NEW STUDEBAKER IS DISTINCTIVE IN CONSTRUCTION

People generally now understand the advantages of complete automobile manufacture in the low-priced field.

Until today, no manufacturer of a quality car has been able to lay claim to these advantages. But now Studebaker manufactures practically every important unit—building its cars more completely than any other manufacturer in the fine car field.

It is the result of seven years of planning, of turning profits back into greater manufacturing facilities, the addition of such new plants as the largest gray iron foundry in the world, and a body building plant which cost $10,000,000.

Studebaker not only builds its own engines, axles, springs, transmissions and clutches, but all car bodies as well. Only two manufacturers, who build in quantity, make their own bodies. One is Studebaker, the other is the Ford Motor company.

Studebaker points out:

"Other builders buy their car bodies from outside body builders, who of course, must collect a profit. The builders pay this profit, include it in their costs, then figure their own profit on top of it, compounding the final cost to the buyer.

"What is true of bodies also is true of engines; 18 builders buy their engines outside, and 28 others assemble engines from various parts bought elsewhere, in this case doubly compounding the profits, for consumers to pay.

"The same thing is true of axles, springs, transmissions, clutches—and other important parts.

"The buyer pays when he purchases a car not manufactured under the advantages Studebaker enjoys. He pays many profits instead of one, and these many profits are not represented by anything in the car itself. As high as $500 of the purchase price of an assembled car may represent unnecessary profits.'

Building its cars complete, declares Studebaker, enables it to put finer steel, finer wood, finer upholstery, better workmanship and hundreds of thousands of miles of reserve transportation into every car, and yet keep the price down.

Studebaker summarizes the one-profit advantage as follows:

Longer life because all vital units are designed to operate in harmony.

Greater riding comfort because springs and chassis are scientifically designed to function with a body also designed and built by the same engineers.

Greater freedom from repair expense because strains and stresses of each moving part are determined accurately before the car is built, and are spread evenly over mated units.

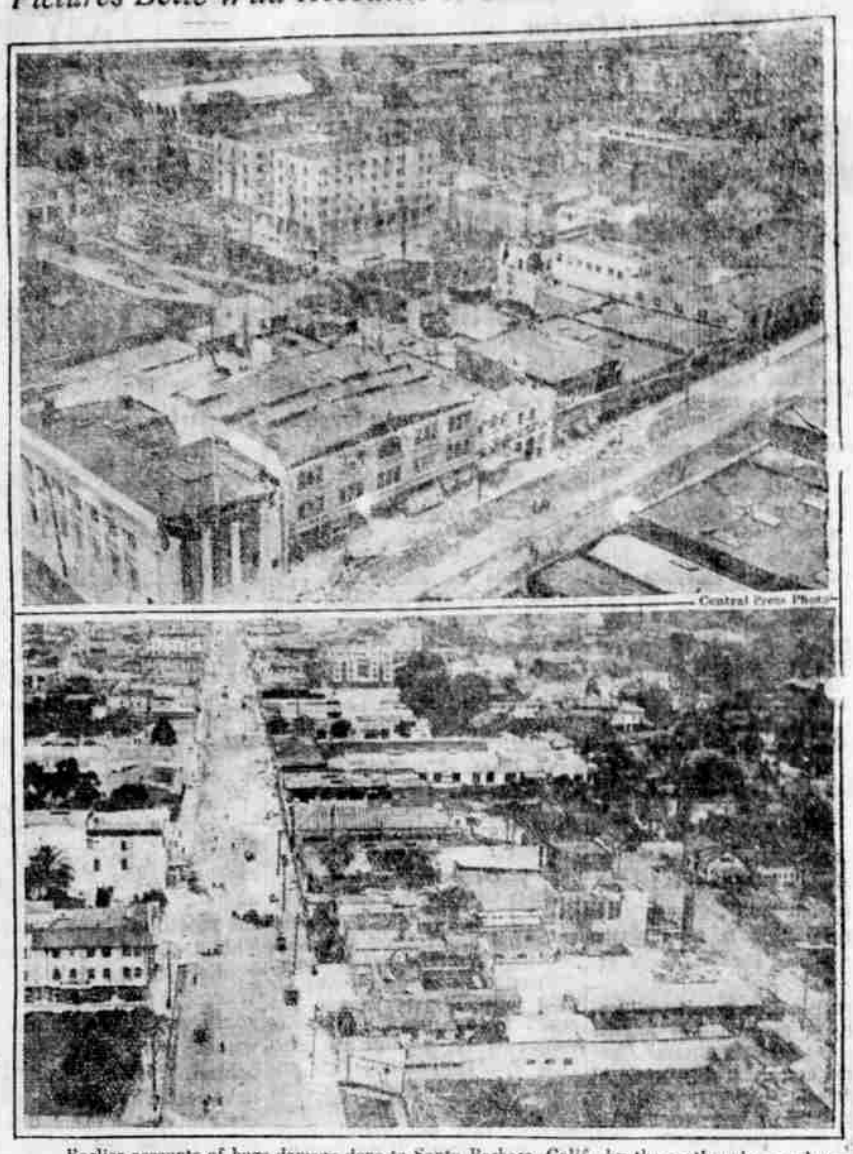
Greater re-sale value because the tremendous reserve mileage, ruggedness and stamina built into them cannot be exhausted in years of service.

