

# DEMONSTRATION MUSIC GOODS EXHIBIT

by far the largest showing of—

## PIANOS — PHONOGRAPHS — RADIOS

ever seen on one floor in this city

### We'll help you Have Music in your Home this Winter— through our Special Prices and Easy Terms

## Radios-- We Chose With Care — Will You ?

### A Wise Old Frenchman

advising his son on choosing a wife, said: "Select a good family, then take any of the daughters."

We went the Frenchman one better when we decided to marry into the Radio Family. We looked over all of them and studied all of them.

That's why it will pay you to become acquainted with our lines in Radio.

This Radiola was \$256—now \$160



### Grebe Synchronphase Radio Means Perfection in Workmanship and Tone Color

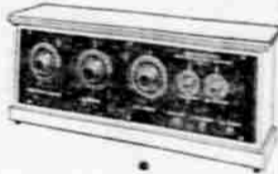
While the Grebe is not sold on a guarantee of distant reception it holds a record in Klamath of twenty-four far Eastern stations in one evening from seven to ten. Grebe is a One, Two or Three Dial Tuning set with a pilot light, fuse amp., and color tone device. It is low in price considering its wonderful quality and long life. Table Model, complete \$250 up. Console Model \$315—ready to operate.

### Magnavox One Dial Is Here to Stay

Years ago people said Tomatoes were poisonous; today they are a very much desired article of diet. A year ago when Magnavox brought out the One Dial Radio, competitors said "It will never be a success." Today, many people believe that One Dial tuning gives a better radio tone—and everyone concedes that the Magnavox is a joy to own. We ask you to see this set and try it. Prices with complete equipment \$145 to \$275. Terms if desired.

### Stromberg-Carlson World's highest priced Neutrodyne Set

This set is noted for its wonderful workmanship, and is built with a view of giving fifty years' service with an average of two hours' use a day. It holds many of the World's long distance records and appeals especially to the man who wants the finest possible tone and is a real "long distance fan." Prices with the highest-priced equipment \$360, \$385 and up



## Phonographs

The Instrument you want, at the price you want to pay.

\$5.00 Cash—\$7.00 a Month  
No Interest

You can buy a phonograph here at from \$12 to \$250 and know that you are getting big value for your money in any instrument you choose.

If you are alert to future value and future enjoyment, a Radio Adapted Victrola will appeal to you.

Buy the Victrola now and later add your choice of a dozen different radio set panels. Both can be bought on convenient terms. Do not delay until our stock is gone—come in this week.



### SONORAS

We have several specials in the celebrated "Clear as a Bell" Sonora Phonographs. Be sure to see them.

### THREE PHONOGRAPH SPECIALS

A Victrola—\$150 model—now \$105  
A \$110 model—now \$75

A school model on which we will make an unusual reduction to any interested buyer.



### NO MYSTERIOUS PRICES

Every one gets the same price on a Piano here. No elusive price marks, no bargaining, no price haggling.

Gulbransen are the only Pianos in the World, branded at the factory with the net selling price in the back of each piano (no freight added).

You don't have to make it a battle of wits to get the right price on a Gulbransen or a Registering Player Piano. The dealer has to be honest and straight in his prices.

Notionally Priced  
Branded in the Back



### \$75 to \$100 Savings on Any Piano

You get the benefit of our advantage in buying, a bona fide saving of \$75 to \$100 on any instrument you select.

There's a big variety to choose from on our sales floor this week. Come in any day or evening and look them over. It will profit you to see and hear these instruments. No obligation to buy.

See the beautiful new \$295 model now on display. Many woods and styles available.



Gulbransen Trade Mark

## PIANOS — A Whole Car Load

"Shipped in Harness" means money saved in price

As the only Klamath dealers who buy by the carload, unboxed, enabling us to get many more pianos in a car, we effect big savings for you. Then saving nearly Two Hundred Pounds freight on the piano box as well as the cost of the box itself saves still more. Our savings in cost are passed on to our customers.

Come in and see our latest carload shipment of Gulbransen, nationally priced pianos. We offer to responsible people, Thirty Months Time in which to pay for a Piano, with a much more reasonable first payment than you would expect.

Seeing and hearing we think is the best proof that the Gulbransen is the World's greatest piano value. Gulbransen dealers everywhere do the largest business in their respective communities. We'll show you why.

Let your ear decide. We are proud of the Gulbransen tone, and sure of it.



## NOW

### Is the Time to Get a Piano for the Children

Both you and they will be thankful many times in the future if you give them the benefits of a piano now.

The man who is writing this advertisement is just one of thousands who wish they might have had the benefits of a piano and musical training years ago.

We'll go the limit on making reasonable terms to parents who want their children to have a piano.

If you have cherished the hope of buying a piano this Winter, come in and talk to us frankly about it. Perhaps the purchase may be made easier than you thought.

EASY TERMS

# SHEPHERD'S

"Of Course"

SMALL PAYMENTS

Earl Shepherd  
507 Main St

## Open Evenings All This Week!

