



**DRAWING CARD**—The Mount Shasta Chamber of Commerce has erected the above billboard on the new freeway, Interstate 5, in an effort to draw freeway traffic to the community. The billboard is just one of many proposed projects to improve the community and the tourist trade.

## Mount Shasta Adjusts To Changes Triggered By Bypass, Recreation

By PEGGY WALSH  
MOUNT SHASTA — A growing population, a fairly stable position in the lumber industry in Siskiyou County, adjustments to being bypassed by Interstate 5 Freeway and a widened interest in recreating are the prospects for the city of Mount Shasta in 1965.

Kimberly Clark, a giant in the national forest products field, owns the Mount Shasta Lumber Mill and its 80-man year-round crew and higher summer employment peaks a buying power base for the town's businesses.

Earnest Swift, plant superintendent, states the debarking of logs and chipping of lumber waste at the plant for use at the Anderson Pulp Mill are efficiency steps in the use of wood products added this year. The Cooper mill at the town's northern outskirts owned by Martin Cooper specializes in cedar processing among its operations. Lumber plus the State Fish Hatchery, the U.S. Forest Service and numerous motels and restaurants catering to the traveling public give the town of Mount Shasta a diverse economy.

In the winter months, the Mount Shasta Ski Bowl attracts both local and distant ski enthusiasts and equipping and provisioning this winter sports hoard boosts retail sales as well as providing local employment at the bowl itself.

The opening of the Harry L. Benton Memorial swimming pool this summer represented a milestone for Mount Shasta. This \$50,000 recreational asset to the community represents 12 years of work. Funds for the pool, which is adjacent to the high school and will be used as part of its athletic program, came from the Siskiyou County Joint Union High School District, the Mount Shasta Recreation District, the Harry L. Benton estate, and other donations and proceeds from various community celebrations. Labor and equipment used by the National Guard and donated by the National Guard got the project under way last spring. Dr. Ronald Ratley headed the swim pool commission that kept things moving and George Theobald was among the long-time supporters that stayed with the project until its completion.

Completion of five miles on Interstate 5 as a four-lane freeway bypassing Mount Shasta was greeted with mixed feelings in October. Early storm delays complicated access to the city at the north and south interchanges but acceptance of the project as a national pattern and plans to increase billboard, radio and other promotion media by the Mount Shasta Chamber of Commerce are encouraging motel and restaurant owners to look toward happier prospects next summer.

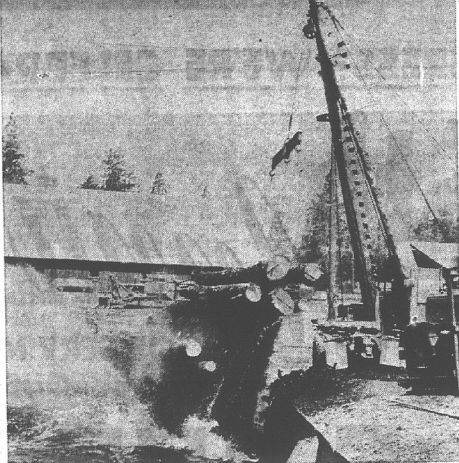
The chamber of commerce is also pushing for the construction of Box Canyon Dam to augment the area's recreational attractions. The dam, it built where three mountain streams converge to form the Sacramento River's real beginning, would create a many-pronged mountain lake about five miles southwest of the city. Its contributions to boating, fishing, sports equipment stores, motels, restaurants, and grocery stores plus a general economic impact would be tremendous according to estimates of the Department of Water Resources which has made a comprehensive study of the proposed project.

The city council has announced plans to annex 173 acres of uninhabited land north-east of the community to provide for business, industrial and residential expansion. Plans for a million dollar shopping center at the central entrance of the community from the freeway have been accepted by the city. Mrs. Lucille Morgan of Mount Shasta and her son, Team Merrill, of Sacramento, lead this development.

