

Editorial and Feature Page of Klamath News

THE KLAMATH NEWS

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OFFICIAL PAPER OF THE CITY OF KLAMATH FALLS

"Let us have faith that right makes might, and in that faith let us to the end dare to do our duty as we understand it"—Abraham Lincoln

TRADE BUILDS CITIES

If merchants and their helpers were not a pretty good natured class of people, whose rough edges have been worn away by much contact with their home folks, they would have reason to get irritated at times.

There are some people who will send off or go to distant cities and make important purchases of clothing and house furnishings. Then when they find that they want some little trifling article in a hurry, they will rush down to the home store and demand that it be supplied them instantly, and blame the store if it does not have precisely what they want. They expect these stores to keep stocked up all the time on a wide variety of goods, yet they will not help supply the all-around patronage which is the only basis for keeping such a general stock.

It is a tremendous convenience and advantage to have a fine group of retail stores in a town. Such establishments connect a community with sources of supply that deal all over the world. A good store supplies the comforts and essentials of civilization, and it is a wonderful benefit to have it close by where you can call on its service at any moment, and get its supplies and its advice.

But people can not expect to have the kind of stores their community is entitled to on the basis of its population and wealth, if they are constantly running off to other places to buy goods. Unless they give their patronage to their home stores, the home stores can not serve them efficiently.

It is well to remember that the home stores and the men who own and operate them are a tremendous force working all the time in Klamath Falls to provide this community with all forms of modern equipment, to improve its civic advantages and to advance its prosperity. When you support them, you back up and help your community.

LETTING THE WORLD KNOW

Newspaper advertising is an accurate barometer of the progressiveness and enterprise of the community. The enterprise of the individual merchant may also be measured by the extensiveness and quality of his newspaper advertising. The prosperity of the community depends upon the prosperity of its business and the prosperity of any business depends in great part upon advertising.

Merchants long ago learned the wisdom of inviting the buying public into their stores. From the merchant's experience communities have learned the value of inviting strangers to visit them. Through advertising, the merchants and communities have succeeded in attracting buyers and visitors.

To succeed in business one must have more than just something to sell. He must let the buying public know what he has for sale. Here again the community has learned something from the merchant, and invites new citizens by apprising them of what it has to offer.

But from the community the merchant has learned one of the secrets of advertising. The city or town seeking to expand its business and increase its population does not confine itself to praising one of its many civic achievements or institutions. It advertises them all. So the business man knows that, while his small ad in the newspaper will be read and bring him its fair share of new business, the large display advertisement will bring him more buyers.

The man who lives by the side of the road nowadays has a house full of dust.

American women spend \$70,000,000 a year for cosmetics, and that is another staggering fact man is face to face with.

The System Is Fine, But the Equipment Rotten!



HEART AND HOME PROBLEMS

A girl must ever be on her guard. When she is lax, she alone must be blamed. A young girl writes:

Dear Mrs. Thompson: I am coming to you, I fear, too late. I work in an office, and live in the country. A young man in the office whom I had secretly admired for a year, invited me to stay in town one night and go to a show. I accepted, without letting my people know I would be late. The show lasted half an hour beyond the usual time, yet I was so intoxicated with my escort that I accepted an invitation for a late supper. There we met a married couple we knew slightly and they had a flask. I let them put liquor in my ginger ale. My escort refused. When they offered me another he protested, but just to be devilish I took it. Suddenly I knew it had the better of me. I gabbled more, while my companion grew more silent. Then we found the last car had gone, and walked the streets nearly an hour debating what to do. I had no money to go to a hotel and refused his offer of a loan. Finally we went to the office to wait for morning. I wanted him to leave me, but he refused and those night hours finished what moral barriers remained. We were asleep in two chairs when the janitor came. At the end of the month I was dropped without an explanation. The young man went away, but before going he wrote me a note offering to marry me, but I declined and my parents quit questioning me, and now just look at me with eyes that are worse than any questions. I haven't been able to find work, partly because I will not mention the name of the firm that employed me for five years. I don't know what to do. Please advise me.