More than 500 car assemblers, which passed on these compounded profits into the prices exacted from buyers, have gone out of business. Studebaker's domination of the fine car field is an exemplification of the sound economic policy of complete manufacture which has given it that position.

Lewis Threatens Strike of Miners

A nation-wide strike is threatened by John L. Lewis, president United Mine Workers, if operators attempt to reduce wages. He accuses John D. Rockefeller, Jr., Andrew Mellon and Charles M. Schwab of being conspirators in a plot to lower miners' wages.

Pictures Belie Wild Accounts of Santa Barbara Damage



Central Press Photo

Earlier accounts of huge damage done to Santa Barbara, Calif., by the earthquake are shown to be exaggerated by these photos, taken after the excitement had subsided. They show the condition of the city. From an airplane the injury is scarcely visible, most of the buildings damaged were old ones. State street is seen from two angles.

THE BIBLE IS AT STAKE—BRYAN EVOLUTION IS PROVEN—DARROW; GREATEST LEGAL DEBATE IS ON

By WILLIAM J. LOSH
(UNITED PRESS STAFF CORRESPONDENT)

DAYTON, Tenn., July 11.—At the junction of Main and Water, hub of Dayton, lights tonight beamed belligerently into the darkness from second story office buildings facing directly across the street.

Clarence Darrow, who is leading the fight to free John Thomas Scopes from the charge of violating the Tennessee anti-evolution law, sat in one, surrounded by his meagre staff of associates. Big law books were heaped in front of him and the table around which the lawyers sat were littered with papers. From time to time, Darrow brushed at winged bugs drawn in by the powerful globe.

Across the street, William Jennings Bryan, standard bearer of the fundamentalists and main spring of the prosecution in the Scopes case, similarly sat at a table strewn with papers and books. Around him were his eight assistants.

Haggling voices dropped down from open windows into the deserted streets. Tired natives long since had gone to bed. The hot breath of the night rustled the trees shading Water street. Here in this midnight small town scene, a masterly duel of wizards, perhaps one of the greatest legal debates in history was being laboriously fashioned.

On Monday, when the second day of the Scopes evolution trial is opened the question of admissability of scientific evidence in support of evolution will come up. Both sides tonight prepared for a duel to the death.

The prosecution will contend that the question of whether evolution conflicts with the Bible is strictly a question for the jury to decide not scientists. The defense will contend that the jury, admittedly without much knowledge of evolution, must be informed about it in order to determine whether what Scopes taught his pupils was contrary to the biblical law of creation.

Bryan has ordered his forces to resist it to the end. Darrow is equally determined that they will not go down without perhaps the greatest battle of his career.

The defense is strictly on the defense. If Judge Raulston rules that such evidence is not admissible, the defense case falls flat.

The great question of alleged conflict of evolution and religious teachings then will not be tried here and Dayton will be deserted while the Scopes case goes to higher courts.

Darrow, the United Press learns, intends to stake all on his oration Monday. Barred forever from introducing expert testimony on evolution at this trial, if Raulston rules against him, he intends to place as much evidence into the record as possible in his own words during the argument in question.

If Raulston rules out the evidence, Darrow at least has given the jury some idea of the conflict as the defense sees it:

"If he admits it nothing has been lost."

Both sides profess optimism over Judge Raulston's probable ruling.

"We are so confident that he will admit our witnesses that we are going ahead and getting them here," said John R. Neal.

"We do not see how he can admit them," said Herbert Hicks of the prosecution. "If he does, the supreme court of Tennessee is sure to reverse him under the laws of evidence."

John T. Scopes, the defendant took an indifferent view.

"It don't matter a dog to me how it comes out," he said.

Bryan issued a statement giving his side of the case. He said no scientist could change the anti-evolution law and that the only question was—has it been violated?

Workmen Search for 2 Drowned Children

GREAT FALLS, Mont., July 11.—(United Press)—Workmen were still searching late today for the bodies of two children of Mr. and Mrs. Merrill Ricker, who were drowned when the Silver Dyke Mining company's dam at Neihart went out last night.

The dam gave way shortly before midnight, letting a 15 foot wall of water run down the valley. Several buildings were swept down before the water and muck.

Engineers believe that recent earthquakes may have weakened the dam until it gave way.

Mr. and Mrs. Ricker barely escaped from the flood with one child. They managed to climb over some wreckage to safety.

"Would you like me to help you with your arithmetic, my boy?"

"No, thanks, dad. Teacher said he'd rather I got it wrong by myself."—Brazil (Ind.) Times.

Bib: "Let's play strip poker."
Lib: "Winner take all?"
Bib: "No, loser take cold!"
—Hamilton Royal Galoon.

Splinters

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