



Here and There RADIO On the Air

TIME CLOCK, THE LATEST IN RADIO

Among the very latest practical devices increasing the pleasure of the radio fan is the radio world time clock, designed for the radio receiving set, to enable users to follow the programs, not only of their local stations, but of all the stations their receiving sets will reach.

With the tremendous advance in radio, the new and powerful broadcasting stations that are now in use or about to be put into commission, enabling the receiving set owner to practically eliminate any consideration of distance, the value of a clock that will show the correct time in all time-zones can be readily seen. The radio world time clock does this.

Starting with Berlin, the names of the time zones are on the dial inside the main dial. This inner dial revolves, thus giving the correct time in all zones. From Berlin, which includes all Germany, Norway, Sweden, Denmark, and the countries north and south, we come next to London (Greenwich), which includes France, Italy, etc. Then two zones—Canary Islands and the Azores, in the Atlantic ocean—are omitted. Next is Rio de Janeiro, Halifax, Eastern, Central, Mountain, Pacific, Alaska and last Hawaii.

This one-half the world is covered, and as there is no change in time north and south, this covers from the North to the South pole.

The inventor of this clock, George B. Gardner, 823 Hutchinson court, Brooklyn, N. Y., is an old-time printer friend of the hand-set days of the writer, and we feel that we are in a position to testify that "Shorty" Gardner is the very man, if any one is, to invent almost any old kind of a clock, for we have been witness to the fact that in youthful days he often studied clocks of all descriptions for long stretches—24 hours or more—sometimes carrying his labors to such a point that he could plainly distinguish two or three clocks where but one clock should be.

Go to it, "Shorty," we're for you, and hope you put one of your world time clocks on every radio in Uncle Sam's glorious land.

Good Maxwell sport touring, new paint, good tires, good running order. Fully equipped. \$725. Howie Motor Co. D12-13

Radio Program

December 13
KGO, 361 Meters, General Electric Oakland—11 a. m., 2 p. m., 7 p. m. Ukrainian church, San Francisco—4:30 p. m. concert, KGO Little Symphony orchestra.

KNN, 337 Meters, Express, Hollywood—10 a. m., 7 p. m. First Presbyterian church; 2 p. m. musical program; 8 p. m. Ambassador orchestra; 9 p. m. program.

KHJ, 495.2 Meters, Times, Los Angeles—10 a. m., sermon, Rev. C. S. P. Prout; 10:30 a. m., 7 p. m. First Methodist church; 4 p. m. musicale; 5:30 p. m. music memory contest; 6:30 p. m. Arcade orchestra; 8 p. m. program.

KFI, 467 Meters, Earle C. Anthony, Los Angeles—10 a. m. church federation; 4 p. m. vespers; 8:45 p. m. Father Ricard's sunset weather forecast; 7 p. m. organ recital; 8 p. m. classic hour; 9 p. m. program; 10 p. m. Packard orchestra.

KGW, 491.5 Meters, Gregonian, Portland—10:25 a. m. First Presbyterian church; 7:55 p. m. First Church of Christ, Scientist.

December 14
KGO, 361 Meters, General Electric, Oakland—Usual features; 3 p. m. musical program; 5:30 p. m. Kiddie Klub; 6 p. m. concert; 7 p. m. news, weather, stock market; 8 p. m. educational program.

KNN, 337 Meters, Express, Hollywood—Usual features; 12 m. West Coast theatres; 4 p. m. Helen's Household Hints; 7 p. m. mirth contest; 7:30, 8:00, 9:00 p. m. programs; 10 p. m. Goodrich orchestra; 11 p. m. West orchestra.

KHJ, 495.2 Meters, Times, Los Angeles—Usual features; 12 m. Arcade orchestra; 12:30 p. m. Piggly Wiggly Girls.

KFI, 467 meters, E. C. Anthony, Los Angeles—10:45 a. m. home cooking; 5:30 p. m. matinee; 6:30 p. m. "vest pocket" concert; 7 p. m. program; 8 p. m. musical program; 9 p. m. radio favorites; 10 p. m. program.

KGW, Oregonian, Portland, 451.5 Meters—7:15 a. m. physical culture; 10:30 a. m. music, weather, news; 12:30 p. m. Rose City Trio; 7:30 p. m. concert; 7:30 p. m. weather, market, news; 9 p. m. concert.

RADIO RECEIVER SALES INCREASE

Manufacture and sale of radio receivers has established a record for rapid industrial expansion. In 1922 there were hardly 100,000 radio sets in use; in 1923 the number had grown to 2,000,000; in 1924 to 3,750,000, and by the end of 1925 it is estimated that the number of sets in use will reach a total of 5,000,000. The retail value of sets and parts has grown from \$50,000,000 in 1922 to an estimated \$530,000,000 in 1925.

Public interest in radio has gained rapidly and apparently has continued unabated. Only a year and a half ago the consumer demand was far in excess of the manufacturers' ability to supply. At that time the number of home-made sets exceeded the factory-made, and there was a correspondingly large retail market for radio parts of every description. The trend of sales is now away from the home-made set and toward the set purchased as a complete unit.

The present rate of manufacture indicates that 1925 production will be 2,000,000 sets, according to the estimate of the Copper and Brass Research association.

KFLA, 454.3 Meters, Rhoades Store, Seattle—12:45 p. m., Lions club; 4 p. m. program; 6 p. m. Hoffman orchestra; 6:45 p. m. musical program; 8:15 p. m. weather; 9:30 p. m. Goodrich orchestra.