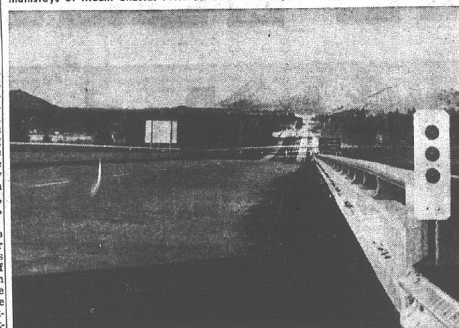
Plans are also underway to upgrade the city-owned water system and the city council is seeking the best method of construction and best location for a new city hall to house city offices, the jail, justice court, library and fire department. The city council, headed by Mayor David McDaniel showed a population increase of 500.

The Fourth of July celebration at the scenic Mount Shasta City Park will be bigger and better than ever according to M. W. "Boomer" Tonkin, president of the Mount Shasta Chamber of Commerce. Last year's Fourth of July celebration showed a handsome profit to the supporting organizations. It being rained out early in the afternoon.

Congressman Harold T. (Biz) Johnson was given credit for the retention of the U.S. Weather Bureau station in Mount Shasta after it was threatened by national economy measures. Local supporters were able to prove that Mount Shasta has its own brand of weather and accurate data is essential to the well-being of California and the northwest.



**ECONOMIC MAINSTAY**—The Mount Shasta Lumber Mill, owned by Kimberly Clark, a giant of industry in the forest products field, employs an 80 man year-round crew and a higher amount during the summer peak season. The mill is one of the economic mainstays of Mount Shasta. Pictured above is one part of the operation of the mill.



**ROAD TO SOMEWHERE**—Although freeway travel is confusing sometimes, and there are a few staples that believe they don't go anywhere, the freeway is here to stay. Pictured is a section of the newly constructed Interstate 5 freeway which now bypasses Mount Shasta. Clearly marked off-ramps and interchanges divert traffic to the tourist community.

## International Paper Provides Solid Economic Base At Weed

By PEGGY WALSH  
WEED — International Paper Company, producing \$5 million worth of plywood annually, with an annual sawmill production of 50 million board feet, is \$4.5 million annual payroll, with vast timber holdings and a vast area of U.S. Forest timber to draw upon, provides the town of Weed with a rather enviable economic base.

J. H. Baxter Company, a lumber treatment plant and a comparatively new industry in the community, has introduced plant improvements during the past year and has been aggressive in seeking new markets for its increased production.

Weed is also a dairy distribution center with a modern plant headed by the Belcastro family. A spirited community, the town of Weed takes pride in augmenting these economic assets with education, civic and business activity.

College of the Siskiyous is the equivalent of another industry in the community and makes an important cultural contribution to the town. This junior college has pulled itself up by its bootstraps since its doors opened in September, 1958, after the junior college district rejected a bond issue to build the campus. The college administration is now halfway through a building program approved by the district on a pay as you go basis and last month opened a modern athletic center including a large gymnasium with supplementary instruction areas.

A dormitory and vocational building slated for construction this summer will do much to accommodate the growing enrollment and the demand for a widened curriculum. Piddie Roberts, president of COC, said an enrollment of over 400 students is anticipated for the second semester this year. Last year there were 315 students and 208 enrolled in September of this year. Plans are being made to include new independent studies for advanced students in the courses offered.

The voters of Weed passed a bond issue last month that provides for construction of new elementary school buildings and authorized the elementary district to borrow up to \$300,000 new people are drafting a street, lighting and store front improvement program in cooperation with the city that is expected to materialize this year.

Weed's natural recreational assets are hunting, fishing and skiing, all within easy driving range. Dwinel Lake, an irrigation reservoir north of Weed, provides boating and fishing attractions. A nine-hole golf course at the city's northern limits is available to the golfing enthusiast and there is a roadside rest with picnic area and overnight camps maintained by the State Division of Forestry right within the city limits.

Weed is a junction point of highways and as such is an important motel, restaurant and service center. Many of its establishments along Interstate 5 are open 24 hours a day as a convenience to traffic en route to Klamath Falls, Portland or central California points.



