness. It is not our province to coerce or crowd. We like to encourage civic pride as a virtue, but we have no punishment for those who do as they please.

Only this. Every home-owner is directly interested in increased property values, in improved facilities for shopping, and in the success of every business venture. We grow together or not at all. If we want to be selfish and independent the record will stand against us soon or late. The advantages that come from giving local dealers support and encouragement far outweigh any concession of different style or possible discount. We must like Klamath well enough to really fight for it and to stand guard over its interests with all the loyalty of which we are capable. Our guess is that some day this will be the second city in Oregon. How soon depends on how we act in the meantime and where we spend our money.

POWER AND LIGHT

(Portland Telegram)
The city of Tacoma is making an enviable record in handling its public utilities. In spite of a 20 per cent reduction in lighting costs this year, the city power and light plant turned in net profits of more than \$800,000 for the first eleven months of the year, compared with \$844,000 for the entire year 1925. Had the 1925 results been in effect, the total net profits this year would have been more than \$1,000,000. The Tacoma city water plant for the eleven months to December 1 paid net profits of \$175,000.

The figures on light and power revenues are all the more remarkable when it is stated that the rates are the lowest that are quoted in any city on the Pacific coast, in some cases being but little more than half the rates paid in Portland. The Tacoma plant has made repeated reductions since it began operations, and as its plant is now practically paid for, it will probably make still further reductions as the surplus accumulates.

Until the last rate reduction in Tacoma, Los Angeles, dependent on fuel for power production, had the lowest priced power of any city on the Pacific coast. Tacoma's power and light, like that of Portland, is made by water power which is always more economical than fuel.

The largest percentage of growth in telephone and telegraph service of any city on the coast.

The irrigable acreage in Klamath county totals 270,000, of which 140,000 is sandy loam and the balance peat. Irrigated lands under cultivation total 100,000 acres.

The value of beef handled annually in Klamath county is \$1,500,000, while the lamb and wool crop brings in excess of \$1,000,000. Over \$500,000 in dairy products are handled annually, while poultry products are valued at \$125,000 a year.

But She Doesn't Know It



THE PRESS AND PUBLIC

(Los Angeles Times)

Beyond any question whatever the greatest force in any community for the moulding of public opinion and of public ideals is its newspapers.

Ninety-nine per cent of all human enlightenment and information is conveyed by means of the printed page. Of this medium, daily newspapers comprise for the average adult a very large proportion.

Nor does the influence of the newspaper stop at merely the facts which it presents. In the main, the public not only believes the newspaper's statements but insensibly it absorbs and makes its own the newspaper's attitude of mind.

In a community where trashy sensationalism characterizes the public prints low ideals characterize the public mind. Where newspapers make a policy of the undue exploitation of crime and scandal the effects are to read on police blotters and court dockets. Where circulation is built on lurid and unwholesome appeals to the lowest emotions of human nature, there the outward manifestations of those impulses are most apparent. Yellow journalism is a Pandora's box of evils. Destructiveness breeds its kind.

Conversely, those communities where the dominant newspaper attitude is opposed to sensationalism, where gutter news is given no more than its actual news value in proportion to its importance in the total sum of events and where the constructive outweighs the destructive in the news by as much as it does in real life—there popular sentiment is apt to lie along higher lines, the moral sense of the community is commonly more acute and its ideals on a loftier plane. The relation of cause and effect is apparent enough. Popular ideals are largely shaped by popular reading. If popular reading runs to blood and swirl it is not to be expected that the ideals bred therefrom will be on a higher level.

It is an increasingly general fact not entirely clear understanding of that fact which in recent years has brought about in many parts of the country a radical change both in journalistic standards and in the public attitude toward them. In some quarters this has taken the form of a total suppression of all crime news; in others it has resulted in the segregation of such news so that the reader may take it or leave it alone. In a third class, of which the Los Angeles Times is representative, a new set of news values has been set up under which all items are measured and treated according to their relative importance to the community as a whole rather than by the morbid interest possible to create in them. Under that yardstick there are few crimes of first-page caliber, fewer still domestic and society scandals. Trash and filth simply do not get by at all. The column shocker which once screamed in box-car type from the first page shrinks to a few sticks of temperately stated facts inside. Favored position and space alike go to constructive news of real instead of meretricious importance.

PERILS OF PROSPERITY

(New York Times)

With the year ending in piled up evidence of abounding prosperity in this country it is well to call attention to such an article as that by Professor T. N. Carver in the January issue of Current History. He takes up the various new social problems which have been forced upon our thought by American prosperity. The facts he does not question. He publishes tables based on official statistics to show how much higher wages are in this country than in any other, how much larger is the output per worker, how much greater the resulting national income. But to a mind like that of Professor Carver these are not the all-important things. The great questions remain. What are Americans doing with their surplus earnings? To what use do they put their new-found leisure, given to them in so large a degree by the invention of new machinery? These and other subjects like them are the ones that Professor Carver finds to be of surpassing interest in the midst of all the signs that we have in the United States much goods laid up for many years.