A RADIO SENSE

KFI believes that a mysterious radio sense is being developed in the radio audience. It is well known that the deprivation of one of the sense serves to sharpen and make more acute those remaining. The receptionists, essentially blind before a loud speaker, have instinctively developed an uncanny perception which is fed through the ear alone. In proof of its belief KFI has hundreds of letters from distant points in which graphic word pictures of its announcers are given in nearly every instance almost perfect descriptions are given of men that they have never seen.

Radio may be termed the great "introducer," according to Earle C. Anthony, owner of KFI. During the broadcasting of Grand opera the general tone of thousands of letters proved that hearing eyes by radio had introduced many to opera, by breaking down their resistance. The football games put on the air from KFI resulted in making many football fans who theretofore had an aversion to the sport. Radio continues to be the greatest medium the world has ever known for the transmission of information and entertainment.

CLUB CHOSEN
CHICAGO, Dec. 12.—White Bear Country club, St. Paul Minn., tonight was unanimously chosen by the Western Golf association as the scene of its 1926 amateur championship.

Highland Golf club, Indianapolis, Ind., was selected for the association's 1926 open tourney.

Selections of sites for the western women's meet, junior and senior tournaments will be made by the executive committee at a later date.

MARKET REPORT IS MONEY MAKER

Radio does make money for the farmer. Witness: One day when wheat was selling for \$2 a bushel, John Walters of St. Marys, Ohio, had a premonition that it would rise slightly and then react. The next morning he listened to the market reports on his Atwater Kent model 29. The minute he heard that wheat had opened at \$2.06 he hitched up his team and delivered 600 bushels to the grain company. The next day the price dropped away below \$2.

Had Mr. Walters held his wheat until the day this was written, as he probably would have done if it hadn't been for radio, he would be out about \$249.

Here's another: C. F. Kimmel of Wherton, Ohio, bought from his brother a model 29. In order to be posted on the grain and hog markets, as well as for entertainment. On an October morning he made up his mind, after listening to the market reports, that hogs had about hit the top. He sold 1,000 pounds at \$13.50 per 100. That afternoon the price dropped to \$12.50. By a turn of the dial Mr. Kimmel profited \$18, which will buy two or three pairs of shoes.

ILLINOIS WINS
CHAMPAIGN, Ill., Dec. 12.—Illinois University's quintet dedicated the new gymnasium by defeating Butler 23 to 22 in a bitterly fought basketball game here tonight.

At the half Illinois led, 18 to 5. Butler showed remarkable recuperative power in the final period.

IOWA WINS
IOWA CITY, Ia., Dec. 12.—Iowa University's basketball quintet won the second pre-season game tonight, by winning from Wabash, 33 to 24. Seven thousand fans packed the armory.

Van Deuten, Iowa forward, chalked up 15 points and Miller, center, scored seven.

HAWAII
HONOLULU, Dec. 12.—In boxing, Mickey Spend, the Colored, down to defeat the team here today. The Hawaiians down in straight 40 yard run and Aggie Kik. The record proportions.

FADA Radios

No Fada customer except satisfied customers

THAT'S the basis on which we do business.

First: Demonstrating to you that is the acknowledged by which all radio performance being judged—and with attention to buy.

Second: Guaranteeing performance and satisfactory performance. Telephone us today. Conviction.

Illustrating Fada Radios. Adapted for dry cell or storage battery tubes.

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MUSICONE

Over 500,000 loud speakers will have been laid aside in favor of this wonder within the next few months.

Headphone units at the base of a horn have at best been but a makeshift. Attached to a paper cone they are but poor imitations of the Musicone.

Crosley engineers have developed a new idea in reproduction mechanism and Crosley production experts have devised methods of manufacture that give it to the world at a fraction of its comparative value.

This marvelous speaker is uncanny in its accurate reproduction of all tones. Highest notes are sweet and clear. Lowest bass is resonant and true.

It amazes. Compare it with any other speaker at any price. Thousands have which gives the reason for the passing of so many old type horns.

No adjustments or batteries needed. Its capacity for volume is greater than any demand you will ever put upon it.

It is a thing of beauty in appearance. Superior in its service to the ear. It pleases the eye no less.

Uhlig's Electric Store
Phone 234 1026 Main St.

CROSLEY RECEIVERS
\$9.75 to \$60.00
\$14.75 was \$17.50

Give a RADIO

The One Gift That Pleases ALL RADIO

When You Buy a Set From Us, You Know It Will Work.

We specialize in the repair and manufacture of radio sets.

Floyd Henric

234 Main Phone 39

Select your radio for all-round performance

Make sure it is equally good for distance and tone, volume and selectivity. Make sure it sacrifices no one feature to over-emphasize another.

In other words, make sure it is an Atwater Kent. Let us give you a demonstration.

ATWATER KENT RADIO

BALDWIN HARDWARE CO.
"THE WINCHESTER STORE"
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GREAT!
A Savings Account for a Xmas Present

Opened with one dollar or more. These beautiful savings bank books will be a joy to any boy or girl on Christmas morning.

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CROSLEY

Lowest Prices—
ALWAYS \$9.75 to \$60.00
—Gives Results

Every model in the entire Crosley line is a real radio—capable of receiving broadcasting from all the United States under average conditions. Crosley one-tube sets are a refinement of the same Crosley one-tube set with which Leonard Weeks of Minat, N. D. heard MacMillan, while the rest of the world listened in vain.

UHLIG'S ELECTRIC STORE

Phone 234. 1026 Main St.