



Here and There

RADIO

On the Air



PUBLIC DEMANDS STANDARD RADIO AND EQUIPMENT

America is "radio-wise." The public has become educated. In a brief span of years, from the inauguration of broadcasting to the development of the radio industry into a \$500,000,000 a year giant, millions of people at first knowing nothing whatsoever about the science and principles of wireless communication, or about the products used in this service, have learned much.

Americans are all "from Missouri"—and once "shown" they are not lured by pretensions, misrepresentations, or the like. That is why the radio industry has made splendid strides towards stabilization. That is why definite leaders in the field of manufacturing have been recognized already. Likewise, it holds true that it is because the public has become acquainted with the facts, that the era of nondescript apparatus, just made to be sold, has passed and that fly-by-night firms cannot hope to get much share of the immense business that is being done and will be carried on.

The Chicago radio show revealed this attitude on the part of the public. More than 150,000 visitors passed through the gates, and they made it clear that they were tired of misleading advertisements and "toy" dealers and—by bitter experience, many of them—they knew where to look for additional proper information to guide them in their choice of receivers and accessories.

It is the old story of the survival of the fittest, as far as the radio industry is concerned, but the situation is quite a revelation of the public's ability, under proper facts and experience, to judge accurately as to the qualities of merchandise required for their every-day convenience. Radio was a strange topic indeed, four years ago. Now the average man and woman is familiar with broadcast programs and beyond that knows the names of the leading receivers, the same as the best known automobiles are recognized.

The public may now make a safe prediction regarding the manufacturers who are in business to stay, who have invested immense sums in plants and advertising, who are devoting days and nights to research and who are incorporating in the products not devices with fancy names, but equipping them with the parts and methods that have been tested by time.

RADIO MENGE PIE

"What made you put those plus and minus marks all over the crust of the mince pie?"

"So you will make the right connections," said Mrs. Shepherd, who hooks up most of radio sets at the local music store.

MULKEY CANDIDATE

PORTLAND, Dec. 26.—Well founded rumormongers tonight said that B. F. Mulkey, Portland lawyer, would run for republican nomination to congress from the third Oregon district, against Representative Maurice E. Crumpacker.

Radio Program

Sunday, December 27
 KPO, 428.3 meters, Hale Bros. and Chronicle—Usual features; 5 p. m., organ recital; 9:45 a. m., undenominational church service; 6 p. m., States' orchestra; 8 p. m., Palace orchestra; 8:35 p. m., Selger orchestra.
 KGO, 261 meters, General Electric Oakland—11 a. m., Trinity church services; 3:30 p. m., KGO Little Symphony orchestra; 7:45 p. m., Trinity church, San Francisco, musical program.
 KLN, 509 meters, Tribune, Oakland—Silent.
 KPSN, 315.6 meters, Star-News, Pasadena—5:45 p. m., Maryland artist ensemble.
 KNX, 337 meters, Express, Hollywood—10 a. m., Presbyterian church service; 2 p. m., city musical program; 7 p. m., Presbyterian church service; 8 p. m., Hotel Ambassador program; 9 p. m., feature program.
 KHJ, 405.2 meters, Times, Los Angeles—10 a. m., Park Baptist church services; 10:30 p. m., organ recital from M. E. church; 4 p. m., musicale; 6:30 p. m., Arcade orchestra; 7 p. m., M. E. church services; 8 p. m., DeLuxe program.
 KFI, 467 meters, Earle C. Anthony Co., Los Angeles—L. A. Church federation services; 4 p. m., vesper services; 6:45 p. m., Father Richard sun spot weather forecast, music appreciation chat.

Monday, December 28

KPO, 428.3 meters, Hale Bros. and Chronicle—Usual features; 1 p. m., Selger orchestra; 2:30 p. m., matinee program; 5:15 p. m., children's hour; 6:15 p. m., stocks; 6:45 p. m., States' orchestra; 7 p. m., Selger orchestra; 8 p. m., organ recital; 8:45 p. m., "Mental value of exercise;" 9 p. m., broadcast Woodrow Wilson banquet; 10 p. m., States' orchestra.
 KGO, 261 meters, General Electric Oakland—Usual features; 12:30 p. m., weather; 12:45 p. m., Chester Rowell, speaker Woodrow Wilson banquet; 1:30 p. m., weather, stocks; 3 p. m., musical program; 5:30 p. m., Aunt Betty stories; 6 p. m., twilight concert; 7 p. m., news, weather, stock markets; 8 p. m., educational program.
 KLN, 509 meters, Tribune—Oakland—4 p. m., women's hour; 5 p. m., matinee; 7 p. m., news; 8 p. m., program; 9 p. m., meeting Lake Merritt Protective Order of Ducks.
 KNX, 337 meters, Express, Hollywood—Usual features; 12 m., West Coast theatres; 4 p. m., Helen's household hints; 7 p. m., mirth contest; 7:30 to 10 p. m., programs; 11 p. m., Ambassador orchestra.
 KHJ, 405.2 meters, Times, Los Angeles—Usual features; 12 m., Arcade orchestra; 12:30 p. m., Piggy Wiggly girls' program.
 KFI, 467 meters, Earle C. Anthony, Los Angeles—5:30 p. m., matinee; 6 to 6:45 p. m., radio features; 7 p. m., varied musical program; 8 p. m., program; 9 p. m., musical program; 10 p. m., Packard ballad hour.
 KFOA, 454.3 meters, Rhodes' store, Seattle—12:45 p. m., Lions club meeting; 4 p. m., "Afternoon at Home," program, today's receipts; 6 p. m., Olympic orchestra; 6:45 p. m., studio program; 8:15 p. m., weather; 8:30 p. m., dance program.

