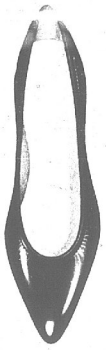


# Easter Enters in New Springtime Fresh Footnotes!

For A Flattering Look in the  
Easter Parade!  
Save on Little Heels



**Young Jr. Skimmers**

Regular \$4.99

**3<sup>97</sup>**  
Sizes 5 to 9

Slip-on casual shoes to wear with any outfit. Enhance your Easter fashion wardrobe. Buy now at Sears and save!

**Charge It!**

On Sears Revolving Charge

**Black Pattina**

Easter Priced

T-Straps in black patent-look vinyl, or white. Elasticized gore.

**4<sup>99</sup>**  
Sizes 5 to 9

**Charge It!**

**Black Smooth Kidskin**

Easter Priced

**\$6**  
Sizes 5 to 9

Contour-fit "Miss 20" skins along in black leather lined kidskin uppers.



Regular \$4.99

**3<sup>97</sup>**  
Sizes 5-9

Little-heeled pumps in patent-look vinyl. Composition soles. White or black. An outstanding value at Sears!

**"Sugar Cane" Straw Pumps**

Easter Priced

**6<sup>99</sup>**  
Sizes 5 1/2 to 9

Their classic styling is always in good taste... perfect underplay for your spring and summer fashions. New "sugar cane" pumps collared in leather. Comfort for the summer months.

**Casual Joymakers**

Easter Priced

**9<sup>99</sup>**  
Sizes 5 to 9

Casual joymakers in crushed kid uppers. Fully cushioned insoles, leather soles. New. Irish oats color. Save today at Sears.

**SALE!**

**SEARS  
FINEST  
nylons**

Proportioned in  
Length and Width

**99<sup>c</sup>** pair

Regular \$1.39

Enjoy 5 Points of Fit  
Sears proportioned-fit nylons are contoured to you at (1) the thigh, (2) the knee, (3) the calf, (4) the ankle, (5) the foot. Because they fit better... they wear better... feel and look better.

Each style of Seamless and Full-Fashioned Hosiery comes in a variety of popular colors.

Find Your Leg Pattern Here

**PETITE** - for you who are up to 5 ft. 3 in. in height and weigh up to 120 lbs. with short slender legs.  
**SHAPELY** - for you who are 5 ft. 2 in. to 5 ft. 9 in. weigh 95 to 140 lbs. with average length, slender legs.  
**CLASSIC** - for you who are 5 ft. 2 in. to 5 ft. 9 in. weigh 120 to 170 lbs. with average length, full legs.  
**TALL** - for you 5 ft. 6 in. to 6 ft. 3 in. in height... weigh 160 to 200 lbs. with extra long or extra full legs.

FASHION COSTS NO MORE AT SEARS!

**GOWNS and  
SLEEPCOATS**

of Dacron\* Polyester  
Nylon and Fine Cotton  
Batiste...Distinctively  
Trimmed. Now Priced  
for Special Savings.

Regular To \$5.98

**3<sup>99</sup>**

**CHARGE IT**  
on Sears  
Revolving Charge

"Sweetheart" in 4 delectable styles—Sleepcoat, waltz, shift and shorty gown. Each embroidered with pink rosebuds and green leaves on a sheer overlay. Amazingly detailed at this low price! White, pink, blue, mint. In small to large. Waltz gown, 32 to 42.

"Reflection" sleepcoat, waltz, shift and shorty gown—trimmed with eyelet embroidery and tiny satin bows. Combine sleepcoat and gowns for full ensemble. In pretty shades of pink, blue or mint. Sizes small, medium and large. Waltz gown in sizes 32 to 42.



**USE YOUR CREDIT AT SEARS -- IT'S EASY -- ASK ANY SALESPERSON**