

"Thousand a Day" Chamber's Slogan To Settle Oregon

"A thousand a day" has been the slogan of the land settlement department of the Portland and state chambers of commerce during the past week. It takes that many letters to answer the flood of inquiries coming to W. G. Ida, who directs this work, and who sends to every prospective settler a personal reply with descriptive literature on Oregon's farm lands.

That this expenditure of effort is justified no one can doubt who reads the many spontaneous expressions of gratitude coming daily from those satisfied settlers already placed through the efforts of the department.

"I feel it is a duty to acquaint you with our doings," writes a former resident of the Canadian prairies. "It is almost two years since we arrived in Portland and through your fatherly interest in us we were made so welcome. As you know we came with great enthusiasm and ambition. We still feel the same. Life on the prairies was not all sunshine—our hardships were too great to bear at times—but here we have had all the joys one could wish for. I must admit these have been the two happiest years of our married life. The people as a whole are so neighborly and congenial, and we have found a host of friends."

"We have not seen anything we like anywhere better than the Willamette valley, where our ideal is a forty-acre farm with eight Jersey cows, 500 white leghorns and a few turkeys."

Beck's Manstore Puts in New Front

Improvement of the front of Beck's Manstore at 517 Main street has marked the progress of the week along Klamath Falls' best thoroughfare. For the past four days Carl Gentry, local building contractor, has been at work replacing the former plain store front with one of the deep entrance kind, in which the doorway is inset about ten feet from the street, and the sides of the entrance are used for display. This greatly enlarges the display space of the store and at the same time permits passersby to examine samples of the stock without interference with other pedestrians.

Carl J. Beck, manager of Beck's Manstore, shared his store in this city about two months ago. He came from Woodburn, where he was and still is associated with his father in the men's furnishing business. The features nationally advertised and popular priced merchandise, endeavoring to keep the latest styles in stock, at the same time carrying a complete supply of workmen's clothing and shoes. Beck is pleased with Klamath Falls as a place in which to live, as well as to transact business, as evidenced by the fact that he is occupying a six room English type bungalow at Seventh and Lincoln streets. The construction work on the home is also being done by Carl Gentry.

Gold Beach—Business block being erected.
Myrtle Point plans extensive street improvements.

PLEATING MACHINE GIVES NEW SERVICE FOR WOMEN'S WEAR

Having just added to their equipment a Circle electric pleating machine of the largest size, the Ideal Pleating and Button Shop at 1125 Main street is prepared to give service in the making and pleating of women's dresses that compares with that of the larger cities. Mrs. Francon Hayes and Mrs. D. T. Walton, acting so far under the name of Hayes and Walton, established the Ideal Shop about a month ago. Finding an active demand for pleating they decided to put in the best machine available for this type of work. The machine arrived and was unpacked yesterday, and is being put in service at once. Dressmaking, hem-stitching, pleating and button making will be featured by the new firm.

The Circle pleating machine, one of the best made, according to Mrs. Hayes, consists mainly of a steel case about six feet high and about three or four feet in lateral dimensions. This is called the steamer, and is filled with steam furnished by an electric heater. Skirts to be pleated are placed in forms and put in the case for a steaming of 15 minutes, after which they are taken out, aired and are ready to wear. Pleating in this dry climate will last much longer than in the damper coast regions, according to Mrs. Hayes. Four forms accompany the machine. Four more are expected immediately, and more will be added from time to time, according to the demand and the changes in pleating styles. Accordion and knife pleats seem to be most in demand at the present time.

The addition of this machine gives Klamath Falls service that cannot be duplicated nearer than Portland, according to Mrs. Walton.

Combination Ice Box and Bottle Server Installed

"Liquid Bottle Server" as a name doesn't mean much to most folks, but as a convenience, it has already expressed volumes to Anderson Transfer and Grocery company, who installed one last Saturday. In fact, it has been credited with being one of the most useful pieces of equipment in the store, according to Anderson, proprietor.

The "servitor" is a combination ice box and bottle serving apparatus, which permits "visible" serving of any one of eight different kinds of bottled beverages, all without getting down into an ice box and pawing around for the desired flavor.

Eight rows of ordinary pop bottles face the customer, on a rack on the back of the elaborate contrivance, which might pass for a high-class metal-trimmed sideboard. The customer, or the dealer, selects a bottle of his choice, pushes it down a tube numbered for that same kind of drink, and behold—up comes a bottle of that flavored beverage, cold as ice, on the other side of the servitor. Nobody's hands get soiled or frozen, and no delay is required in getting just the right kind of drink.

Anderson got the first one ever seen in Klamath county, the second one being ordered yesterday by a Chiloquin merchant. The servitors are being supplied at cost by the Klamath Ice and Storage Co. for the convenience of their patrons.

RACER DIES IN ACTION.
LONDON, April 16.—(United News)—The British turf world is mourning the loss of the gallant old gelding Sergeant Murphy, which died in action during the west of Scotland steeplechase at Eglington Friday afternoon.

The famous jumper, which won the grand national in 1923 at the age of 13, slipped, rounding a bend during the course of what was to have been its last race in any event, broke a leg and had to be destroyed.

Ashland's new Abraham Lincoln school to be opened April 15.
Vale—Spring lambing shows many flocks increasing 125 to 150 per cent.

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