



Remember...

when the old general store was the only place to go for food, hardware, clothing, shoes, sundries and what have you. The open cracker barrel was always there... the pot-bellied stove which everyone backed up to get warm.

'WAY-BACK-WHEN



is a far cry from today's modern supermarket with its over 8,000 items. And foods are fresher, fancier and far more appetizing than ever before. Prices are lower, too, with mass production techniques and marketing. Our modern food stores are bigger, brighter and lots more inviting. Today's shopping's a pleasure at Mayfair.



Shopping's A Pleasure At...

today's Mayfair Market!

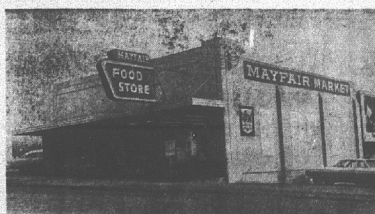
3 stores to serve you..



MAYFAIR... AVALON AND SHASTA



MAYFAIR... 4480 SOUTH 6TH



MAYFAIR... 1315 OREGON AVE.

**"old-fashioned" friendliness
plus...**

S&N GREEN STAMPS
AMERICA'S OLDEST TRADING STAMP



IN 1965...
JOIN THE Big Switch to MAYFAIR!