

Editorial and Feature Page of Klamath News

THE KLAMATH NEWS

Owned and Published by
KLAMATH NEWS PUBLISHING COMPANY (Incorporated)
 Officers and Directors: Nate Ottoborn, president; Byron H. Hurd, vice-president; Ben H. Stevenson, secretary; Walter Stronach, treasurer.
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Entered at the Postoffice at Klamath Falls, Oregon, as second-class matter.

Published every morning except Monday.
 Office 1. O. O. F. Building, 102-122 So. Fifth St.
 Telephone 877

Address all communications and make all remittances payable to the Klamath News Publishing Company.

In ordering change of address, subscribers should always give old as well as new address.

Subscription Rates—All Subscriptions Payable in Advance
 Delivered by Carrier, per month \$.50
 Delivered by Carrier, six months 2.50
 Delivered by Carrier, one year 5.00
 Outside Klamath County 5.00

Full leased wire, United News and United Press.
 (Longest in the world.)

OFFICIAL PAPER OF THE CITY OF KLAMATH FALLS

"Let us have faith that right makes might, and in that faith let us to the end dare to do our duty as we understand it"—Abraham Lincoln

THE HOME STORES

Some people get the idea that there is a lot of profiteering in retail trade. If these folks only realized the true condition of affairs, they would realize the retail stores are doing business today on a smaller margin of profit than ever before.

The higher range of prices prevailing since the war has stimulated competition, and has forced retail trade to remodel its system of operation and make every possible improvement and economy in its methods. The stores are saving a margin for the public as the result of improved distribution methods.

Merchants today are putting more brains into their work than ever before. They get better expert advice, they understand markets better, they train their help to render better service.

The best way to make the people of Klamath Falls realize the fine quality of the service they get from their stores, is by consistent advertising of these stores. As they read the newspaper advertising people learn about special chances to buy goods which they would never have known about had it not been for these notices.

They learn that stores are carrying lines they knew nothing about. They get information warning them of conditions that tend toward higher prices, and showing them how they can save money by prompt purchasing. They find out that their merchants have been scouring the country to pick up the best merchandise available. They discover that their home stores are working with all their might to provide the necessities and conveniences of life at the lowest possible prices consistent with substantial merit.

The advertised store is the appreciated store.

APPRECIATING GREATNESS

It has been said that of living men we hold opinions, and of dead men we form judgments. Hence, the varying standards of greatness. Estimates differ, so there is no absolute criterion when we speak of individual worth. A man is not great because others say he is, yet the verdict of many must outweigh the estimate of the few. He who is able to command a large following because of his life and meritorious deeds must have in his personality the elements of greatness. He certainly is more than an ordinary individual.

Some have ability to influence others, and inspire them to see the noble and beatific vision which they see. This is often one of the hardest tasks in the world, yet, if successful, is one of the most handsome and crowning triumphs that ever come to men.

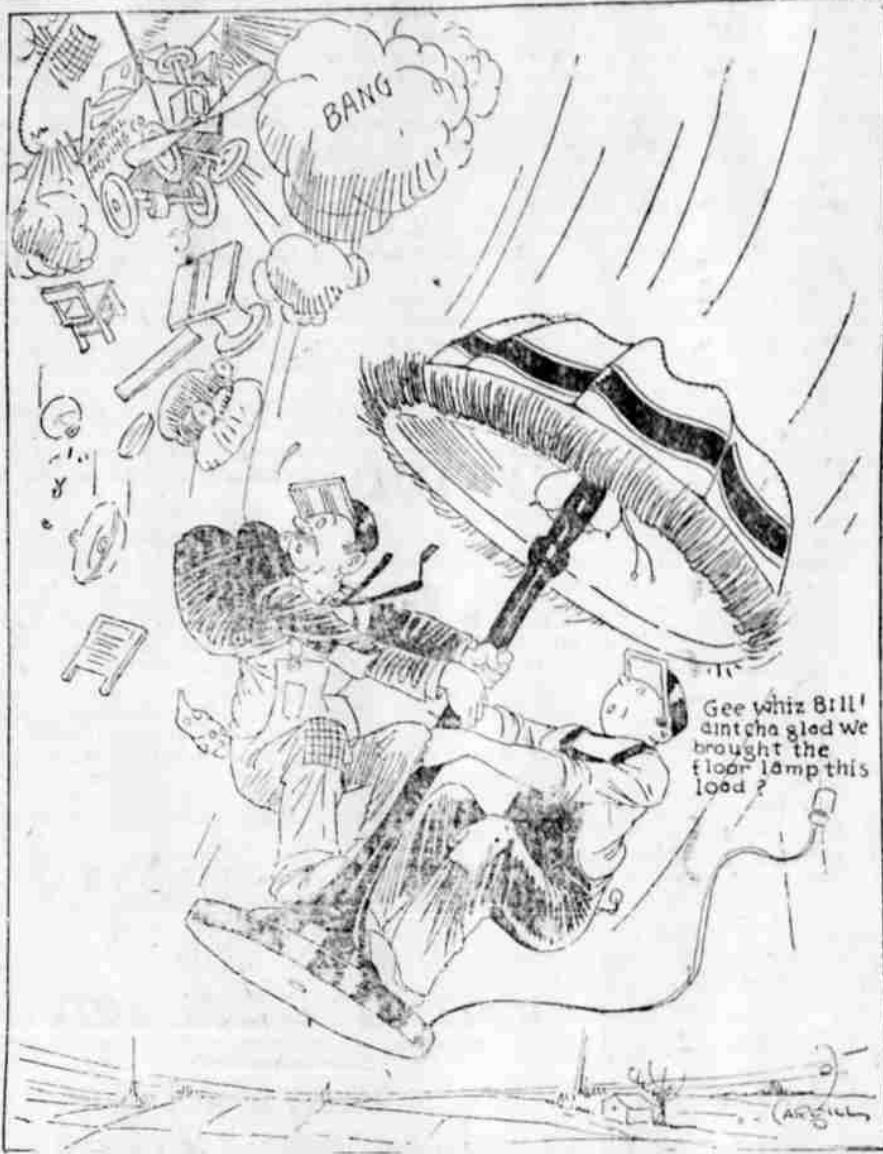
Another kind of greatness that causes men to marvel is that which comes through versatility. It is natural or acquired aptitude for various tasks. It is playing on a harp of many strings. Who does not take off his hat to the man who has the lofty vision of the inspired poet and the acumen of the practical man of affairs, who shows you that he can do anything that anybody else can do?

