



We're Having a Great Big WANT AD Sell-a-bration

DURING
INTERNATIONAL
WANT AD WEEK
APRIL 4 THROUGH 10
LOOK AT THIS SPECIAL

Double - Value Deal!

6 DAYS

For The Price of

3 DAYS

3 WAYS TO PLACE YOUR AD

Mail:

Mail your Want Ad to the Herald and News, P.O. Box 788, Klamath Falls, Oregon.

In Person:

Bring your Want Ad to the Herald and News. Our office is open from 8 a.m. to 4:30 p.m. weekdays; 8 to 11:30 a.m. Saturdays.

Phone:

Phone in your Want Ad. Call 884-8111. A courteous ad writer will help you word your ad for the best results. Call NOW!

LOOK! LOOK! Here's What You SAVE -

Number of Lines	Reg. Price 6 Days	This Week 6 Days	YOU SAVE
2	\$4.00	\$2.50	\$1.50
3	\$5.00	\$3.25	\$1.75
4	\$6.00	\$4.00	\$2.00
5	\$7.00	\$4.75	\$2.25

The regular discount of 50c per advertisement will apply if paid within 5 days of first publication.

It's easy to write and place a Want Ad. And the amazing thing about want ads is that the results are excellent and the cost is so low. This week, while the Herald and News observes International Want Ad Week, you pay for only three days of advertising and then get THREE EXTRA DAYS FREE! This is the ideal time to learn the advantages of a Herald and News Want Ad.

SORRY - This offer is restricted to non-commercial advertisers.

Write Your Own Want Ad

Count 5 words per line. Be sure to count the address and/or the telephone number if you include them in your ad.

NAME
ADDRESS PHONE
CITY

Mail your Want Ad with payment to the Classified Advertising Department, The Herald and News, Klamath Falls, Oregon. Figure the cost from the special Want Ad Sell-a-bration rates listed in this advertisement.

Herald and News WANT AD Department

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PHONE 884-8111