

WHERE QUALITY MEETS CONFIDENCE

PILCHER'S

\$500,000.00

Special Purchases for April



FOLKS LET'S GO TO PILCHER'S

What Our Combined Buying Power Does for You!

CONSISTANT with our fixed policy of giving our customers every advantage of our vast buying power, we are in a position this month to offer values in all departments that are most unusual. Our merchandising department in New York has been exceedingly fortunate in making tremendously exceptional buys of quality merchandise for our stores in Washington, Oregon and California and we are consequently offering it at **PILCHER LOW PRICES!** We invite you to see for yourselves. We do give remarkable **VALUES!** This is undoubtedly the greatest selection of merchandise we have presented the public since we opened our stores. Thousands of dollars worth of merchandise for men, women and children bought at very low prices and, in turn, to be sold at prices that you cannot afford to overlook. Read this advertisement thoroughly; come down and see the merchandise—you can rest assured you will find everything exactly as advertised.

Reliable Quality Goods Always at Lower Prices

Men's work shoes

Union made

Chocolate brown, all solid leather. Leather soles and rubber soles. The kind that give service.



\$3.49

SPECIAL PURCHASE DRESSES

The Biggest Values Ever Offered In Klamath Falls at This Lot of Dresses

50 Dresses

Portray the latest styles and made of those popular materials such as crepe satin, flat crepe, crepe de chine and georgette. See them on display in our window

50 Dresses \$14.50

Special Purchase Millinery

Just received 100 new Summer Hats, latest shades and materials such as hair, straw and fabric flower trimmed and fabric trim. See display in our window.



OUR PRICE \$3.98

Piece Goods Department

Men's Work Clothes

Children's Hose Special purchase Come in blonde, tan, black 25c, 35c, 39c Children's half and three-quarter socks, all the latest shades. Price 29c to 79c	LINGETTE for Step-ins, those good shades such as gray, rose, peach, tan, blue, black, white, pink, brown, lavender. 39c per yd.	Indian Head 36 in. wide, extra value 29c yd. English Prints Flowered and figured patterns, 36 in. wide—a Pilcher value.25c	Men's work shoes Men's light weight work shoes for summer days. 100 per cent leather, leather sole for comfort and service. \$1.98	MEN'S WORK HOSE Engineer and firemen's 19c hose; an extra quality for hard service. Also other good value. 25c to 3 for 98c	MEN'S WORK SHIRTS 49c Blue Chambray shirts, two pockets, cut full, and big sleeve holes. Size 14½ to 17.	BLUE DENIM BIB OVERALLS \$1.29 Suspender and high back styles. Union made, from heavy northern denim. All sizes. Extra size 44 to 50.
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— MEN'S SUITS —

Sandals for hot days

100 per cent leather and a roomy last that fits snug at the instep. A wonderful value



\$1.39

Men's Suits

In this lot of suits we offer the biggest value ever shown in Klamath Falls. Come in tan, grey, brown figured tweeds, hand tailored.

2 pair pants \$19.75

Men's suits of quality and fit. Made of high grade hard finished materials, mohair lined, hand tailored, come in grey checked and striped patterns and blue-serge.

2 pair pants \$27.50

Men's silver stripe suits made of Oregon virgin wool, hard finished fabric, mohair lining, hand tailored, which gives a perfect fit and long service.

2 pair pants \$32.50

Angel Satin

All the latest shades, the popular material for making slips. Extra value.



98c

Just Received
 Another 100 dozen canvas gloves, to sell at 16c
 It will pay you to stock up at this price.

SEE THIS COLORFUL DISPLAY AND SAVE AT PILCHER'S LOW PRICES!

R.A. PILCHER CO.
 INCORPORATED
 Department Stores
 5th and Main Klamath Falls

Silk Life Soap
 Keeps silk soft and lengthens its life.
 Regular Price 20c
 Our Price 5c cake

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