

**Penney's**  
ALWAYS FIRST QUALITY

**April Bargain Days**

# NEW 'NEVER- IRON' PLAY PALS

DAN RIVER'S FABRIC WITH  
PENNEY'S E.S.P. FINISH

**4<sup>98</sup>**  
ankle pants  
sizes 8 to 18

**3<sup>98</sup>**  
blouses size 32 to 38  
jamaicas, knee pants  
sizes 8 to 18

"Never-Iron" any more, 'cause these creases stay sharp forever! Dan River's® new fabric is permanently pressed by using Penney's own E.S.P. process (enduring smooth press) Fortrel® polyester 'n cotton blend has complete shape retention and shrinkage-control. Ankle pants, jamaicas, knee pants and blouses are all beautifully coordinated in the newest colors!

## SPECIAL SCOOP! WOMEN'S STRAW SANDALS

Outstanding values! Imagine, woven straws so carefully and gaily trimmed at this tiny price! And so sturdy... walk on sleek vinyl plastic innersoles and cork or wooden wedges. Long-wearing plastic outsoles. Wear-with-all natural color. Dollar-a-pair wonders!

**\$1**  
sizes 5 to 9 1/2



just say "Charge it" ... it's modern ... convenient ... and thrifty!