Whether we want to think so or not, these are all elements of greatness. Those who possess them have been among earth's best. They have been loved and fettered, idolized and persecuted, burned and canonized. Sometimes their greatness was recognized, sometimes it was not, yet these folks have generally builded better than they knew.

But the final proof of greatness lies in the permanence and value of one's work; in the excellence of the example that is set; in what people can accomplish that is worth while in contrast to the deeds of others.

The final test of greatness is in the realm of character. Truth, love, justice, sympathy, and all other ingredients in a sterling example are forces indestructible and immortal.

Moving Day in the Future



HEART AND HOME PROBLEMS

A Homeless Mother

Her husband wants her back, and she wants to go, but what awaits her is no better than what she left. What should she do?

Dear Mrs. Thompson: Almost two years ago I left my husband and have always wondered if I did what was right. He didn't make a living. Sometimes I didn't have enough to eat. I went to work in a restaurant while he stayed at home and took care of the baby. While he could always eat three square meals a day, he would not have steady positions because, he said, he could not stand the work. He was always kind to me but simply never made a living for me. I wrote him last fall that I'd come back if he would make myself and child a living but he answered that he had only been able to pay his board. I am working and have my little girl with me. Do you think I will ever find him or must I go back to the one I left or live alone? My friends tell me that since I do not live with my husband I have right to a gentleman friend. I am not acquainted here and have none. I am neat and clean; not beautiful, just nice looking. I do not believe in divorces. Am I doing right? Shall I go back? He begs me to come.

A LONELY "GRASS WIDOW"

If you go back you will probably have to support your husband as well as yourself and child. As it is you could not marry if you had a chance. Why not divorce him and show him you are in earnest? You are entitled to a home and if he isn't capable of providing one he ought not hinder your chances elsewhere.

School Vs. Marriage

Dear Mrs. Thompson: We are two very dear pals and we have both run up against a serious problem at the same time. The younger of us intends to leave for school at the opening of a summer term. The time of decision is short. A dear friend has asked her to marry him in the fall instead of going to school. Both feel themselves very deeply in love.

but she is more interested in a career other than that of home-making. There is danger of her losing him if she does not marry him now isn't there? The elder of us is in love with her second cousin. He has asked her to marry him, and she feels that she can never do without him, but she still holds scruples against second cousins marrying. Are such marriages successful?

TWO BROWN EYES

There is danger of her losing him, but what will that matter? She will have her "career." Home-making is the only career that becomes a woman, but she usually fails to see its opportunities. If she really loves him, the decision will not be difficult. There is no biological objection to second cousins marrying. There is no reason why such a marriage could not be successful.

BROKEN-HEARTED: You are young enough to let your father decide in this matter.

MARY D: See answer to W. H.

BETTY: I don't think married life would suit you. You are too proud of being a "flapper." You evidently do not realize that girls are only flappers until there is an opportunity to marry the men they love. Even flappers can be lonely spinsters.

MARY L. S.: Do not make any advances. His interest may be only the most perfunctory, and women must leave men to decide for themselves. Certainly if he wanted badly to know you, he has opportunities to ask to call. Do not build up too much hope on trifles.