**PROMOTIONAL EFFORTS**—The Dunsmuir Chamber of Commerce in conjunction with the city published color brochures of the recreational areas of Dunsmuir and a brochure for mineral, fossil and rockhound enthusiasts. Pictured above discussing the brochures and the promotion are, from left to right, Leslie Lenton, past chamber president, and Isobel Brunel, present chamber president.



**SPRAWLING INDUSTRY**—The International Paper Company provides the town of Weed with a rather enviable economic base with an annual plywood and lumber production ranging in the millions of board feet and a \$4.5 million annual payroll. Pictured above is one part of the Weed International Paper Company's plant.



**OLD WORLD FLAVOR**—A touch of the old world in hospitality and foods has been brought to Mount Shasta in the form of Der Wedeln Inn which is one of many new motels and restaurants catering to the ski and summer tourist crowds in Mount Shasta. Pictured above is one section of the inn where a new dining room was added this summer.

## Silver Lake Ranchers Join In New Irrigation Activity

By HELEN PARKS  
SILVER LAKE—Four Silver Lake ranchers expect more efficient use of their irrigation water this coming season as the result of extensive planning and construction of water controls.

What they didn't plan for was nature's premature testing of their new facilities, sending water through at three times the rate planned.

Ditches forming the new irrigation canal were being shopped up. Large concrete structures for controlling the water were nearing completion. And then the rains came bringing mountain runoff along.

The result was the washing away of some ditch banks, sending water into the town of Silver Lake where water surrounded homes in a trailer court and vicinity.

It will take some \$5,000 to put the system back in operation, according to Everett Green, work unit coordinator for the Port Rock-Silver Lake Soil Conservation District. This, it is hoped, can be taken care of chiefly with government aid funds.

Ditches with debris will be cleaned off and debris will be filled by necessary to rebuild banks which washed away.

Lawrence Iverson, chairman, Dudley Long, Ben O'Keefe and Steve Brown are members of the reorganized Silver Lake Irrigation District Group facility.

An original district, first organized around 1915, included some 8,960 acres of land were involved. Thompson Valley Reservoir was built. The dam was of rock, with plank facing. A few years ago an earth fill was made in front of the rock dam, taking the place of deteriorating log planks on the upstream surface.

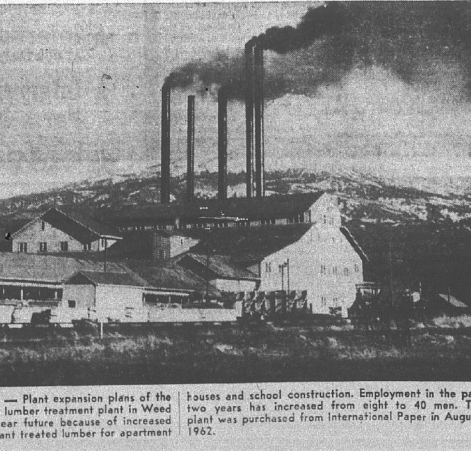
To meet the requirement of the state engineer, that better use be made of the water, members of the group enlisted the assistance of the Soil Conservation District.

Then followed a reconnaissance survey by the SCS engineer, determining the amount of water to be depended upon. As a result the amount of land in the district was cut down. The 2,416 acres, of this 983 acres are now in meadow and the remaining 1,633 acres are 10-cow and vicinity.

Water flows from the Thompson Valley Reservoir through Silver Creek to the diversion canal where three new drop structures will stabilize the grade. Two of these reinforced concrete structures have been completed when the rain sent the deluge of water through.

Forms for the third were ready, but were destroyed by the flooding. Christmas Valley Home Builders and Christmas Valley Red-Mix were doing the contract work for the job.

Two diversion boxes with control gates will measure water going to participating ranches, assuring each user of his allotted amount of water when pumped from deep wells with more efficiency.



**EXPANSION PLANNED**—Plant expansion plans of the J. H. Baxter Company's lumber treatment plant in Weed are foreseeable in the near future because of increased demands for fire retardant treated lumber for apartment houses and school construction. Employment in the plant was purchased from International Paper in August, 1962.