A. Y.

From this experience you must learn the lesson that you cannot go wrong, without paying a penalty. Tell your mother. It will help you and give her more faith in you in the future. Then get a position and work hard. You can get work if you try hard enough.

WHERE MEN WALK

Dear Mrs. Thompson: I live in a college town where all sorts of customs are broken and new ones made, but it ruffles my sense of propriety to see a young man walking down the street with a girl on each side of him hanging onto his arms. And for the benefit of those thoughtless strollers, I would be pleased to have you print once more the proper position for a young man to take when in company with more than one lady. If I did want about this, you may reprint and instead of these supposed-to-be offenders, LAURA

The position of a young man walking with one or two young women is always on the outside, nearest the street. This pretty custom or form of etiquette is a survival of the day when women were a shrinking damsel and man her natural protector.

MRS. M. I do not know of any private "baby home" I can recommend. If possible, you should keep your baby with you, and it may be possible for you to obtain some sort of work that will enable you to do this. However, you may be able to find some reliable, motherly woman, preferably one who does not make a business of it, to care for the child for you during the week, allowing you to have it week-ends.

MRS. S. H. S. I do not know the condition of the real estate market in your vicinity, and I cannot advise you whether this is a good time to sell. But since you are not in good health, you should have your own home. You may be able to find a woman of your age who will stay with you in return for her room. The regular reading of good books will rid you of some of your loneliness.

PARENT-TEACHERS

CANCEL LUNCHEON

Due to the rush of affairs always found at the close of school, members of the Parent-Teachers' Association of Central school will not entertain with a luncheon this afternoon, as previously announced, according to Miss Augusta Parker, principal of the school.

There will be the regular meeting of the association, however, in the Central school today at 3 p. m., at which time the new president, Mrs. Ray Reed, will take the chair for the first time.

Fund Raised

In addition to a \$1,000 insurance policy from the Ewauna Lumber and Box company which will be paid to Mrs. C. Nyman, whose husband met his death at the Shasta Lumber and Box company plant on Saturday, the employees of the Shasta View have raised a fund of \$150 from individual subscriptions and the Nine Brothers have given an additional amount, aggregating several hundred dollars.

THE BEST OF ADVICE

BY CLARK KINNARD

In the writings of all the wisest men you would find some such observation as this:

Care should be taken not to build the happiness of life upon a "broad foundation"—not to require a great many things in order to be happy.

Happiness on such a foundation is most easily undermined; it offers many more opportunities for accidents and accidents are always happening.

Our life, it has been observed, is like a journey on which, as we advance, the landscape takes a different view from that which it presented at first, and changes again, as we come nearer.

This is just what happens—especially with our wishes.

We often find something else, even something better than we were looking for; and what we look for, we often find on a very different path from that on which we begin a vain search.

Again, instead of finding, as we expected, pleasure, happiness, joy, we often acquire experience, insight, knowledge—a real and permanent blessing.

"Men of any worth or value soon come to see that they are in the hands of fate, and gratefully submit to be moulded by its teachings," Schopenhauer opines.

"They recognize that the fruit of life is experience, and not happiness; they become accustomed and content to exchange hope for insight; and in the end they say, with Petrarch, that all they care for is to learn."

"It may even be that they to some extent still follow their old wishes and aims, trifling with them, as it were, for the sake of appearances all the while really and seriously looking for nothing but instruction; a process which leads them an air of genius, a trait of something contemplative and sublime."

In their search for gold, the alchemists discovered other things—gunpowder, china, medicines, the laws of nature.

There is a sense in which we are all alchemists.

A booster for Klamath county and Klamath Falls and every legitimate industry therein—that's the Klamath News.

HOUSEHOLD HINTS

MENU HINT
Breakfast
 Creamed Dried Beef
 Sliced Oranges
 Coffee
Luncheon
 Creamed Egg on Toast
 Asparagus
 Cookies
Dinner
 Hamburg Stew
 Lettuce with Cream Salad Dressing
 Whole Wheat Bread, Butter
 Sponge Cake with Whipped Cream
 Coffee

TODAY'S RECIPES
Hamburg Stew—Take one pound of hamburger, large onion, four carrots, six to eight potatoes, depending on size and quantity needed. Dice carrots and potatoes. Form hamburger into small balls, cover with cold water and boil with the onion cut fine for a half hour, then add carrots and potatoes, boil one-half hour longer.

