

Post Office Service daily 8 a. m. to 6 p. m.; Saturdays 8 a. m. to 5:30 p. m.—Between the two theatres, in the center of the shopping district.

GOLDEN RULE VALUE IS DISTINCT

Golden Rule Associated Stores' Buying Power Speaks Economy To You

3 Day Soap Special

Introducing Palmolive Company's 10c Cake of Toilet Soap

White Cream Bouquet

A Golden Rule Value

One Box
of
12 Bars **79¢**
2 3/4 Pounds to Box of 12 bars.

Thursday, Friday, Saturday

Each bar is a Palmolive Company product, pure in quality, purest ingredients, velvety smooth in texture, positive in cleansing, delightful in results—every atom an aid to beautiful, clear, healthy skin. Pleasant to use, deliciously fragrant, big three and three-quarter ounce bars, two and three-fourths pounds of toilet soap—a Golden Rule Value for retaining the natural loveliness which comes with protective care.



Golden Rule Value

Two-Trousers

Suits

For Boys and Men

Every year sees a great increase in the army of men who become Two-Trouser Suit devotees. Giving all men quality at a low price is responsible for our steady progress.

\$20 to \$32.50



One Lot Fall Tailored Sport Coats

\$19.69

Golden Rule Value
Regularly to \$31.50

Day Special

Thursday, Friday,
Saturday,
Nov. 5, 6 and 7

Imported sport coats of imported fabrics and Portland Wool-Mills fabrics of Shetland, Pol-Berkshire weaves—Golden Rule Specified Fabrics—tailored in the smart sport modes of the fall and winter season. Only 14 of these Golden Rule value specialties for three days.

The Complete!

A Brassiere and Step-in
All in One Garment

Ask to see this marvelous new wonder creation which gives improvement to all figures. With magic-like quickness it is adjusted. Sympathetically it gives with every motion of the body and you are totally unconscious of its presence. No one will ever dream that you are wearing an accessory of any kind. Especially suitable for dancing! The lower part is made of beautiful brocade and elastic, and the top of tricot. Fastens at the left side. Sizes 26 to 40, old and even. —Pink and Black. Priced at \$10



Thursday, Friday and Saturday

Golden Rule Values in

Dry Goods Specials

Lingerie Cloths

Assorted colors in lingerie cloths for underwear and Christmas gifts—not too early to begin making gifts.

29¢, 30¢, 50¢, 60¢ the yard.

Children's Coating

Heavyweight coating for children's winter coats in the new rust brown shades, 54 inches wide. Butterick has patterns for coats, yard \$4.95

Ruffled Curtains

Just arrived new ruffled curtains with tie backs of self material, in white only, nice for bedrooms, the pair \$1.95

Satin Quilts

Now showing pretty new satin quilt bed spreads in extra nice patterns—in white only, size 81x90, each \$5.95

Robe Corduroys

Nice line of bathrobe corduroys in assorted colors that will appeal to feminine tastes, yard 95¢

Indian Head

Permanent finish Indian Head in every color—fine for dollies and scarfs. Indian Head is a staple for durability and washing. The yard 50¢

There Is Distinction In The 68% Plus Increase

in the volume of business done by the Golden Rule Stores of Klamath county for October, 1925, over October of 1924.

The distinction is clear and defined in the buying power of the associated stores, larger stock from which selection can be made, increased turnover through larger daily average of customers, making for less margin of profit, consequently lower prices for the same Golden Rule Value.



Golden Rule Value OVERCOATS \$18 to \$35

FABRICS are Golden Rule Specified woolens—Pendleton Woolen Mills cloths, tailored and styled in the manner decreed by the style makers in American Clothes for American men. Most of these have Skinner's Satin lining. Either with or without belted backs. Look at your overcoat—everybody else does. Then look at these as you will need a new overcoat this fall. Each a Golden Rule Value.

Dry Feet—Dry Shoes

Dry Feet mean comfort. Dry Shoes mean money saved, for soaking ruins leather—as you probably know by costly experience.

Protect your feet and save your shoes with long-wearing "Ball-Band" Rubbers.

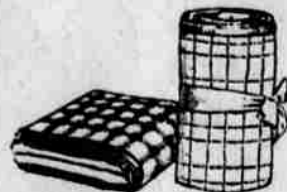
BALL-BAND

You can know "Ball-Band" Footwear by the Red Ball Trade Mark on the sole. Our customers who wear "Ball-Band" tell us that this Red Ball means Longest Wear, at Lowest Cost per Day's Wear. Sizes and styles for men, women and children.

LaCross and U. S. Rubber goods, goloshes and buckle shoes also in stock.

Oregon City All Wool

Blankets and Auto Robes



\$8.50 to \$16.50

We have others in all wool, single and double, also cotton blankets, single and double, and part wool, \$1.25 to \$5.95.

Dr. Denton
Sleeping
Garments
For Your
Children

Sizes to 8

Years of Age



STYLE-At-A-Price in Women's Dresses and Coats
Surely Pleases Both the Wearer and Her Purse

GOLDEN RULE CORPORATION
KLAMATH FALLS

BUY GIFTS EARLY—Our Toy Department for
Boys and Girls will be in full display soon.