

\$6000 IN PRIZES

An Early Success!
Costs nothing to enter
win is a little Well
in

\$6000 IN PRIZES

News Circulation Contest

SEVENTEEN VALUABLE PRIZES

Also 20% Cash Commission to Non-Prize Winners. Open, Women, Boys and Girls in Klamath County Oregon.

Contest Officially Opens
Monday, May, 4, 1925.

Prizes Awarded June 15th, 9 P. M., 1925

Only Forty-Three Short Days

Contest Officially Closes
Monday, June 15, 9 p. m.

HERE IS PLAN IN BRIEF

The object of this Circulation building campaign is two-fold primarily, to increase the ever-growing subscription list of The Klamath News; to collect in advance subscription payments from present or new subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So, it is the plan that works both ways and to the ultimate good of all concerned.

How to Enter --- What to Do

1—SEND IN THE NOMINATION BLANK—It counts for 10,000 votes. 2—CLIP THE 50-VOTE COUPON—Collect all of these you can get and get your friends to save them for you. Each coupon counts for 50 votes. 3—SEND FOR RECEIPT BOOKS—As soon as you receive your entry we will send you a receipt book so that you may take subscriptions. Every paid in advance subscription counts for votes according to the schedule below. 4—CLIP "FIRST SUBSCRIPTION COUPON"—This coupon, accompanied with any subscription payment for six months or more to The News counts for 10,000 EXTRA VOTES in addition to the usual number. You do not have to be a subscriber to The News to compete. 5—SEE YOUR FRIENDS—Get your friends to get subscriptions from their friends. 6—USE THE TELEPHONE—Call up everyone you know. Tell them you are in the campaign and ask for their support. Once in, STAY IN—Don't get discouraged or let anyone try to discourage you. Someone will win the big prize. Why not you? 7—GET COMPLETE INFORMATION—Call, write or phone the campaign manager at The News, Klamath Falls, Oregon.

Here's How to Succeed

It takes votes to win and votes are secured as follows: First, by clipping the coupons appearing in each issue of The News. Begin gathering them now, while they are worth 50 votes each. Later these coupons will be reduced to 25 votes, and after that they will be discontinued entirely. The only restriction placed upon voting these coupons is that they must be deposited at the Contest headquarters on or before the expiration of the date appearing thereon. Get all you can and get your friends to save them for you, too—they are FREE. Another and faster way to get votes is by securing new and renewal subscriptions to The News. For each subscription turned in a certain number of votes are issued, the numbering varying according to the amount collected and during which "period" same is received at the Contest headquarters. So you see the more votes you get the better your chances are to earn the grand capital prizes.

HERE IS THE KEY TO FORTUNE
Clip it out and bring or mail it in today---NOW

10,000 VOTES — NOMINATION BLANK

GOOD FOR 10,000 VOTES
CONTEST MANAGER, THE KLAMATH NEWS:
Date _____, 1925.

I nominate _____
(Give full name of Candidate)

Street _____ Phone _____
Town _____ District No. _____

Nominated by _____
Address _____

Cut out this blank and send to Contest Department, The Klamath News, with your name or the name and address of a friend. The names of persons making nominations will not be divulged if so requested. The first nomination sent in will count 10,000 votes. The right is reserved to reject any objectionable nominations.

Vote Value of Subscription Payments

Below is shown the subscription rates and the regular number of votes given according to the amount paid on any subscription. All subscriptions must be paid in advance before votes are issued.

NOTE: The great voting power of "NEW" subscriptions.

Subscription Rates—By Mail or Carrier	NEW	OLD
Six months	\$2.50	6,000
One Year	5.00	10,000
Two Years	10.00	20,000
Each Additional Year	5.00	10,000

FIVE YEARS THE LIMIT
NOTE—A new subscriber is any person who was not taking The News, either by mail or carrier, when the campaign was announced. Changing a subscription from one member of the family to another will NOT constitute a NEW subscription. NEW SUBSCRIPTIONS taken during the early part of the campaign for short periods may be extended by another payment at any time during the campaign, and will be considered NEW subscriptions, and votes issued accordingly. Once new, always new, is the rule. These "SECOND PAYMENTS" must be marked on the stub which is sent or turned in to The News, also state the amount of first subscription payment collected by yourself or some other candidate. Be sure to mark all "SECOND PAYMENTS" so you will receive the extra votes. "SECOND PAYMENTS" from old subscribers will also earn additional votes.

