

Easter Shoe Sale!

SAVE on EASTER DRESS-UP SHOES

FOR MOM, DAD, SISTER and BROTHER! BRING THE FAMILY IN NOW, SAVE!

PARTY PRETTY ONE-STRAP

Save \$2.02

3.77

Reg. \$4.99

Party-pretty one-straps in black or white. Glistening "patent-lock" vinyl uppers, composition soles. Perfect for your Easter Outfit. Charge It! Sizes 8½-3.



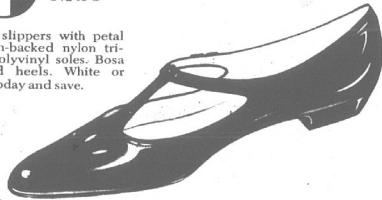
Little Miss "T" Shiny Vinyl T-STRAPS

EASTER PRICED

5.99

Sizes 8½ to 3

Shiny vinyl slippers with petal cutouts, foam-backed nylon tricot lining. Polyvinyl soles. Boscova shaped heels. White or black. Shop today and save.



CHARGE IT
On Sears Revolving Charge

Fashionable Young Ladies Love SWEETHEARTS®

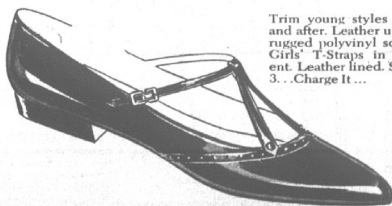
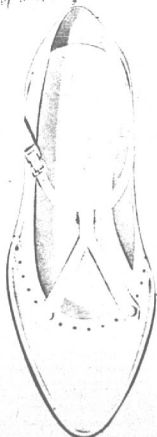
...Sweet and Pretty Party Shoes

EASTER PRICED

6.99

Sizes 8½ to 3

Trim young styles for Easter and after. Leather uppers have rugged polyvinyl soles, heels. Girls' T-Straps in black patent. Leather lined. Sizes 8½ to 3...Charge It...



For the Wee Easter Paraders!

Infant Shoes

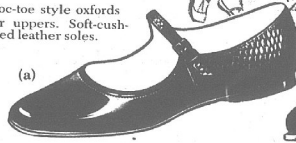
YOUR CHOICE

3.99

Infant Sizes 5½ - 8

a. One-straps in black or white. Combination of reptile grained and gleaming plain vinyl uppers. Fully lined. Composition soles.

b. Nursery Rhyme moc-toe style oxfords with black leather uppers. Soft-cushioned insoles, sueded leather soles.



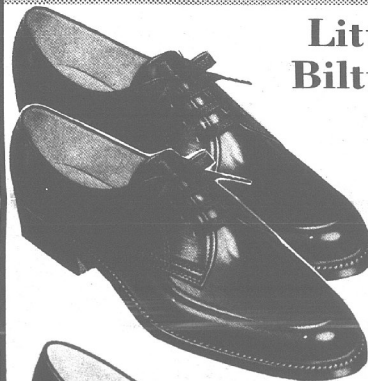
Little Boys' \$4.99 Biltwell® Oxfords

SAVE \$2.02

2.97

Sizes 8½ to 3

Any little boy would be proud to wear these trim moc-toe oxfords to the Easter egg hunt. Durable black leather uppers with non-marking polyvinyl soles and heels. Charge it on Sears revolving charge.



Your Choice Of Boys' X-15 Slipons or Oxfords

Easter Priced

6.99

Sizes 8½ to 3

Boys' X-15 tunnel gore slipons or skip-stitch trimmed oxfords with polyvinyl soles and heels. Black, burnished brown. Charge It!

Big Boys' Sizes 3½ to 7 7.99



Charge It!
On Sears Revolving Charge

Men's Dress Shoes

Easter Priced

14.98

Wing tips in antique gold with perforated breathe easy insoles. Keeps you cool and comfortable. Sizes 7½ to 12.

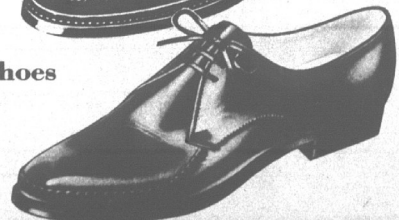


Men's Lightweight Shoes

Easter Priced

15.99

Carefully crafted calfskin uppers with perforated breathe easy insoles. Flexible oak bend leather soles. Sizes 7½ to 12.



USE YOUR CREDIT AT SEARS -- IT'S EASY -- ASK ANY SALES PERSON