

Y HIDES  
OW, KID  
OR WHAT

ial to Your  
Happiness, or  
labor, but  
OT WEAR  
HIDE OUT

Whether Amer-  
or Australian  
We Tell You

Crusoe landed on  
the imagination of  
and his slave Fri-  
ght of how many  
Yet Crusoe cloth-  
skins and was glad  
for a faithful com-  
with the parrot and

on of footwear in  
shipwrecked Crusoe  
left on his uppers,  
the question, "How  
a cow," simply be-  
a condition, in  
which made the con-  
trast to themselves,  
as has a cow" and  
only.

at question had to  
This store has an-  
footwear that is all  
back calf, cow hide,  
es that are leather  
pt for lining, nails  
eyelets and strings,  
er soles and heels,  
day and age, foot-  
the real thing for  
real leather for real  
other is supposed to  
It is apparent.

goat skin, goat or  
kid of Australian  
There is no kidding  
kid, American goat  
angaroo kid we do  
out it. We tell you  
shoes for kid that  
either.

has been the success  
of this store's big  
store—our shoe de-  
ere man, woman,  
ice with values to  
wear problems, get  
comparative values of  
That has created con-  
business policy, our  
made a large num-  
in this community  
s solely at this store.  
thing we enjoy—in  
us—you and we—en-  
the fullest.

and rises, naturally  
revolving of the earth  
or cloudy. Just so  
"Down Stairs Store"  
the trend of fashions,  
odes in footwear for  
d women, boys and  
ana correct taste and  
ers. Those things are  
ad and mandatory in  
successful and up-to-  
ery as knowing leath-  
elt, colt, kid, cow, elk,  
Paragoo hide leath-

question with you in  
n Stairs Store" as to  
Hides Has a Cow," our  
as honest in quality,  
rice and style as the  
pay for it.  
ad opposite tells noly  
story of the entire of-  
oes and oxfords and  
big "Down Stairs Store."  
ime of completing this  
nt of 448 pairs of an-  
and outing shoes for  
me, growing girls and  
which will be included  
ht day offer.

end in 8 cents during  
offering of footwear for  
of human in Klamath  
Klamath county. Come  
and the bargains are  
ity and the full number  
oted for every cent paid  
t shoes, oxfords, pumps,  
oca, dress or work.  
ny hides has a cow, kid  
what? There is not  
in the Golden Rule's  
Stairs Store."

AND PRICE PROOF  
nfort oxford, semi-dress,  
t, wide roomy toe, false  
ole and rubber heel \$3.48  
moccasin style hiking  
n, chocolate glove elk,  
op, Goodyear welt sole,  
neat fitting ankle \$0.88

# WHAT A SALE!

In Our

Begins Saturday,  
June 13

*Down Stairs Store*

Closes Saturday,  
June 20



## 8¢ 8-DAY SHOE SALE

All prices end in 8

This is a Money Saving Invitation to enjoy the Close Buying Power of the Golden Rule Store. An Invitation to Buy Good Footwear and Wear Good Footwear at a Good Saving of Your Good Hard Working, Good Hard Earned Dollars.

This is not a sale of odds and ends of shoe lines. Not of the shoes and oxfords offered have been in stock six months. That means to us and to you good, clean merchandise. That means leathers of prime durability and service, both as to quality and style. A large per cent of the shoes and oxfords in this offering were bought especially for appealing to every man, woman and child in Klamath Falls and Klamath county to have a new pair of shoes in new patterns and styles at low prices. Besides work shoes and shoes for every day wear, included in this Down Stairs Store Offering are spring and summer styles of footwear for all in the high quality kids and calf skins.

Makes of shoes in this Down Stairs Offering are Hamilton Brown's American Gentleman, Peters Diamond Brand, Endicott-Johnson, Rohn, Ball Band, Miller-Lerch Bone Dry Logger for Men—Arch Fitter, Martha Washington, Peters Diamond Brand, Hamilton Brown's American Lady, Godman's Bratford, Holders, Buster Brown and Keds for Women, Misses, Boys and Girls.

