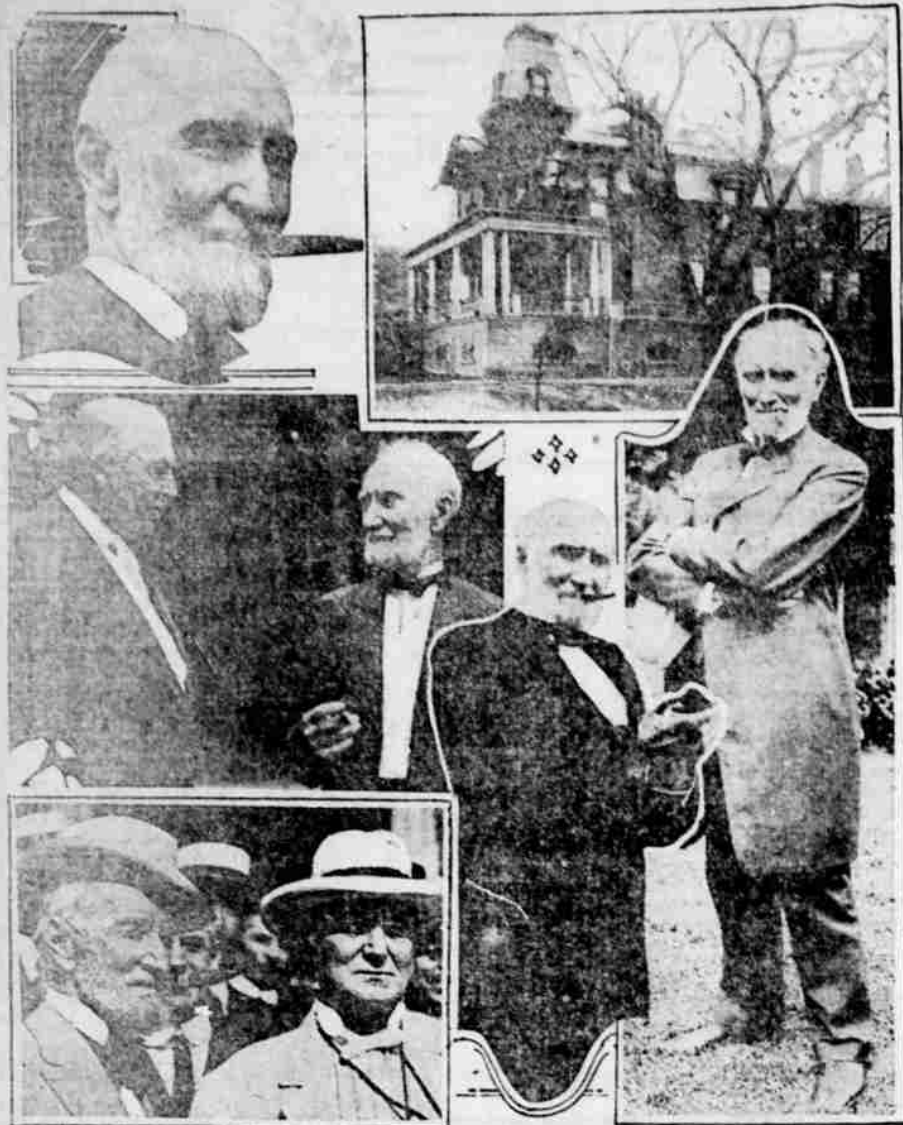


Cannon's Home and Interesting Pictures



Above, "Uncle Joe" Cannon's home at Danville, Ill., and a glimpse of him and his famous stock. This photo is one of the last taken of him before he retired. Left center, Cannon and President Harding, photographed at Harding's Marion, O., home. At right two interesting campaign poses of Uncle Joe. Below, Cannon, left, with Champ Clark.

Irish President Breaks Into View With Frock Coat

LONDON, Nov. 12. (United News)—Ireland ceased to be news when it became a small British dominion instead of a large thorn in Britain's side, but President William T. Cosgrave, of the Irish Free State, got in on all the first pages when he travelled from London to Dublin, on train and Irish Sea steamer, wearing a frock coat and a silk hat.

Informality is the keynote of Englishmen when they travel, and the newspapers recalled that the last prominent man seen wearing a silk hat on a steamer over here was President Wilson. The first time British newspapermen saw him he stood on the bridge of the George Washington, also in the frock-coat-silk-hat combination, as the liner neared British waters when he came over here to attend the Versailles peace conference, and his costume caused a sensation.

