



# Here and There RADIO On the Air

## VICTOR ARTISTS SCHUMANN-HEINK ON KGW .462M. ON KFI CONCERT SUNDAY AT 6:15

Atwater Kent Announces His Repertoire of Foremost Stars in Country

Sunday night, October 11, some of the foremost artists of the country will be heard over WEAF at an Atwater Kent hour, according to announcement here, starting at 9:15 eastern time and 6:15 Pacific coast time. The wave comes in at 492 meters, time close to KGW dial setting.

Super programs through WEAF network will be: October 11, Toscha Seidel; October 18, Louise Homer; October 25, Mabel Garrison.

Among those artists who are definitely engaged for these programs are Homer, Garrison, Werrenrath, Spaulding, Case, Hempel, LaShanska, Seidel, Johnson, Brailowsky. Others for whose appearance negotiations are now pending are Schumann-Heink, Josef Hoffman, Matzenauer, Chalopin, Mischa Elman, Bori.

Mr. Kent made this announcement recently at the Hotel Ambassador, New York city, where he had as his guests Madame Homer, Madame LaShanska, Anna Case, Werrenrath, Toscha Seidel. The artists expressed themselves as delighted to give the radio the greatest musical talent of the world. "It was inevitable," they said, "that celebrated artists of the world should eventually broadcast, but only through the action of such a man as Mr. Kent could it be possible at this time."

### ATLANTIC COAST HAS MORE STATIC

Broadcast listeners at this time of the year feel the full effects of the much talked about static when its odd and end jolts seriously interfere with reception. Fortunately in this section of the country our "static season" lasts for just about three months of the year. And during the other nine we can receive with joy not only the local stations but others at various distances up to several thousand miles.

Because it was impossible to lay wire lines, due to jungle conditions, the Brazilian government in 1913 erected two radio telegraph stations one at the mouth of the Amazon river and the other at Manaus, several hundred miles up the river. These same stations can be heard today working back and forth through static that would ordinarily put our New York brand to shame. And along the equator it will be found that practically no static season exists. It is just a case of static, static, and then more of it for 365 days of the year. But if you listen long enough to it a habit is formed causing little inconveniences to reception.

Down in the Gulf of Mexico during this time of year static is at its worst. There the "season" is about six months long. Before the days of high pitched telegraph notes ships would often see each other's mast headlights at distances up to fifteen miles, but radio could not penetrate the space because of static. Try receiving at Key West, Galveston or Barbadoes some time, if you don't believe this.

Happily there are a few spots where static is very nearly absent the year 'round. Bar Harbor, Me., only a few hundred miles from New York, happens to be such a place, and for this reason the navy department during the war centered all of its long distance receiving work at that point. Radio engineers have found a few odd places in the state of Washington which are also free from static. Why such conditions exist is just one of the unfathomed mysteries of radio.

The Pacific coast, generally speaking, does not have the severe static prevalent along the Atlantic seaboard, and this accounts for the better receiving qualities and distances so frequently reported by our Western friends.

**IRISHMEN VICTORS**  
SOUTH BEND, Ind., Oct. 10.—Coach Rockne's Irish team from Notre Dame, found plenty of opposition from Beloit college this afternoon and was held to 19 to 2 victory. Darling's place kick in the first quarter was the first time Notre Dame was scored against this year.



Mme. ERNESTINE SCHUMANN-HEINK

LOS ANGELES, Oct. 10.—Mme. Ernestine Schumann-Heink, the famous contralto, and Marcel Journet, basso of the California Grand Opera company, will sing over the air at the radio broadcast concert to be given here Sunday evening, October 11, by the Victor Talking Machine company. The concert, which will be the second arranged by the Victor company exclusively for Pacific coast listeners, will be broadcast from station KFI at eight o'clock. In addition to the soloists, an orchestra, composed of members of the Los Angeles Philharmonic orchestra, under the direction of Josef Pasternack, chief musical director of the Victor company, will play several selections, as well as accompany the singers.

In selecting Mme. Schumann-Heink and Mr. Journet as soloists for the coming concert, executives of the Victor company are following out their policy adopted last winter of presenting to radio audiences

only artists of the first rank. At the first of the Pacific coast concerts, broadcast from station KGO, Oakland, on September 23, the soloists were Tito Schipa, tenor of the California Grand Opera company, and Mr. Journet, while at the Victor concerts given in the east last winter John McCormack, Lucrezia Bori and Frances Alda were among the internationally known singers who appeared.

The program for the Los Angeles concert, it is announced, will be altogether different from that broadcast recently from station KGO.

### CHILDREN LISTEN IN ON STOCK REPORTS

Study of mail received at KGO from radio listeners indicate that children are about as much interested in stock market reports and agricultural lectures as they are in the fairy tales of the "Children's Half Hour."

One mother wrote: "My little girl loves to hear stock market reports. She goes around all day saying, 'Hoes, wholesale, \$15; beans, white 8 cents; old roosters, colored, 17 cents.'"

Another listener reported that a 4-year-old girl in his family tuned in agricultural talks by choice, because they were many times about animals in which she is very much interested.

A review of letters mentioning children received at KGO over a period of a year show that when left to themselves to select what they like best over radio children very often choose talks about the realities of life rather than the fairy tales and stories of fancy, which are being broadcast for their entertainment.

### SOUNDS GOOD

BERKELEY, Calif., Oct. 10.—Wedding dates should not depend upon bank accounts, according to results of a co-educational debate at the University of California here.

The strangest part of the decision, according to observers, was that the women students argued against arbitrary assessment of love in money terms.

The men argued that "a man that cannot adequately support a girl has not the right to ask her to marry him."

### PASTERNAK Victor Director



JOSEF PASTERNAK

LOS ANGELES, Oct. 10.—Josef Pasternack, chief musical director of the Victor Talking Machine company, who will conduct the orchestra at the radio broadcast concert to be given under the auspices of the Victor company from station KFI, Los Angeles, on Sunday evening, October 11. This concert will be the second arranged exclusively for Pacific coast audiences by the Victor company, the first having been broadcast from station KGO, Oakland, on September 23.

Maestro Pasternack, who was formerly one of the conductors at the Metropolitan opera house, New

York, will have under his direction for the Los Angeles concert an orchestra composed of members of the Los Angeles Philharmonic orchestra, while the soloists who will appear will be Mme. Ernestine Schumann-Heink, the famous contralto, and Marcel Journet, basso of the California Grand Opera company.

The habit of storing discarded household articles in the attic is fast passing out. Nowadays the housewife finds sale for used merchandise by listing it in the Classified Advertising columns of The News.

### STUDIO GOSSIP

The reputation that WEAF has for the honesty of piano reproduction was humorously illustrated in connection with a recent night program broadcasted from the stage of the Mark Strand theatre in New York city.

A fan called in to say that he had never heard such an atrocious piano, and suggested calling in a piano tuner. Upon investigation it was found that the piano supposed to sound out of tune and tinny, since it was used in the prologue to

the feature picture in a shooting an Alaskan dance time of '98, such as described in "Shooting of Dan McGrew." Mr. Tunkett had to take piano stores before he had enough to use.

**SOUNDS LIKE OLD SAN FRANCISCO**  
Horse stealing in 1925? Certainly, right here. A. A. Heater had a horse, the police, but someone got into his corral in "Burr" and walked out with the

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