RED HEADS SAFE

SEATTLE, Wash., Dec. 26.—Marry a red head and your domestic troubles won't lead you to the divorce court.
 That is the advice given by R. L. Barling, divorce protector, who keeps the divorce records here.
 Not a single red headed man applied for a divorce during the year and there was only one red headed woman, he declared.

Bloody Hammer Accuses Wild Man Whose Slugger Confession Is Doubtful



Story of Robert August that he is slugger who has terrorized Toledo, O., since May, assaulting nine persons, two of them fatally, is being investigated by police. There is reason to doubt his confession, because of his wild and untrue details. Four other suspects are being held. August was arrested after holding two hoppers at bay with a hammer, on which there are traces of blood stains. The hammer is shown.

RADIO BUILDS UP MOST POPULARITY

"Radio because of its lower price level, came into commercial life with an even greater consumer demand than the automobile. Almost every conceivable retail channel took it on. Drug stores, cigar stores, undertakers, furniture stores and real estate dealers sold it. So did song shops, cutlery shops, sporting goods dealers, haberdashers, picture frame dealers, florists and farm implement dealers. Camera stores, central power stations, hardware stores, electrical shops added it to their line. So did automobile dealers, automobile garages, automobile accessory houses, department stores and talking machine dealers. In addition, there was a new creation—the straight radio store.
 Radio manufacturers found out more quickly than the automobile makers did that their success was absolutely dependent upon the right dealer organizations.

Anything you wish to sell? Or to buy? Tell all Klamath Falls about it in the economical, efficient way—through a little Klamath News Classified Ad.

RECKLESS FLYER GETS OFF

SAN FRANCISCO, Dec. 26.—Because no law dealing with the offense could be found, the case of Basil Russell, commercial aviator charged with "reckless driving" of his airplane, was dismissed when called in justice court here.

Russell built a bonfire on his landing field and tried night flying "for a thrill." His plane was wrecked in the descent after his fire had burned out.

The aviator escaped injury but considerable damage was caused by the precipitous landing.

STARS INCAPACITATED

CHICAGO, Dec. 26.—Miss Florence Macbeth, the coloratura soprano, who was to have "Martha" at the Chicago civic opera on Sunday, was taken from her hotel to a hospital today for an operation.
 Mary Garden, the famous Chicago diva, also is incapacitated by severe cold, but her condition is not serious.

BELLINGHAM, Wash., Dec. 26.—Henry Braithwaite, 16, sophomore in the Mount Baker high school, was run down and killed by an automobile while he was skating on the pavement near Hopewell today.
 L. F. Musselman, Sumas, was driving the automobile. He did not see the boy because of heavy fog.

LOCAL RADIO FAN STAGES CONCERT ON MOVING TRAIN

An unusually interesting experience is related by W. A. Stansberry of the Overland-Knight Sales Co., of this city according to Julius Mueller, manager of the radio department of the Baldwin Hardware Co.

Mr. Stansberry, who is an ardent radio enthusiast carries a Radiola Super Het Portable on most of his travels whether on business or pleasure.

On a recent trip to Portland, Stansberry boarded the train at Ashland early in the evening and on consulting his watch found that it was time for the evening broadcasting to commence. Tiring in, he was able to pick up several stations with very satisfactory results, even though the train was traveling at a good rate of speed.

The entire coach became interested in the experiment and some one suggested that the diner be cleared of tables and converted into a ball room. This suggestion met with ready response on the part of the diner personnel and soon several couples were tripping to the music from a far away broadcasting station.

All the passengers became intensely interested in the concert, and Stansberry had a difficult time retaining his set, as everyone, even the conductor, wanted to buy it from him.

The program was enjoyed until midnight, when all stations signed off.

This truly proves the adaptability of radio, according to Mueller, for one need never be deprived of the means for entertainment, regardless of where he may go.

