



SPECTACULAR SAVINGS  
**20% OFF**

Sears Regular Low, Low Price!

Men's Underwear

Your Choice

**78¢** each

Now...a great time to stock up  
Save 20% on any 7 items..... **\$5**



Armored Crotch gives extra long wear. A Sears exclusive.

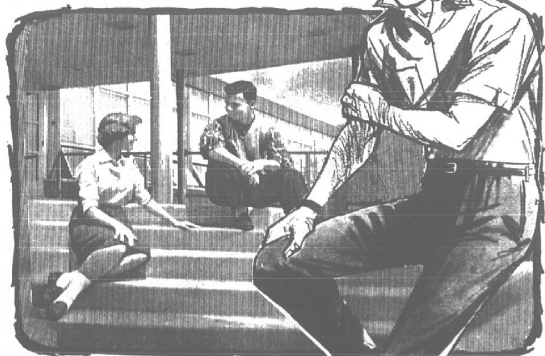
**SuPima Cotton Fabric Underwear**

Made of the cottons famous for strength and luxurious softness. Wide range of briefs, athletic shirts, and regular T-shirts.

**Boxer and Yoke Front Shorts**

Each style comes in a wide assortment of patterns. Both feature an Armored Crotch reinforcement fabric lining that goes from the waist to the crotch. Sizes 30-44.

**65% Dacron\* Polyester  
35% Cotton Fabric Blend  
...Defies Wrinkles**



**MEN'S EASY CARE  
SLACKS** **3.99**  
Regular \$4.99

Ivy style with plain front and dropped belt loops. Assorted colors in the season's newest shades. Machine washable with easy-care finish. Wrinkle resistant. 30-40.

Charge It!



SAVE UP TO 50% ON MEN'S

**DRESS SOCKS**

Regular to 79¢

**2 PAIR 80¢**

Slack lengths and crew socks. Fancies or solid colors...you're sure to find several pairs to supplement your wardrobe. Choose from flex-fit single size or sizes socks from sizes 10-13.

Charge It! On Sears Revolving Charge

*the Look for Easter*

**Junior Boys' HANDSOME SPRING SUITS**  
Now Only

**13.99**

Top dress-up style for Easter...lighter, brighter sport coats in a wide array of colors. Deluxe wool blends with color-coordinated Acrylic® and rayon slacks. Boys' sizes 6 to 12.



**SALE! Continental Wash 'n Wear Slacks!**  
Regular \$4.99

Newsorthy fabric is truly wash-wear, rugged-wearing and has fine hand. Acrilan® acrylic, rayon and acetate blend. Side tabs and extension waist. Assorted spring colors. Sizes 10-22.

**3.88**

**BOYS' DRESS SHIRTS**

WHITE BROADCLOTH STRIPED SNAP-TABS

Reg. to \$2.99

**YOUR CHOICE**

**1.97**

Fine white cotton broadcloth. Top-stitched collar with permanent stays, convertible cuffs. Ideal Easter gifts, too, with their bright rayon bow ties. Boys' sizes 6 to 10. Charge it...

Fine value even at their regular price... Semi-sheer style in fine woven-stripe cotton broadcloth. Choice of newest pastel stripes with snap tab collar. Maximum shrinkage 1%. Sizes 6-20. Charge it on Sears Revolving Charge Today.



**SATISFACTION GUARANTEED OR YOUR MONEY BACK AT SEARS**