Sponge Cake—One cup sugar, three eggs, one and one-quarter cup flour, one-half cup hot water, pinch salt, one and one-quarter teaspoon baking powder, one teaspoon lemon flavor. Beat eggs 10 minutes, add sugar, salt, hot water and lemon flavoring. Sift flour and baking powder, then add them and mix well. Bake in moderate oven 25 minutes.

Cream Salad Dressing—One tablespoon sugar, one tablespoon flour, one-half teaspoon mustard, one-half cup water, one egg, one-half cup vinegar, butter, one-half teaspoon salt, one-half cup cream.
 Mix dry ingredients with butter

enough to cream, add water, boil until thick, cream. Canned cream

When ink is spilled on rug lay on piece of paper, changing then filled with ink. Now with a piece of sponge, milk, squeezing it dry by application and soak up milk. When the ink is taken out, wash the rug with clear water, let out exposure to dry, and difficult to tell what happened.

For an attractive, white dessert, arrange alternate slice cake and slices of a glass dish and pour tart over them.

Sweets are all right—at the end of the meal.

To keep cereals in the always put them in glass jars.

Children's Picture Cross Word

HOW TO SOLVE
 The words start in squares and run either down. Only one letter each white square. Words are found each of letters in the will form words. The puzzle—the first word in the drawing. Below are the words.

A troupe of ambitious actors, whose existence as such was due solely to their ambition, had unfortunately booked a college town. One of the scenes was an animal act—in which two really dangerous lions were used mainly for atmosphere. The first night's performance had not exactly met with success.

The curtain was about to go up for the act of the two comedians. One of them was to enter from the far side. Suddenly his partner rushed around behind the curtain. "Get out on the stage! The lions are loose."

"No," replied the other who had been peeking out at the audience. "You go on out on the stage—I'll stay back here with the lions."

An American in dear old London was bragging about his automobile. He ended his eulogy by declaring: "It runs so smoothly that you can't feel it, so quietly you can't hear it, has such perfect ignition you can't smell it, and as for speed—boy, you can't see it."

"But, my word, old dear," interrupted the Briton, anxiously, "how do you know the bally thing is there?"

Running Across
 Word 1. In the picture
 Word 2. Warning of danger
 Word 3. Energy
 Word 4. A small
 Word 5. A small
 Word 6. A small
 Word 7. A small
 Word 8. A small
 Word 9. A small
 Word 10. A small

Running Down
 Word 1. That which draw water from a well
 Word 2. To uncover
 Word 3. The first famous daughter of Roosevelt
 Word 4. What an er does to his pet
 Word 5. A suffix
 Word 6. Several
 Word 7. Several
 Word 8. Several
 Word 9. Several
 Word 10. A conjunction

Theresa Thatcher To Be Speaker Friday At Schools Graduations

Alfred L. Lomax, professor of Foreign Trade at the University of Oregon, who was chosen by Superintendent J. P. Wells to present the commencement day address to the eighth grade graduates Friday morning at 10:30 a. m. at the Pine Tree theatre, will not be able to act in that capacity, according to a wire received Tuesday afternoon by Mr. Wells.

Mrs. Theresa B. Thatcher, representing the Ellison-White chautauqua, has been obtained by Mr. Wells to deliver the address and she has chosen as her subject: "What Are You Going to Do Tomorrow and Why." Mrs. Thatcher is well known on the Ellison-White Chautauqua circuit as an interesting lecturer, with a wide field of experience.

Watch for Moe's 9th Annual Sale of Progress. Starts Friday, June 5th.—adv.

YESTERDAY'S PUZZLE ANSWERS

Running Across
 Word 1. In the picture
 Word 2. Warning of danger
 Word 3. Energy
 Word 4. A small
 Word 5. A small
 Word 6. A small
 Word 7. A small
 Word 8. A small
 Word 9. A small
 Word 10. A small