

LOTS OF ROOM TO SPEED HERE

California Town Works Out Unique Plan for Those Who Travel

California at last provides a place where motorists can step on the gas and take full advantage of the state's 35-mile-an-hour limit without being held up by a lot of autists who are not in a hurry, yet persist in driving well out in the middle of the road, and who refuse to get over in order to allow the faster machines by.

E. W. Milburn, manager of the Greer-Robbins company, San Francisco Hupmobile distributor, received a photograph of the highway which shows how plainly it is marked so that motorists can't mistake the speed limit. Accompanying the picture was a letter from P. H. Greer, telling about the unique situation.

"On learning about the unusual marking a Hupmobile party set out for the little town of South Gate on Long Beach boulevard," said Milburn. "The Hupmobiles were made aware of the town limits by two white lines painted twenty feet from each curb, setting off a forty-

foot strip in the center of the street for those who have heavy feet.

"Then in order to make sure that every motorist takes advantage of this courtesy, great white letters are painted every half mile or so, saying, 'Thirty-five mile limit—step on it.'

"Then so the slower driver will keep out of the way of the legal speeders, he is requested to heed the sign which says that 'Slow pokes keep to the right.'

"The city council of South Gate thoughtfully put this system into effect some six weeks ago. Since that time thousands of automobilists in southern California have gone out of their way to take advantage of these six miles of speedway, I am told," explained Milburn.

"During that period, according to Frank S. Swalm of the South Gate police department, not a single mishap has occurred as a result of the 35-mile section. Likewise congestion has been reduced to a minimum."

POOR HEARTLESS JAYWALKER

Traffic policemen in Philadelphia complain they suffer from headaches and fatigue while working at busy street intersections. Investigation has shown that the strain is caused through saving jaywalkers' lives and trying to impress on automobile drivers the necessity of obeying the "stop" signal and not to carbon monoxide gas fumes which they inhale from motor exhaust pipes.

Correct Inflation Increases Mileage

No matter how skillfully a tire is made or how excellent the materials used, the mileage gained depends upon maintaining proper inflation at all times. It is fundamentally essential and is the first and most important item in tire preservation.

There are three things that should be guarded against in keeping the tires correctly inflated—too little air, too much air, and uneven inflation.

When the tire is under-inflated the wearing qualities are seriously affected and more tire trouble results from this form of abuse than from any other source. When more air is carried than is needed, the passengers, as well as the car, suffer the increased vibration. Uneven inflation, one tire too hard and another too soft, brings out squeaks, upsets the balance of the body, and makes steering considerably harder.

"Correct inflation," says L. F. Hiatt, manager of the local branch of the Western Auto Supply company, "can more easily be obtained through the regular use of a tire gauge."

"Every car owner should provide himself with one and not trust another to test his tires. The gauge, although no larger than an ordinary pocket knife, quickly and accurately registers the air pressure in the tires."

OVERLAND SIX SALES SHOW BIG INCREASE OVER LAST YEAR

Retail sales of the Overland six throughout the country for April were 50 per cent over the sales for the same month last year, and a total rate for the year which, if maintained, will bring this popular model well up to the position of the largest selling motor car in the light six field.

The sales increase is not confined to any one section, but is general in all parts of the country, and with the opening of the roads in the northern sections a noticeable spurt in the total volume of orders received at the factory has developed within the past two weeks.

Dealers' stocks in this model throughout the country are somewhat below normal for this period of the year, the demands on the factory having been of such a nature as to eliminate any possibility of the dealers stocking up, although it is not unusual for dealers' supplies of cars on hand in early May to be large in anticipation of the usual heavy rush of orders at this time of the year.

The advanced engineering principle presented by Willys-Overland in this Overland six have been the reason back of the heavy buying demand which has been maintained steadily since the introduction of this model slightly over a year ago.

Among the conspicuously new engineering features are the low hung motor with a straight line drive, the low weight of the car which has produced a condition of stable equilibrium that has given this car a marked ability on the road, and the proportioning of the body dimensions which have given it an unusually comfortable riding quality and seating convenience.

Two States Increase Speed on Highways

How fast is too fast? Discussion of the question of speed limits for automobiles has been revived by the recent action in two widely separated parts of the country. Rhode Island and Florida, of establishing minimum speed limits instead of the usual maximum ones.

Over certain stretches of road in these two states, cars are required to maintain a fast pace and to keep above the minimum rate that has been fixed.

The object of the minimum limit is to speed up traffic and permit the handling of a large number of cars in the same time. The question arises, however, if the general adoption of such a practice would not increase the number of accidents.

CHEAP RIDING ON GOOD ROADS
Research work conducted by the Pennsylvania highway commission has shown that the cost of operation for all types of motor vehicles over hard-surfaced roads is 25 per cent less than the cost of operation over dirt roads, while the operation cost on gravel roads is 10 per cent less than on dirt roads. These are average economies and apply to tires and other equipment.

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