

Editorial and Feature Page of Klamath News

THE KLAMATH NEWS

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OFFICIAL PAPER OF THE CITY OF KLAMATH FALLS

"Let us have faith that right makes might, and in that faith let us to the end dare to do our duty as we understand it"—Abraham Lincoln

LINKING UP THE FARM

The rapidity with which agriculture is coming to be regarded not merely as a copartner but as a component part of business is reflected in the results of a survey of the agricultural activities of local chambers of commerce by the Bureau of Agriculture of the Chamber of Commerce of the United States.

The survey shows that 175 of the 300 chambers responding to the questionnaire maintain agricultural committees or bureaus or have farmers on their board of directors.

In some cases the agricultural committees are made up entirely of farmers. One committee is made up of 80 farmers and 40 business men. In other cases the farmers constitute the majority of the agricultural committee. And in still others the farmers are represented either directly or by the county agent.

One chamber of commerce has a bureau consisting of a fruit specialist, a livestock and dairy specialist and a farm and poultry expert all of whom are paid by the chamber.

The significance of this development among chambers of commerce is not merely that business is giving its attention to farming or that farmers are turning their attention to business, but that both meet on common ground.

In many cases farmers, bank directors, merchants, lawyers, teachers, physicians, veterinarians, insurance agents, foresters sit down at the same table to discuss the business problems of farming.

THE KNOWN MERCHANT

People always prefer to buy known goods from merchants whom they know. Advertising makes you acquainted with the buying public. This "personality in print" is the greatest builder of confidence there is.

To those who use printer's ink to inform the public what they have for sale we recommend a perusal of the following advice from A. H. Deute, sales manager of the Borden Milk Company:

"The man who uses the newspapers tells his story quickly and directly to all the people in the territory covered by the circulation of those papers. In your ads, be straight forward—be sensible! The attempt to use clever witticisms in ads has done more to ruin advertising than any other factor. Don't be sensational. Tell the simple, unvarnished truth about your product. Invariably your readers will appreciate it and come to your store rather than go to the place of the merchant who exaggerates his product. Poor goods cannot be sold by sensational advertising. The good ad is the truth well told."

To eliminate this hazard there is a growing tendency to adopt paving methods and materials which do not cause detours and delays for traffic.

Good and bad happen to us all. Rain falls on the just and unjust, and both get soaked in other ways, also.

In the Public Eye Again!



HOUSEHOLD HINTS

MENU HINT
Breakfast
 Oranges Sour Milk Pancakes
 Radishes Toast Jam
 Coffee
Luncheon
 Toasted Cheese Sandwiches
 Lettuce Berry Roly Poly
 Milk Tea
Dinner
 Baked Hash Potatoes au Gratin
 Green Beans Tomato Salad
 Cup Custard Lemonade

TODAY'S RECIPES

Berry Roly Poly—Three eggs, one cup fine sugar, one cup flour. Beat yolks until light, add sugar, then 2 tablespoons water, pinch of salt. Sift 1 heaping teaspoon baking powder with flour, stir in one-half the flour, then the whites of the eggs beaten stiff, then the rest of the flour gradually. Bake in a long, shallow biscuit tin, well greased. When done turn out on a damp towel on a board and cover top of cake with berries, sugared, and roll while warm.

Baked Hash—Grind leftover meat (beef, lamb or ham). To each cup add one medium sized onion, two small potatoes and one carrot, if desired, all of which should be ground. Moisten with a little water. Add salt and pepper. Bake fifteen minutes in a slow oven. If ham is used add milk and egg beaten together.

Suggestions

Authorities say that three-quarters of all foot troubles originate in childhood, therefore it behooves us mothers to see to it that proper shoes are selected for the little feet. First the shoe should be flexible, so that you can take the sole in your hand and bend it double. This flexibility insures the muscles of the little feet their chance to exercise freely and thus develop normal strength. Put your hand inside the shoe and see that the lining fits smoothly; and that there are no tack points exposed or wrinkles in the lining to chafe the tender flesh. Be sure the shoes are of ample width so that the foot rests squarely on its "three points of suspension"—the heel, the base of the great toe and the base of the little toe. These are the points that carry the body's weight, and if this perfect balance is interfered with the foot is thrown out of perfect alignment. The inner edge of the sole should form a straight line, and there should be plenty of room ahead so that the toes do not jam

into hard leather when the child jumps about.

When doing the spring sewing, take a few scraps of each kind of material and sew together like a crazy quilt. Keep it in the dirty clothes basket and put it through with the family wash each week. If any accident befall any of the garments during the summer you will find you have a "patch to match." Instead of one conspicuous by its brightness.

Gooseberry Conserve

Two and one-half quarts gooseberries, three oranges, one pound of raisins, two and one-half pounds of sugar.
 Wash and stem berries; add orange juice and rind of one orange, chopped raisins and sugar. Let stand thirty minutes. Boil all together gently until it will jelly, about an hour and fifteen minutes.

THE BEST OF ADVICE

It is observed by Emerson that our strength grows out of our weakness.

"Not until we are pricked and stung and sorely shot at, is awakened the indignation which arms itself with secret forces."

"A great man is always willing to be little."

"While he sits on the cushion of advantage he goes to sleep."

"When he is pushed, tormented, defeated, he has a chance to learn something; he has been put on his wits, his manhood; he has gained facts; learns his ignorance; is cured of the insanity of conceit; has got moderation and real skill."

