

Hoffite Product Gaining in City

Among newer commercial enterprises, gaining foot in Klamath Falls and aiding in building up the general industries of the city, is the increasing popularity of the products of the Hoffite Magnesite company, of which the Lakeside Lumber company, and Jack Slater, are the local distributors. Hoffite flooring, and magnesite finishing on city buildings produces an effect listed in the repertoire of foremost architects of the day, as respects business and public buildings.

With the end of the year just two months away, Jack Slater, of the Lakeside Lumber company, reports one of the most successful business periods in the history of his firm.

The completion of the Pilcher and such

building, which opens its doors today, gives to Klamath Falls a work of art in remodeled buildings. The front of the building is given an entirely new appearance with a magnesite finish, furnished by the Hoff Magnesite company of which the Lakeside Lumber company is exclusive agent in Klamath county. The flooring of the building, also "Hoffite," is prepared similar to other cement plastic mixtures, except that all materials come to the job ready to use.

Hoff Magnesite is a fire-proof mixture. Usually, however, it is laid on building studs and material such as concrete, although the Hoffite flooring is laid on wood, this reducing the fire hazard from direct contact with inflammable material. The mixture is handled much in the same manner as concrete, although details of this are such as can be obtained from Mr. Slater at any time and need careful attention as to color similarities

Manager Expresses Appreciation of All Craftsmen's Efforts

It is with sincere pleasure that we express our appreciation to the architect, contractors and mechanics who have made it possible to complete the alterations on the Pil-

cher building on schedule time. The cooperation of the different trades and splendid work that each has done has given us a wonderful building, and a big improvement to Main street.

We heartily recommend the architect and all of the contractors of this building to any requiring their services.

Again we thank you, one and all.

R. A. PILCHER CO., Inc.
A. A. McDonald, Manager.

The Troy Laundry

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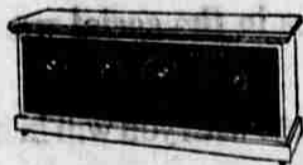
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