

Big Bargain Days Penneys

ALWAYS FIRST QUALITY



Men's SHIRT BONANZA!

s' sensational values!
e! men's smart dress
or casual styles

6 Stock up! Enjoy end-of-season prices with most of Spring and all of Summer still ahead! Sport styles come in an array of quality fabrics in favorite plaids, stripes, checks or solids. Dress styles feature Penney's breezy short sleeve cut in hi-count broadcloths or snap-tab collared oxfords... both excellent Sanforized® cottons. And don't let that thrifty price fool you...every shirt is tailored with Penney's usual meticulous care, cut to the usual generous Penney fit. Come and bring your Charge Card.

199

sport shirts S, M, L, XL
dress shirts 14½ to 17

save big!

**FORTREL®
'N COTTON
MEN'S SLACKS**

299
sizes
28 to 38

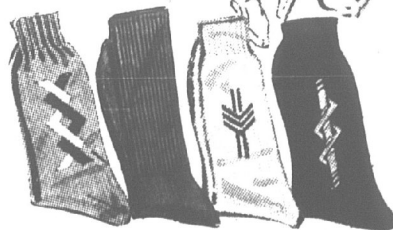
Fortrel polyester and combed cotton wears just great, looks just grand and whips thru the washing machine. Continental styled in faded blue, cactus, tan and others!

stays pressed!

**BURMI-CREASE®
DRESS
SLACKS**

795
sizes
29 to 42

Here's a sharp-looking dress-up combo of Fortrel® polyester and Creslan® acrylic that machine washes, machine dries, and hardly ever needs a touch of the iron! In Penney's trim unpleated Grad model.



**SOCK RIOT! MEN'S
BETTER STRETCHABLES!**

Solids, stripes, patterns! Stretch nylons, stretch nylon blends with acrylic 'n rayon or cotton. Many with cushion soles. Limited quantity. Sizes fit 10½ to 14.

YOUR CHOICE

44¢ pair

ter bargains... just say "charge it"...it's modern...convenient...and thrifty!