DINNER STORIES

The two commercial travelers were discussing the careless way in which trunks and suitcases are handled by some railway companies.

"I had a very cute idea for preventing that once," said one of them, smilingly reminiscence. "I labeled each of my bags 'With Care—China.'"

"And did that have any effect?" asked the other.

"Well, I don't know; you see,

they shipped the whole darned lot off to Hongkong."

The temperance lecture was holding forth before a crowd of British workmen.

"What is the curse of Britain today? What brings man bleary-eyed to his work? What makes women neglect their children? Yes—and what is wrecking art the 'appy' omens in our land? What is it, gentlemen?"

And from the back of the throng came the answer: "Cross-word puzzles!"

In the hearing of an Irish case for assault and battery, a counsel while cross-examining one of the witnesses, asked him what they had at the first place they stopped at.

"Four glasses of ale," was the answer.

"What next?"

"Two glasses of whiskey."

"What next?"

"One glass of brandy."

"What next?"

"A fight."

THE BEST OF ADVICE

Worthy work carries with it the hope of pleasure in rest, the hope of the pleasure is our using what it makes, and the hope of pleasure in our daily creative skill.

So observed William Morris, who, for one, believed that all other work but this is worthless; "It is slaves' work—more toiling to live, that we may live to toil," he said.

Most people appear to assume that all work is useful, and many persons believe that work is desirable. It has become a part of popular thought that labor is good in itself.

But all of us should be able to see that there are two kinds of work—one good, the other bad; one not far removed from a blessing, a lightening of life, the other a mere curse, a burden to life.

What is the difference between them? This: One has hope in it, the other has not.

What is the nature of the hope which, when it is present in work, makes it worth doing? Morris answered:

"It is threefold, I think—hope of rest, hope of product, hope of pleas-

HOUSEHOLD HINTS

Breakfast
 Toasted Whole Wheat Bread
 Oranges Cereal Cream
 Coffee
Luncheon
 Dried Beef Rarebit
 Toasted Crackers
 Graham Cracker Cake
 Cooked Dried Peaches
Dinner
 Beefsteak Potpie
 Potatoes
 Creamed Asparagus
 Bread
 Butter
 Strawberry Jam
 Lettuce Salad
 Hubbard Cucumber Pie
 Coffee or Tea

TODAY'S RECIPES
Beefsteak Potpie—Into the beef pound all the flour you can, salt and pepper, saute in six table-spoons of hot butter until a nice brown on both sides. Pour over meat boiling water until more

are in the work itself; and hope of these also in some abundance and of good quality; rest enough and good enough to be worth having; product worth having by one who is neither a fool nor an ascetic; pleasure enough for all of us to be conscious of it while we are at work; not a mere habit, the loss of which he shall feel as a fidgety man feels the loss of the bit of string he fidgets with."

Note that he puts hope of rest first. He does so, he explains, "because it is the simplest and most natural part of our hope."

"What ever hope there is in some work," he continues, "there is certainly some pain in all work, the beast-like sting of stirring up our slumbering energies to action, the beast-like dread of change when things are well with us; the compensation for this animal pain is animal rest."

We must feel while we are working that the time will come when we shall not have to work.

The rest, when it comes, must be long enough to allow us to enjoy it; it must be longer than is merely necessary for us to recover the strength we have expended in working, and it must be animal rest also in this, that it must not be disturbed in anxiety, else we shall not be able to enjoy it.

Here is something employers should remember well.

RADIO PHOTOGRAPHY

CHICAGO, May 30.—New and important uses of wire transmission of photographs have been demonstrated in a unique test. The action of a man's heart has been photographed in New York, the picture transmitted by wire 1,600 miles to Chicago, and a diagnosis promptly made and telephoned back to the east.

Same Old Yarn: "He Got Away"



But to have hooked a giant tarpon like the 180-pounder above, is thrill enough. This photo shows one of the silver kings leaping many feet out of water in his efforts to free himself from the hook. Tarpon fishing is at its height in June, July and August around Ft. Lauderdale and other Florida points.

Children's Picture Cross Word

NOV TO SOLU
 The words start
 squares and run
 down. Only one
 each whi; square
 words are found
 of letters in the
 will form words
 puzzle—the first
 the drawing. See
 the other words.



Running down
 Word 1. In the
 Word 4. What the
 Indians worship is
 Word 7. Hackett.
 Word 8. What the
 when the wind
 cooper
 barrel.
 Word 10. What
 night.

Running down
 Word 1. Part of a
 Word 2. Synonym
 unyielding.
 Word 3. Make
 bug. Also a covering
 log.
 Word 5. A short
 can be set to music.
 Word 6. Finish.
 Word 8. A kind
 lowest voice in a
 Word 9. A liquid
 made by boiling
 tables.

YESTERDAY'S ANSWERS