Bonus Vote on Subscription Collections

Early work in this campaign will be a big factor in deciding who the winners of the big prizes will be, for as the contest progresses the bonus vote schedule decreases. So, in order to assist those who start to work early in the campaign, a bonus of 200,000 extra votes will be awarded all, on each \$30.00 in subscription collections turned in by Monday, June 1st, 9 p. m. All subscription collections for any length of time in amounts of \$30.00 secured before the expiration of a bonus offer will count.

From June 1st to Monday, June 8th, at 9 p. m., a bonus of 175,000 extra votes will be awarded all on each \$30.00 in subscription collections.

From June 8th to Thursday, June 11th, at 9 p. m., a bonus of 150,000 extra votes will be awarded all on each \$30.00 in subscription collections.

From June 11th to Saturday, June 13th, at 9 p. m., a bonus of 125,000 extra votes will be awarded all on each \$30.00 in subscription collections.

From June 13th to Monday, June 15th, at 9 p. m., a bonus of 100,000 extra votes will be awarded all on each \$30.00 in subscription collections.

Candidates are not limited to the number of times that they may earn the bonus votes during the period in which it is completed. The regular schedule of votes and these bonus vote offers on subscription collections are positively the only which will appear for a while. Votes within the campaign, other than the free vote coupon more you will earn.

Get Your Receipt Book Today

THEY ARE NOW READY

The Klamath News has printed a large number of subscription receipt books for candidates and their friends who desire to assist them in their campaign. These books will be delivered as fast as nominations are received. Candidates are required to turn in or mail subscription collections not later than every two days to insure prompt delivery of the paper and correct records.

Of course you want to win. That's only natural. So the first thing to do is to don't offer for your receipt books, but begin telling your friends that you are in the contest, and out to win the big prize.

Ask them to save their subscription payments for you. When you get your book then start out actively getting subscriptions. You will be surprised how willing your friends are to help you if you show the proper spirit.

First Prize to

\$3,000 Home of Land

This Will Be Located in Oregon

Second Prize to

\$1070 Essex Car

1925

Purchase from Acme Motor Oregon

For Any Further Information Write

Klamath News Manager
KLAMATH NEWS

102-122 So. Fifth St.—Basement Klamath Falls
Phone 877

AWARDING OF PRIZES

The awards will be made on a competitive basis in accordance with the rules and credit standing of contestants at the close of the campaign.

FIRST PRIZE—The candidate finishing with the largest number of votes in the entire contest will be awarded the First Prize, or may select the Second Prize instead.

SECOND PRIZE—The candidate finishing with the second largest number of votes in the entire contest will be awarded the Second Prize, the remaining First or Second Prize.

THIRD PRIZE—The candidate finishing with the third largest number of votes in the entire contest will be awarded the \$150.00 Phonograph.

FOURTH PRIZE—The candidate finishing with the fourth largest number of votes in the entire contest will be awarded the \$85.00 Radiola.

FIFTH PRIZE—The candidate finishing with the fifth largest number of votes in the entire contest will be awarded the \$50.00 Radiola.

SIXTH AND SEVENTH PRIZES—The next two candidates finishing with the largest number of votes after all other prizes have been awarded will each receive a \$50.00 Portable Phonograph.

EIGHTH TO SEVENTEENTH PRIZES—The next ten candidates finishing with the largest number of votes after all other prizes have been awarded will each receive a merchandise order.

TWENTY PER CENT CASH COMMISSION will be paid to non-prize winners on all new subscription money collected by them, provided they turn in one or more new subscriptions weekly from the time they start to work in the contest.

10,000 EXTRA VOTES

By using this coupon with your first subscription you will get a big start. Return this coupon to the Contest Manager, Klamath News, with your first subscription payment, either old or new, and you will receive 10,000 votes in addition to the regular schedule shown elsewhere in this announcement.

