

a Flood of Bargains!

We are going to start something. February isn't too brisk, anyhow, so to make it worth your while we have inaugurated this phenomenal value-giving sale, and have included every pair of our high-grade shoes. Every one offered at a saving. Dozens of pairs marked at less than half of wholesale cost. All these values will not last the Ten Days of our Sale, so **BE HERE EARLY!**

SALE STARTS TODAY

Ladies, It's Unbelievable!

We have assembled seven broken lines into one which comprises pumps in satins, kid and brown, Cuban and Spanish heels, many one-strap effect. These were new this last fall, and values run from \$10.00 to \$15.00.

This Sale, \$2.48

Ladies' Oxfords

Here is an opportunity to get a serviceable street Oxford in tan, brown or black, to fill in before you need new spring footwear.

These \$6.00 Values all displayed for quick clearance—\$3.98

Act Quick for These

Tan pumps, Johansen made, some with strap effect and plain, others in two tone effects, Cuban heel, wonderful values at \$9.00, \$10.00 and \$11.00. Marked to clean up at

\$4.98

Ladies' Hi Shoes

Several dozen pairs in plain and fancy toes, Cuban heel with rubber tops. These sold up to \$9.00. For this Sale marked at

\$1.95

Here, Men—Read!

Shoes—One number is black and tan, heavy soles, invincible eyelets, brogue toes—a wonderful shoe at \$6.00.

This Sale Marked at \$4.45

Men's Wool Hose

75c Value, 48c

Oxfords and Shoes

For Men

We have assembled four good numbers of Oxfords in tan and black and two numbers of tan high shoes, in conservative and brogue toes, triple stitching all around, heavy all leather soles, rubber heels; plenty of sizes.

Priced Now, \$5.85

Don't Pass This—Buy!

We have grouped four numbers of Oxfords and Shoes, values \$9.50 and \$10.00; in tans, blacks and patents. These are new winter styles and very neat.

Marked for quick selling at \$6.85

Never Again

Such values as these. We have picked six numbers and lots of sizes to choose from; made by Johansen. One, pat, plain toe pump, front strap, Cuban heel. Two, tan pump, fancy cut edge, Cuban heel and one strap. Three, pat, pump, Cuban heel, plain toe, one strap with kid trimming. Four, plain pump, fancy stitch, Junior Spanish heel. Five, black plain toe, satin Spanish heel fancy cut-out effect, with German silver buckle. Six, black satin pump, Cuban heel, one strap and extra quality Skinner satin. These sold regular at \$10.00; for quick clearance have marked them

\$6.85

Arch Preserver Shoe

For men and women: Hi-cuts and Oxfords, in all wanted styles and lasts, have been reduced

10% to 25%

off

GIRLS' SHOES

Here's an opportunity to buy the young ladies' dress and school footwear at a saving. Our whole regular stock to choose from. Investigate these values.

Slippers

Our stock comprises patents in cut-out effects in several patterns, pumps in patent and Oxfords in tan, at discount of

20%

Shoes

Kewpie Twin Shoes for misses and growing girls; tan, black, calf skin and elk leathers in lace and buttons, at discount of

20%

BOYS' SHOES

These have been divided into three lots. They are our regular stock offering quality footwear at big savings.

Lot One—Brown kid, Blucher last, triple stitched, heavy oak leather soles; sold regular at \$4.50, this Sale—

\$2.95

Lot Two—Black gun metal, bal. last, with heavy leather insole and outsole; a very durable shoe, now—

\$3.45

Lot Three—Here's a tan grain leather dress shoe, extra quality throughout, fancy stitched, a rare value at—

\$4.45

MEN'S WORK SHOES

We have grouped four dozen of Men's Scout Work Shoes and two dozen Wax Veal Blucher Work Shoes onto one big Bargain Table. These sold regularly at \$3.50 and \$4.00.

Out They Go—\$2.45

HOSE FOR WHOLE FAMILY

Ladies' Wool Hose

These sold at \$1.75—Come in black and brown, all sizes to choose from

At 95c

Children's Hose

We are discontinuing Children's Hose, and have still several dozens of black and tans in assorted sizes. These 50c values

Now 18c

Ladies' Lisle Hose

Luxite quality, black, brown and white. These 75c hose

Now 39c

At \$5.85 Here's Real Values, Too—

Three numbers, exceptional values:

Lot One—A patent one-strap pump with cut-out effect, with brown trimming.

Lot Two—A plain patent one-strap with Spanish heel and white stitching.

Lot Three—A black satin fancy stitch trimming, Spanish heel with one strap.

These are all new numbers, sold regularly at \$10.00

This Sale, \$5.85

Hiking Boots

For Ladies', 16-inch top, moccasin toe. Sold at \$7.50. Thirteen pairs left, marked **\$3.95**

HOUSTON & JESTER

New Values Every Day

