

WHERE QUALITY MEETS CONFIDENCE

Pilcher's have important news for men and women!

WE BUY FOR YOU!

JUST HOW WELL we perform this mission is demonstrated by the low prices and excellent merchandise listed in this advertisement. There is nothing magical about our low prices—our alert merchandising department in New York buys in quantity lots for our chain of stores up and down the Pacific Coast; we sell for cash only; conduct no delivery service—the result is—LOW PRICES!

Pilcher's Again Break the Low Price Record with a Great Selection of

QUALITY SUITS FOR MEN! WITH TWO PAIRS OF PANTS

MEN—COMPARE these suits for style; for fit; for quality; for value! You'll find them superior in every way.

YOU WILL WANT a suit of the kind we are offering. Why go elsewhere and pay higher prices when we offer the same quality at LOWER PRICES?

Why You Should Buy Your Suit at Pilcher's

QUALITY - The best at its price.

STYLE - The season's newest.

MODELS - Conservative or snappy.

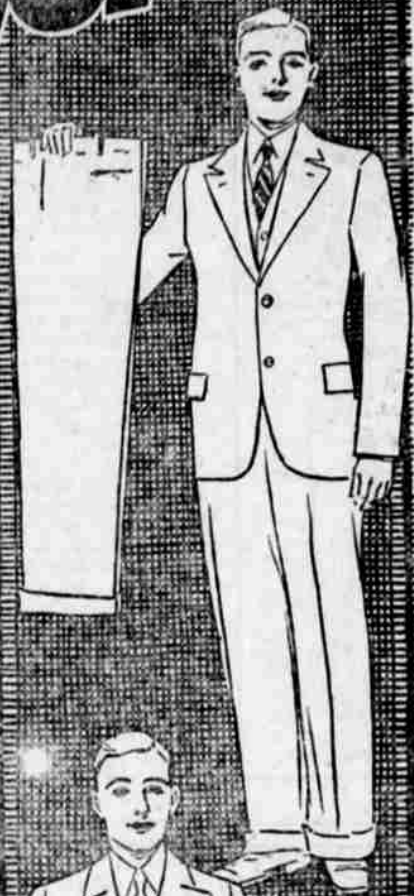
WORKMANSHIP - Excellently tailored and finished throughout.

VALUE - The finest suit values to be found. Compare!

2 PAIRS of PANTS - An item of interest to every man—suit wears twice as long.

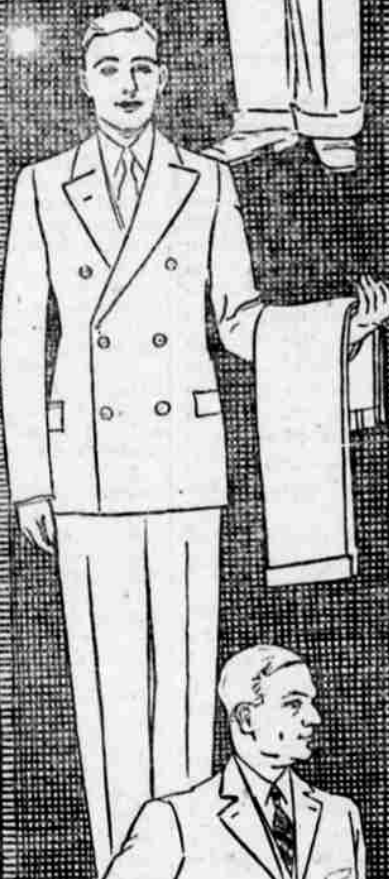
\$21⁵⁰

This illustration shows the two-button style suit for those who like a snappy model. In finished and unfinished worsteds in all the new light and dark shades. Single and double breasted models. With two pairs of pants.



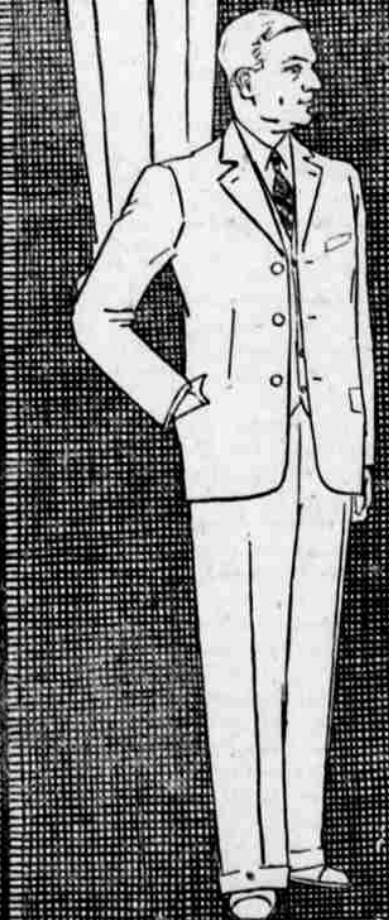
\$21⁵⁰

This illustration shows a three-button suit for those who are more conservative in taste. Medium and summer-weight materials both in light and dark shades. Single and double breasted. Well lined and finished throughout. With two pairs of pants.



\$27⁵⁰

Here is a suit of excellent workmanship, offered in both single and double breasted styles in finished and unfinished worsteds, chevrons, etc. Light and dark shades. Pencil stripes. Some of these suits come with two pairs of pants.



Big Values in Shoes for Men and Women!



\$3⁹⁸



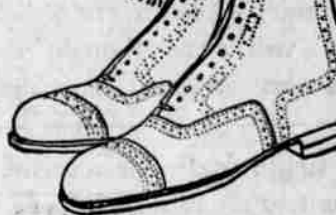
OUR SHOE DEPARTMENT has just received a big shipment of shoes at these two interesting low prices. Substantial savings are possible in this department!

For Women -

Patent shoes with dressy blond trims; blond kid shoes with cut-out work; step-in and strap models. Low, Cuban and the new spike heels. The newest—and best—at the lowest prices in the city!



\$4⁹⁸



For Men -

Heavy work shoes in cap or scout style; finer dress shoes and oxfords of all leather, with good, serviceable soles and heels. Shoes for every-day business wear—black, tan or brown color. See them!

R. A. PILCHER CO.

Fifth and Main.

Department Stores

Klamath Falls.

WHERE QUALITY MEETS CONFIDENCE