

# Wef finimore To MakeHupmobileWorth $25 \%$ more 

## Are You All Fitted For Winter Driving?

You can enjoy motoring all winter long if your car is equipped all 'round with

## Seiberling Cords

Sieberlings assure you of Riding Comfort
Plus Long Mileage

## Get Your Seiberlings Now

Drive in Today and Let Us Show You SEIBERLINGS

| $30 \times 31 / 2-4$ ply Seiberling Cord | \$12.75 |
| :---: | :---: |
| 30x31/2-6 ply Seiberling Cord .......... | -... 16.75 |
| 29x4.40 Seiberling Batloon | 15.35 |
| $32 \times 41 / 2-8$ ply Seiberling Cord | 38.40 |
| 30x5-8 ply Seiberling Cord S. S. | ... 47.45 |
| $33 \times 5-7$ ply Seiberling Cord S. S. | 57.60 |
| 32x6-10 ply Seiberling Cord | 79.75 |
| $32 \times 6-10$ ply O. S. | 86.55 |
| Utility 29x4.40 Balloon Cord | 12.00 |
| Portage 29x4.40 Balloon Cord tire | 13.75 |
| SPECIAL <br> 30x5 Change Over Goodyear Tire and |  |

It is a new Six in the sense that it is a development of the past two years-
designed without regard to outworn precedents, and constructed to deliver a new type of more brilliant and lasting performance.
You will note on the Hupmobile Six advanced features that you would expect only on cars of much higher price, ing system, vibration damper tourwheelbrakes,gasolinefilter,oil filter,etc. But you will find such features added, not as sales points, but engineered into and part of the thorough-going quality that makes up the value-appeal of this fine car.
A telephone call will bring the Six model you wish to inspect to your door-the roomy, family-size five-pasenger Sedan or the attractive two-pas senger Coupe wioh handy rumble seat for two extra people. See the Hupmo-
bile Six by all means before investing bile Six by all means before investing money in any ca

The premium of $10 \%$ that Hupmobile spends to insure better materials, more
thorough inspection and closer, more thorough inspection and closer, more
accurate measurements, pays handsome returns to the Hupmobile Six owner.

For as the direct result of such scrupulous attention to engineering and owner may expect an addition of at least $25 \%$ to the useful life of his car.
That Hupmobile actuaily delivers this extra value is proved by the number of Hupmobiles driven long after the majority of moderately priced cars are traded in.
Hupmobile today maintains the same high standards in building its Six that it has rigidly adhered to in 18 years of quality manufacture
The Six is not merely outstanding in smoothness, in power and in acceleration, but it is built to recain those char cteristics through the years,