Men's Footwear	28 Pair	Women's Footwear	Women's	Misses'
Complete Post Office Service 8 a. m. to 6 p. m.—During Shopping Hours at This Big Store Peters fine calf skin oxford, black and brown soft calf, light Goodyear welt sole, rubber heel, very clever French last ..... <b>\$5.88</b>	Godman brown elk, stitch down, ventilated oxford, blucher style rubber heel very flexible, cool, easy and desirable shoe of summer ..... <b>\$2.88</b>	Black satin, patent trim, gore pump, new French spike heel, one of the season's favorite sellers in short vamp ..... <b>\$5.88</b>	Women's soft patent leather strap slipper, military heel, wide widths only ..... <b>\$3.88</b>	Grey elk, stitched down, lace shoe for infants and children; flat flexible sole, larger sizes with rubber heels. <b>\$1.98 \$2.28</b> <b>\$2.48</b>
Peters young man's model, French last, oxford light tan calf, all sizes, medium single sole rubber heel ..... <b>\$3.98</b>	8 inch tan, moccasin boot, made by the Petaluma Shoe company, full Goodyear welt, double sole leather heel, full leather lined ..... <b>\$5.48</b>	Patent leather, three strap, military rubber tap heel, slipper, popular short vamp, light weight sole ..... <b>\$4.88</b>	Misses' Footwear Patent leather, two strap, cut out slipper for Misses. Flat heel, flexible sole, sizes 5 to 8 ..... <b>\$1.98</b>	Child's brown calf skin, stitch down oxford, good looking, sturdy shoe, dressy and durable ..... <b>\$2.28</b>
Coble young men model oxford, French last, soft French toe, light tan calf, brass eyelets, all sizes, medium wt. sole, rubber heel ..... <b>\$4.88</b>	Peter's brown calf skin blucher shoe, Goodyear welt soles, rubber tap heels, medium ..... <b>\$4.88</b>	Women's fine black kid, patent trim two strap pump, medium short vamp and spike heel, clever new summer style from a reliable manufacturer..... <b>\$6.88</b>	One combination of sizes for Misses, light elk, moccasin style, lace slipper, flat and low rubber heel, medium sole, patent leather and grey suede, strap and cut out pattern rubber heel ..... <b>\$2.48</b>	Girls' Footwear Patent and tan calf combination slipper, very dressy, low rubber capped heel, perforated cutout vamp ..... <b>\$4.68</b>
Miller and Lerch dandy men's shoes black kid, celluloid eyelets, nice dressy blucher shoe, all sizes, medium sole, rubber heel ..... <b>\$4.88</b>	Ball Band work shoe, with Panko sole, best grade of retan leather, one of the best work shoes for long wear on the market, very special price ..... <b>\$4.98</b>	One table of women's black patent and satin straps gores and ties, military and Spanish heels, 18 pair ..... <b>\$4.68</b>	Misses' and youths' lightweight brown sandal style slipper, two strap, rubber covered sole and low rubber heel ..... <b>\$1.88</b>	Growing girls' patent leather one-strap Peggy slipper, low rubber heel, nice appearing and fitting footwear ..... <b>\$3.48</b>
Peters brown elk, plain toe work shoe, medium single sole, rubber heel, blucher style ..... <b>\$3.48</b>	Coble army last shoe, tan calf Panko sole and rubber heel, well sewed, a dressy army last, fine value at ..... <b>\$4.48</b>	Ladies' medium light tan calf, step-in pump, trimmed with lighter tan shade of diamond shape underlays, Spanish heel, beautifully for afternoon or evening wear ..... <b>\$6.88</b>	Same for women ..... <b>\$2.48</b>	New tan calf skin, French strap slipper, with instep bow, low rubber heel, very chic for all occasions ..... <b>\$3.88</b>
Bone Dry Logger, 12 inch top, pack and plain toe, the bone dry footwear for men who work and walk, you know them for good "bone dry" footwear. This sale ..... <b>\$12.88</b>	Peter's extra high grade scout, brown retan leather shoe, heavy Panko sole and rubber heel ..... <b>\$3.68</b>	Women's Martha Washington dress slipper, of fine black kid, military heel, one strap, hand turned sole combination last ..... <b>\$5.48</b>	Women's and girls' lace oxfords, light weight brown calf, medium sole for heavy service; good comfortable walking or street shoes, rubber heels ..... <b>\$2.98</b>	Black satin, one strap dress slipper, satin covered heel, with rubber top, gun metal trimmings, very neat ..... <b>\$3.88</b>

Service With Values Solves Shoe Problems **GOLDEN RULE CORPORATION** OF KLAMATH OREGON FALLS Hosiery to Match Helps to Harmony

Between the Two Theatres—Window Shop on These Big Footwear Bargains