

Americans Will Spend 28 Billions On Vacation And Pleasure Travels

WASHINGTON, D.C.—Americans will spend a record \$28.8 billion this year on vacation and pleasure travel at home and abroad.

Domestic vacation travel will hit \$25 billion and spending on travel to foreign lands will be \$3.8 billion.

Those predictions came today from Paul R. Gingher, president of the American Automobile Association, the nation's largest domestic and foreign travel agency as well as the world's largest motoring organization.

The AAA executive said the volume of vacation and pleasure travelers this year will reach 108 million. Of these, 97.2 million will travel by automobile, rolling up a total vacation mileage of 140 billion. Gingher noted that vacation travelers are spilling over the United States in such record numbers they are outrunning the statisticians.

"In 1961," he said, "when the 10-year improvement program for national parks, was at the half-way mark, it was predicted that upon completion of the program in 1966, park visits would reach 100 million. That figure will be exceeded this year."

"In 1960, the forest service predicted that by 1970, visits to the national forests would amount to 130 million. This prediction also will be exceeded this year."

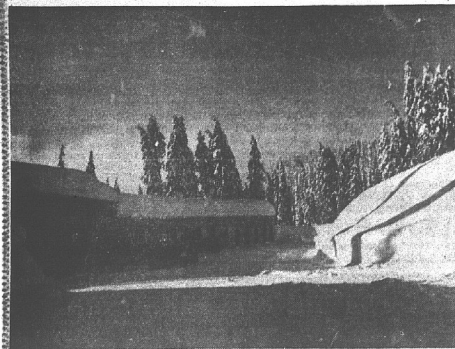
Nearly 2.5 million Americans will be traveling on overseas vacations this year, Gingher said.

"Of these, 1.4 million will travel to Europe, where they will spend \$800 million—an increase of 12 per cent over last year's total," he added.

The largest percentage increase in foreign travel this year, the AAA executive predicted, will again be in the Pacific, which should rise at least 15 per cent over 1964. The increase in the number of Americans traveling to that area also will spark a rise in around-the-world travel, with 75,000 Americans expected to take global trips this year—10,000 more than in 1964.

"Continuing favorable economic conditions at home, more disposable income, and higher advertising and promotion budgets by foreign governments are all contributing to this continuing health of the foreign travel industry," Mr. Gingher said.

Looking further ahead, the AAA executive predicted that Americans will be spending at the rate of \$4 billion a year on foreign travel by 1967. He pointed out that eight years were needed—from 1950 to 1958—for foreign travel expenditures by Americans to rise from \$1 billion to \$2 billion. Only five years—from 1958 to 1963—were needed for the next billion.



NEW BUILDING—A new shop and equipment storage building was constructed at Crater Lake. Work on the structure started in 1963 and was completed a year later on July 15, 1964. Ausland Construction Company of Grants Pass built the facility for \$141,587.31. It contains 10,100 square feet overall and becomes a maintenance office, electrical, carpentry and plumbing shops and seven equipment storage stalls each capable of holding two pieces of heavy equipment or four pieces of light equipment, all under one roof. It was constructed of concrete block walls and partitions, steel bar joint roof support with insulated steel deck and concrete floor.

Success By Elk Hunters Boosts Over-All Take

High success by elk hunters increased the over-all game take on Crown Zellerbach's tree farms in Washington and Oregon by nearly 16 per cent in 1964.

Statistics from the company's 13 tree farms in the two states show hunters bagged some 3,668 animals during the 1964 hunting season. This compares with a figure of 3,172 for 1963 and 3,054 in 1962.

The amount of hunting also showed a marked increase this year, with hunters spending 24,285 man-days making use of policy to hunt on the tree farms.

In 1963, there were an estimated 23,437 man-days spent hunting on the tree farms.

The elk take increased to 1,109 in 1964 from a figure of 649 the previous year. Most of this resulted from excellent hunting at the company's Clatsop Tree Farm in Northwest Oregon where the 1964 count was 808 compared with 400 in 1963.

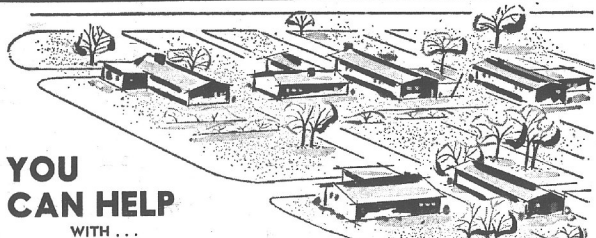
The 1964 count also included 2,552 deer, 101 bear, 25 coyotes and a single cougar, taken on a thoughtful few.

The top game producer continued to be the company's Cathlamet-Pacific Tree Farm in Southwest Washington, with a total figure of 1,767. The Clatsop operation topped the Oregon tree farms with a count of 1,150.

Vandalism continued to be a problem for tree farm personnel. The 1964 hunting season saw damage to road gates and locks and to fair-weather roads, along with some cases of theft of tools and equipment.