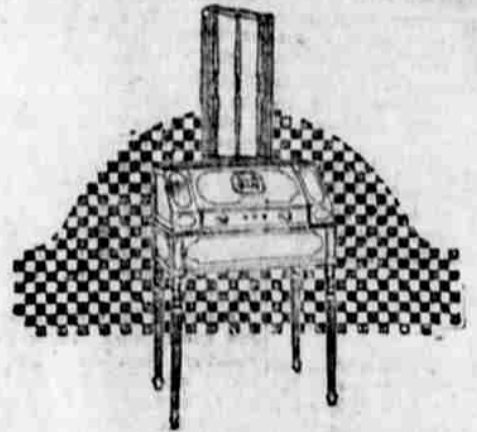
30 BELOW IN MIDWEST

CHICAGO, Dec. 26.—Winter drew an icy breath over the heart of the middlewest tonight, driving thermometers to new lows for the season. Before the night is over, the mercury may touch as low as 30 degrees below zero, according to the weather forecaster.

The almost deadening cold is spreading over the area south of the Canadian border and east of the Rockies.

Reports to the weather bureau say that increasing cold weather is impending.

TRY NEWS CLASS ADS—GET RESULTS



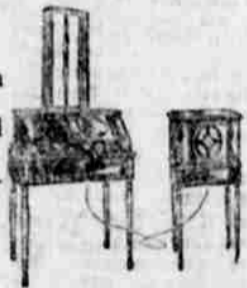
A Genuine Super-Heterodyne

This is Radiola 28—the latest development, with single control, of the famous "Super-Het." Ask to hear this wonderful Radiola. See how selective it is. Hear its great volume and note how the tones come in—true and clear. Radiola 28 is the "Super-Het" at its best.



Complete with 8 genuine RCA Radiotrons—\$260. Easy time payments may be arranged.

Here is Radiola 28 shown as used with R.C.A. Loud Speaker 104—a wonderful combination.



BALDWIN HARDWARE CO.

Radio Headquarters.

418 Main.

Phone 261

A Radio Speaker That Delights Both Eye and Ear

A speaker that whispers sweet music with all its delicate modulations, that holds one spell-bound—and then when vibrant cords are struck, it brings them to you with their full wealth of color. And the

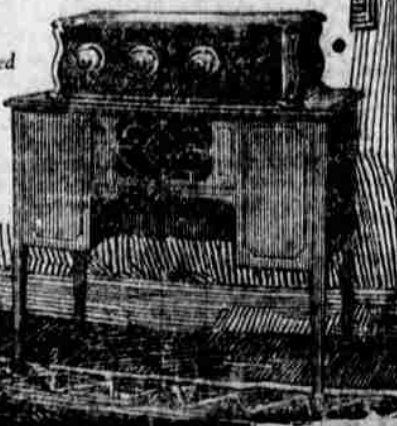


Console Radio Speaker

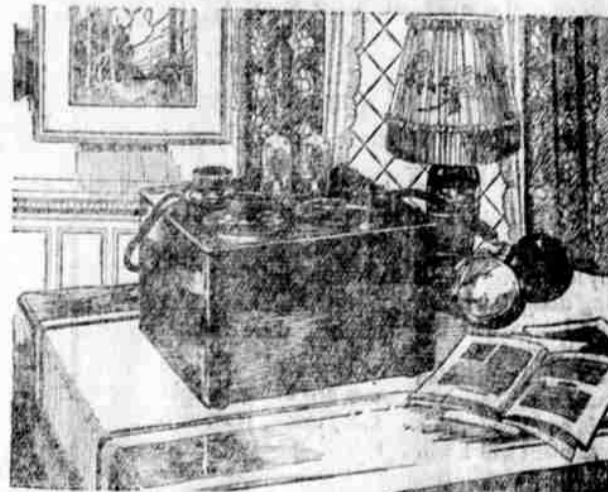
offends not the eye, for it hides within it, batteries, charger and wiring, revealing only a beautiful piece of period furniture that will be in perfect harmony with your radio set and the settings of your home.

Earl Shepherd Co. 507 Main St.

No extra batteries needed \$50



\$32 Complete—Long Distance



Pay \$10 Down

This set complete with Tubes, Batteries, Aerial Materials and even a standard set of headphones. Monthly terms on balance if you give references. See or hear this dandy little set at the Earl Shepherd Radio Department 507 Main St.

LEADERS

De Forest Tubes

Unmatched for tone, long life and uniformity, DeForest Audions are supreme. No other tube can duplicate their performance.



DeForest Radio Sets

Conquer the multitudes of noises that come rushing through the air. At last you can have actual reproduction.



Uhlig's Electric Store

Phone 234 1026 Main St.