NAME SUBSCRIBER _____

ADDRESS _____

CONTESTANT'S NAME _____ (Old or New Subscriber.)

AMOUNT ENCLOSED, \$ _____

Cash must accompany this coupon. When sent in with the "Contestant Blank," the contestant starts with 10,000 extra votes in addition to the regular votes allowed on the subscription itself. Only one of these coupons will be credited to each contestant.

50—VOTING COUPON—50

GOOD FOR 50 VOTES

Good for 50 votes if sent or mailed in on or before May 15th.

Name _____

Street _____

Town _____

District No. _____

This coupon will count 50 votes when properly filled out and delivered to Contest Department, The Klamath News, on or before the expiration date. Coupons must be neatly trimmed and put in packages with number of votes written on top.

RULES AND REGULATIONS

Any reputable man, woman or child residing in the territory covered by The News is eligible to become a contestant and earn a prize. The News reserves the right to reject objectionable nominations.

2. The winners of all prizes will be decided by votes being presented by ballots issued for subscription collections and by coupons clipped, and by bonus vote offers.

3. Contestants are not confined to their own particular territory, town, community or district to secure votes and subscriptions, but may take orders anywhere in this section or for that matter anywhere in the state or United States.

4. Cash must accompany all orders where votes are desired. There will be no exception to this rule. Contestants will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on both, and in addition bonus votes will be issued on subscription collections.

5. Votes are free. Ask for them when paying your subscription, otherwise you will waive the privilege. Votes will not be issued on receipt covering payments made prior to the beginning of the campaign.

6. Votes cannot be purchased, every cent accepted though the Contest Department must represent a subscription payment, either new or old. No subscription will be accepted for less than three months nor for more than five years in advance from any contestant.

7. Votes are not transferable. Contestants cannot withdraw in favor of any other candidate. Should a contestant withdraw from the race, his or her credits will be cancelled. Neither will it be permissible for a contestant to give or transfer a subscription to another contestant. Votes on such transferred subscription will be subject to disqualification at the discretion of the contest manager.

8. Any collusion on the part of contestants to the detriment of other candidates or to the News will not be tolerated. Any contestant or contestants entering or taking part in such a combination will forfeit all right to a prize or a commission.

9. All votes issued for subscriptions up to and including the last day may be held in reserve or pooled at the discretion of the candidate or subscriber, subject to the contest manager's decision. No contestant can poll more than 20,000 votes in any 24 hours above the leader in the previous published report.

10. In the event of a tie for any of the prizes, a prize identical in value will be awarded each tying contestant.

11. Every contestant in this contest is an authorized agent of The News, and as such may collect arrears and advance subscription payments from present subscribers as well as from new subscribers.

12. It is distinctly understood and agreed that contestants will be responsible for all monies collected, and that they will remit amounts in full each day to the Contest Department of The News.

13. There will be several big prizes awarded besides the 20 per cent cash commission to active non-prize winners, but it is to be distinctly understood that in the event any contestant becomes inactive, failing to make a cash report each week, he or she will be disqualified, and thereby forfeit all rights to a prize or commission.

14. Prizes will be awarded to winning contestants as specifically explained elsewhere in this advertisement.

15. The News reserves the right to alter the rules and schedule of this campaign during the competition if necessary for the protection of the interests of both the contestants and this newspaper.

16. In becoming a contestant or participating in this campaign, contestants agree to abide by all of the above conditions.

Complete List For Contestants

\$3000.00	HOUSE AND ACRE OF GROUND	\$3000.00
1070.00	ESSEX TOURING CAR	1070.00
150.00	CABINET PHONOGRAPH	150.00
85.00	RADIOLA (HEADPHONES AND TUBES)	85.00
50.00	RADIOLA (HEADPHONES AND TUBES)	50.00
50.00	PORTABLE PHONOGRAPH	50.00
50.00	PORTABLE PHONOGRAPH	50.00
10	SUBSTANTIAL MERCHANDISE ORDERS	10
20%	CASH COMMISSION	20%
\$6000.00	IN PRIZES	\$6000.00

RADIOS AND PHONOGRAPHS PURCHASED FROM
EARL SHEPHERD CO., KLAMATH FALLS