"We welcome hunters on nearly all tree farm areas," George H. Schroeder, CZ's chief forester, noted. "However, some roads must be kept closed because they are not built for use in wet weather. Driving on them in rainy weather can result in damage which is costly to repair."

"We appreciate the courtesy and respect for property shown by nearly all hunters and other recreational visitors to Crown Zellerbach's tree farms and ask their help in curtailing the acts and a single cougar, taken on a thoughtful few."



YOU CAN HELP WITH ...

Community Beautification!

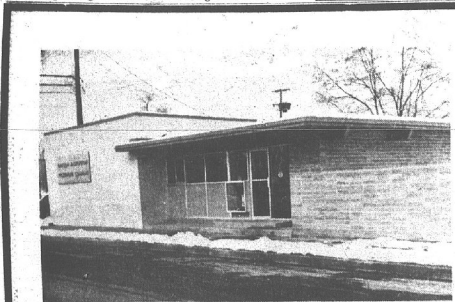
Community Beautification is everyone's job! Klamath Falls is our collective home (and what housewife would invite people to her home unless it was tidied up) You can help keep Klamath clean by cleaning up your yard, keep buildings painted and in good repair, planting of trees, shrubs, flowers and lawn. (If you do these things, your neighbors will respond in a

like manner). Do your part to make Klamath Falls a better place to live, a better place to visit.

Published in the Community Interest by **BAKER'S Nursery**

6200 South 6th 822-5553

GARDENING IS FUN! REWARDING, TOO!



OREGON WASHINGTON TELEPHONE CO. HEADQUARTERS, MERRILL



CALIFORNIA-OREGON TELEPHONE COMPANY BUILDING AT TULLAKE

1965.. A BIG YEAR OF PROGRESS

More than \$195,000 Will Be Invested by these Two Companies to Improve Service in the Klamath Basin!

The California Oregon Telephone Company has budgeted \$101,500.00 for plant improvements in 1965. Some of the larger jobs are: 1. A new cable between Tullake and Newell. 2. New distribution cables within the Newell area. 3. Stand by AC generators for use during power outages.

The Oregon-Washington Telephone Company has budgeted \$93,500.00 for plant improvements in 1965. A large part of this allocated for trunk additions to all areas. There will also be a substantial investment in plant improvements in the Dairy and Bonanza districts.

OREGON WASHINGTON TELEPHONE COMPANY

SERVING MERRILL, MALIN, BONANZA, AND LORELLA

CALIFORNIA OREGON TELEPHONE COMPANY

SERVING TULLAKE AND NEWELL

SUBSIDIARIES OF THE UNITED UTILITIES SYSTEM

Klamath Ice and Storage Company

Pioneered Cold Storage of Klamath Basin Potatoes and Medford Apples... and Put SEATTLE

Klamath Falls On The Map

as a Central Pacific Coast Storage-In-Transit Point for all leading Frozen Food Processors

in Oregon, Washington and California

who store products here and ship to the great markets of the central and eastern states.

This volume now has reached 5,000,000 pounds. KLAMATH FALLS

Here is a case of Trade being in favor of Klamath Falls. Klamath Ice and Storage handles Payrolls, Taxes, Business for Local Suppliers and puts Local Capital to Work without using a cent of expendable local resources.

This favorable Balance of trade was brought about by reasonable and prompt, courteous and reliable service.

Shipments move from in-transit storage here to such points as New York, Maryland, Illinois, Connecticut, Iowa, Ohio, Florida, Mississippi, Pennsylvania and even to Canada.

A wide variety of frozen products such as the following are handled in carload lots:

- | | |
|-----------------------|----------------|
| Strawberries | Blackberries |
| Raspberries | Blueberries |
| Cranberries | Peaches |
| Piece of Nectarine | Cut Beans |
| Lima Beans | Fordhook Limas |
| Corn | Peas |
| French Fried Potatoes | Green Peppers |
| Broccoli Sprouts | Asparagus |
| MIXED | Carrots |
| Mixed Veget. | Melon Balls |
| Turkey | Spinach |
| | Poultry |

Also contracts with the Federal Government have put Klamath Falls on the approval list of locations for the storage of millions of pounds of army supplies.

Klamath Ice and Storage perhaps is the only business that has never been closed and has had a man in attendance night and day every day, since 1919.

The business has been in continual operation since 1910. It has been in operation by the present management since 1920.

Klamath Ice and Storage Co. has been rated by Dunn & Bradstreet many years.

Member National Association of Refrigerated Warehouses, Inc.

Klamath Ice and Storage Company

A. M. COLLIER
President & Manager
DON NABAKOWSKI
Chief Engineer & Foreman

ROSS RAGLAND
Vice Pres. & Asst. Manager
GEORGE EDWARDS
Operating Engineer

FRANK FLEET
Assistant & Superintendent
Operating Engineer

661 Spring St., Klamath Falls, Ore.

Telephone 503-884-5158