"The wise man always throws himself on the side of his assailants. It is more his interest than theirs to find his weak points."

Emerson believed that blame was safer than praise.

"I hate to be defended in the newspapers," he wrote. "As long as all that is said, is said against me, I feel a certain assurance of success. But as soon as honied words of praise are spoken for me, I feel as one that lies unprotected before his enemies."

"In general, every evil to which

we do not succumb is a benefactor. "As the Sandwich Islander believes that the strength and the valor of the enemy he kills, passes into himself, so we gain the strength of the temptations we resist."

It is apparent that the good are befriended even by weakness and defect.

At no man had ever a point of pride that was not injurious to him, so no man had ever a defect that was not somewhere made useful to him.

The stag in the fable admired his horns and blamed his feet, but when the hunter came, his feet saved him, and afterward, caught in the thicket, his horns destroyed him.

It is an old saying that every man in his lifetime needs to thank his faults.

As no man thoroughly understands a truth until first he has contended against it, so no man has a thorough acquaintance with the hindrances or talents of men, until he has suffered from one, and seen the triumph of the other over his own want of the same.

Thus it is our strength grows out of our weakness.

DINNER STORIES

"This fellow Moreby certainly possesses an optimistic character," observed Jenks.

"I quite agree with you," said Turbey. "If he failed in business he'd thank heaven he had his health; if he failed in health he'd thank heaven he had his business; and if he failed in both, he'd say there was no use having one without the other."

An amusing little story concerns an English farkeeper who had a box of very choice cigars stolen. He said nothing about his loss to anyone.

A week later a customer remarked to him: "I hear you had a box of cigars stolen a while back."

"Yes, that's right," rejoined the barkeeper in a low, confidential tone, "but don't tell anybody. You and I are the only two who know anything about it."

After writing a prescription for a patient, the doctor told him that the druggist would probably charge a dollar for making up the medicine.

The patient asked the doctor to lend him the money, so the doctor carefully scratched out a part of the prescription and handed it back with a quiver, remarking:

"You can have that made up for

HEART AND HOME PROBLEMS

The question I am asked most often is, "How can I make him love me?" And always I must answer indefinitely. For love can't be grown, like roses nor manufactured like paper flowers. There isn't a prescription for love. A young girl writes: Dear Mrs. Thompson: I am 20 years old, considered good looking, am of a very jolly disposition. Every one seems to like me. No one can say anything about me. Rather this is what they all say: "A good kid, I like her. We can have a good time when she is with us. Big heart and always a smile." Boy friends always speak to me. Take me out and treat me just grand. But, funny, none of them love me. Never once did any say they love me, or want me to be a friend, or care enough to be a special friend. I would like to have steady company. Now do you think I am too kind or good natured? That's what my married sister says. "Joan, you are just too darn good. Be mean, treat them as low as dirt. Keep them guessing, and then they will come asking for your companionship." Now really, I can't be that way. I'm just what I am, and every one knows it. What I say I mean, and what I mean I say. Isn't that the honest way to be?

25 cents. What I scratched out was for your nerves."

The waiter was exceedingly slow and the diner began to get annoyed.

"Look here, waiter," he said at last. "Bring me some coffee, and while you're away don't forget to drop me a line occasionally, just to let me know how you're getting along."

Lady: "Who was the gentleman who came in just now, Jane?"

Maid: "It wasn't a gentleman, ma'am; only the master came back for his overcoat."

—Daytona (Fla.) News.

Bachelor: "That sermon certainly told of the beauties of married life."

Husband: "Yeah, I wish I knew as little about it as the preacher does."

—Danville (Va.) News.

Neighbor: "How long has your boy been at college?"

Father: "Oh, about a checkbook and a half."

—New Britain Herald.

K. F. Wives To Learn All the Intricacies Of Modern Elec. Range

A boon to housewives of Klamath Falls is the arrival of Mrs. Jessie Scott of San Francisco, who is in the city for the week in order to assist the owners of electric stoves in using them.

Any questions which the cooks, no matter how experienced or inexperienced, wish to ask should be sent to San Francisco in care of Westinghouse Electric company, and these will be answered personally by Mrs. Scott upon her return there in a fortnight.

Mrs. Scott, who is this week at the Link River Electric company has planned demonstrations, mostly with pastry, for several days and one Thursday will demonstrate the cooking of a full oven dinner, including four vegetables, a roast and a custard. The dinner will be placed in the oven between 1:30 p. m. and 1:45 p. m. Mrs. Scott has issued an invitation to all women who have electric stoves and those who are desirous of learning the management and use of the stoves.

ON BUSINESS

In the interest of the "Nation's Business," official publication of the United States chamber of commerce, F. D. Barnes, western district manager, is in the city for a brief visit, accompanied by Mrs. Barnes. They are also visiting with their son, Donald Barnes, who is in this section from the O. A. C. engineering department.

According to Mr. Barnes, he is combining business and pleasure and aside from enjoying the beauties of the Klamath county lakes, he is interesting business men in Klamath Falls, acquainting them with the business conditions in the United States through the magazine, Barnes has charge of 11 states, and is making his first trip in this section.

Children's Picture Cross Word



Running Across Word 1. In the picture Word 4. One of the comprising the British Word 5. A quantity.

YESTERDAY'S ANSWERS