Although there are many signs of lavish and foolish expenditure, there is also encouraging proof that money is being saved. The number of depositors in savings banks is larger than ever before and the total amount of their savings is leaping up amazingly. While having more to spend than ever before and actually spending more, they still keep an eye to the rainy day when a prudent and thrifty provision against possible need may be found to have been made.

The real perils connected with the prosperous times are more social and moral than political. The very stuff of human nature is involved. Will men and women cling to their ideals of life, or give them up or allow them to be sadly weakened, simply because they have come into possession of what will command every kind of material advantage? There are temptations and trials which come in the train of prosperity. It has been said that the great blessing of the New Testament, contrary to the Old, is adversity. That depends on the spirit in which it is accepted and the moral benefits which can be got out of it. Hardships and misfortunes are not good things in themselves, but they may prove an indirect benefit to a man if he knows how to bear them nobly. This is a point made by Professor Carver in summing up the dangerous aspects of prosperity. They too may cause great good if only they are "nobly borne." Otherwise they may loom in our path as obstacles even more serious than those of adversity. The secret lies not in outward circumstances but in the soul of man, able to take the smiles and frowns of fortune with equal grace.

There is tributary for manufacture 40,000,000,000 feet of soft pine.

This city is second of Oregon in amount of freight shipment out by rail.

The largest box shock manufacturing center in the United States.

Heavy Receipts for Hunting Licenses

Announcement was made from the county clerk's office yesterday showing a total expenditure of \$15,939 from anglers and hunters for county licenses during the past year of 1926. This is an increase over the same money received in 1925 which totals \$13,505.50.

The report shows 1,819 hunter's licenses issued at a cost of \$5,457; 83 boys' hunters licenses, \$142; 32 non-resident hunting licenses, \$320; 1,659 resident anglers licenses, \$4877; 75 boys' angling licenses, \$112.50; 333 non-resident angling licenses, \$999; 484 combination licenses, \$4240.

Astoria Man Has Narrow Escape

ASTORIA, Jan. 6. (U.N.)—A frantic clutch on a tree limb, saved Ole Soleim, Astoria, from plunging to death over Young's river falls Wednesday.

With the party making the survey for the proposed water system for Astoria, Soleim was working in the Young's river canyon, 40 feet above the brink of the falls. He slipped into the stream and was being swept toward the 80-foot waterfall, when he seized the trailing limb of a tree and drew himself to the bank, where he could be aided by his companions.

Albert B. Fall Suffers Relapse

EL PASO, Texas, Jan. 6. (U.N.)—Complications amounting almost to a relapse have again endangered the life of Albert B. Fall, former secretary of the interior, who has been ill here with pneumonia for two weeks.

Infection had been confirmed to the inferior lobe of the right lung, now menaces the heart, it was reported.

Because of a restless night, Fall seemed weaker today. He slept little and awakened several times, coughing violently, members of his family said. He is extremely weak.

SAYS GERMANY CAN STAND PROSPERITY

(Continued From Page One)

much for the same product as he did before the war on the same salary. And the articles are sham, many of them, without the true worth of the pre-war article.

That France is passing the same form of chaos was remarked by Sauterback, who spent some time in the cities of that country before returning to the United States. While in Germany, Sauterback spent the greater portion of his time in Kiel, where his mother resides.

Sauterback reached the United States on December 14 on the liner Deutschland and spent Christmas in New York. He resumed his position at Stone's stores yesterday afternoon.

For results use News Class Ads.

Mechanics' Liens Fully Adjusted

Through the purchase of approximately 2,000,000 feet of lumber at a cost of \$18,500 by William Ganong, 81 loggers and mill workers who had filed liens against the Shasta View Lumber company, were paid off in full.

Ganong, former district attorney, immediately re-sold the lumber to E. R. Doty of Lakeview, Tartar, Webster and Johnson Co., and the Stockton Box company, which also hold liens against the concern, were paid \$1,700 or what remained from the proceeds from the sale.

Imperial Valley Has More Quakes

CALEXICO, Cal., Jan. 6. (U.N.)—Another series of tremors that visited the Imperial Valley today added little to the damage incurred by the severe earthquake of New Year's day, a check of valley cities revealed.

In the towns of El Centro, Brawley and in this city, walls loosened by the New Year's day quake, were cracked and a few bricks fell, but aside from this little damage resulted.

The first shock was felt at 8:30 a. m. and sent residents of this city scurrying into the streets in fear of another \$1,000,000 quake.

DEMOCRATS DEMAND RECALL

WASHINGTON, Jan. 6. (U.N.)—A call for the resignation of Secretary of State Kellogg was heard from the democratic side in the senate today as the administration rushed more armed reinforcements to Nicaragua.

WILLIE HOPPE VICTOR

NEW YORK, Jan. 7. (U.N.)—Willie Hoppe, challenger for the 182 ball-line billiard title defeated Eric Hagelacher, world's champion, last night in the Hotel Pennsylvania by a grand total score of 1,000 to 840.

BASKETBALL, TONITE:
Klamath Agency
Klamath Cardinals
Legion Hall, 8:00
25c and 50c

FOLLOW THE FUN
MALIN
SATURDAY NIGHT

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PHONE 1268-W
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