KLAMATH MAN GETS BIG COPCO PROMOTION

J. C. Thompson, formerly of Klamath Falls, will become manager of the Rogue River division of The California Oregon Power company with headquarters in Medford, and S. M. Bullis will take active charge of the safety work for the company. This important announcement has just been made by the general manager of the power company and the changes were made effective November 1.

Mr. Thompson has been assistant general agent of the home office staff for several years past and is well known and well liked in Medford. Before coming to Medford he had charge of the Klamath division of the company.

Odell Olson spent Armistice Day visiting with friends in Ashland and other valley points.

Advertising Stars Paid For Shining On Pretty Boxes

CHICAGO, Ill., Nov. 12. (United News)—The stars who twinkle from the depilatory powder, shoe lace and automobile advertisements are paid for shining, and the men who supply the famous names are doing a thriving business.

At so much a name, screen and stage satellites, football heroes and society leaders will affix their signatures to endorsements of any product under the sun.

Famous Names, Inc., with offices in Chicago, does the rest.

A celebrity's signature in an advertisement is worth \$275 down—depending on the degree of stardom.

John F. Ditzell and J. W. Rubenstein, directors of this unique enterprise, revealed how the business operates.

They claimed they could furnish on forty-eight hours' notice to any

of their clients—they have a big list—a photograph of a stage celebrity, a movie star, or an athletic hero, posed with the product for which publicity is sought, adding a few kind words concerning the product. There are ethics in the business, to wit:

"That the product to be advertised is dignified, and that the star in question actually uses the product in question, or has given approval to the use of his or her name, after trying out a sample."

"You've seen pictures of society women endorsing certain products," Ditzell said. "Well, they give the money they get from it to charity. The movie star or the football hero puts it in the bank. What's the difference?"

"And," interposed Rubenstein, "if you buy a photograph of Anita Stewart, say, and run it with your ad you're liable for a lawsuit. With us you get absolute safety as well as a specially posed picture."

The great names on the list offered to the advertiser are graduated in price. Anita Stewart and Lenore Ulric are worth \$275, the

price list reads. \$5 are Norman Kerry and Lowell Sherman. Clai-borne Foster, Pauline Frederick, Allan Dinehart and Johnny Walker are \$25 cheaper.

"That price is the one we give to an advertiser for a year of purely local advertising. The cost might be four times as much if national advertising media were used."

Asked what he thought of the business of exploiting famous names, he said:

"It's business."

MURINE
For
YOUR EYES
Night and Morning to keep them Clean, Clear and Healthy
Write for Free "Eye Care" or "Eye Beauty" Book
Marine Co., Dept. B, 33 E. Chicago, Chicago

KLAMATH NEWS BARGAIN OFFER

Subscriptions and Renewals Will Be Accepted at

THE KLAMATH NEWS,
Klamath Falls, Oregon. Nov. 1926

Enclosed find Four Dollars for one year's subscription at BARGAIN rates to The Klamath News.

Name.....

Town.....

Check here whether
New Subscriber
Renewal

Box..... Route.....

\$4.00

For One
Full Year
By Mail

To take advantage of this offer all Mail Subscriptions must be paid up-to-date. Renewals to be effective at reduced rate.



In olden days people believed that a pot of gold would be found at the rainbow's end.

Today the road to the pot of gold leads through the turnstile of

PIGGLY WIGGLY

National Canned Foods Week

As a special inducement to our customers to fittingly observe National Can Foods Week we are going to offer them an extra 5% discount on our already very low price on can goods—straight varieties or assorted—to suit, when bought by the dozen or more.

Fresh Jelly Beans, 2 lbs. for	35c	Quart Jars Salad Dressing	77c
Old Fashioned Chocolates, lb.	20c	10 Bars P & G Soap	37c
Chocolate Eclairs, lb.	27c	Bulk Ginger Snaps, lb.	16c
Drifted Snow Flour, 49 lb. sack ..	\$2.17	Best No 1 Comb Honey, lb.	20c
Extra Fancy Apples, wrapped, box	\$1.35	1 lb. Pkg. Ryetak, each	18c

S. O. Piggly Wiggly Co.

Fourth and Main Streets—Opposite Hall Hotel