

It Pays To Sell Through One of STROUT'S 25 TOP OFFICES!

Free Catalogs ☆ Nationwide Better Buys

HERE'S ANOTHER FINE RANCH WE HAVE FOR SALE
IN THE BASIN'S FINEST HUNTING & FISHING AREA.



- ★ 1,230 Acres — Many under irrigation for alfalfa and meadow pasture.
- ★ Good Outbuildings
- ★ Complete line of farm machinery.
- ★ One mile of very desirable river frontage.
- ★ Many more features.

- ★ Colorful 2-bedroom Ranch Rambler
- ★ Lawn and Shade Trees.
- ★ Built-in Kitchen.
- ★ 2-way fireplace
- ★ In top condition throughout.
- ★ Just minutes from town.



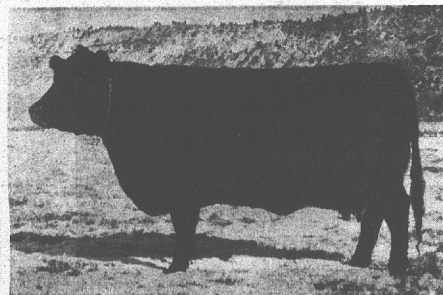
STROUT REALTY

Robert and Stella Dehlinor, Representatives — Res. Phone 882-5601
Hank Holmen, Salesman — Res. Phone 882-5048

5429 So. 6th St.

884-5281

LAND & RANCHES



Scott Warren's Famous "Cow 22"
We Specialize In Land and Ranches.

When buying or selling we would like
to offer our services to you.

Theron W. JONES
REAL ESTATE BROKER

JIM HAMMOND, Associate Broker
WINEMA HOTEL 1111 MAIN 882-5561

WALKER REALTY

☆☆☆ Jeanie L. Walker, Realtor ☆☆☆
8 Years Experience Serving Your Real Estate Needs!



LOTS of CHARM and COMFORT

... in this attractive SUBURBAN home! The large living room is CARPETED, and has a FIREPLACE. There are THREE bedrooms, each with ample closets. The kitchen has LOTS of STORAGE, and a BREAKFAST BAR. Separate utility room. Large bath with tub and toilet shower, plus a half bath. Expansive FAMILY ROOM. Attached garage. This lovely home is situated on a beautifully landscaped lot and surrounded by equally lovely homes. F.H.A. appraised at \$18,500. IMMEDIATE POSSESSION!

WE have an excellent choice of listings, in ALL PRICE RANGES and ALL DISTRICTS. Please give us a call to help you locate the home of your desire or ...

Drop By And See Us At
WALKER REALTY
402 MAIN
882-4154 Days or Eves.

MIDLAND EMPIRE

Growing With Klamath Since 1944
And Now ... WE'RE 21!



Midland Empire Insurance Agency was organized just 21 years ago! It was purchased in 1958 by Clem and Sylvia Lesueur, and they are now sole owners and operators of Midland Empire Insurance & Realty.

It is their earnest desire to assure all customers of the continuance of the very high standards of service established by the founder Mr. Wm. McKibbin. You can depend on the same courteous and careful analysis of home, auto and other types of insurance coverage, coupled with outstanding real estate sales and service.

Clem Lesueur has been in business in Klamath Falls since his first interest and responsibility.

Sylvia Lesueur has 16 years banking experience plus 9 years in real estate and insurance.

Jim O'Donahue for many years was associated with J. W. Kerns. As a real estate salesman, he is eminently qualified to analyze home, ranch and commercial property sales.

Jackie Bedard, assistant underwriter, has 20 years business experience and has been in insurance and real estate since 1945.

New additions to the Midland Empire family this past year include Fred Lawrence and Golden Vallier. Golden, our new secretary brings 16 years of experience to our office to help us serve our customers even better. Fred has given insurance counsel to people of Klamath Falls for 15 years. He can now give his customers many dollars in premiums and can extend greater service by being able to give many coverages which he did not previously have available.

"We extend a courteous invitation to all of the people of the Klamath Basin to stop in at any time for insurance quotes, or suggestions concerning real estate sales and purchases."

Oscar W. (Andy) Anderson shares the Midland Empire office to provide the additional service of Life Insurance. Andy has provided life and health insurance plus estate planning since 1955.

MIDLAND EMPIRE
Insurance & Realty
AGENCY

1006 Main

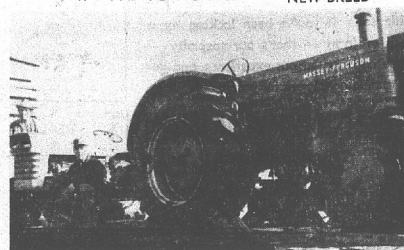
882-3471

Give Your Business the Boost
That Leads to
HIGHER PROFITS!

Put Herald and News
CLASSIFIED ADS
On Your Selling Team Right Now!

MIDLAND EQUIPMENT
YOUR
MASSEY FERGUSON DEALER
ANNOUNCES ARRIVAL

MF TRACTORS "RUGGED NEW BREED"



Leon Andrieu and son Ray Andrieu, owners, are admiring the New Massey Ferguson Tractors. They are a must-see. Stop out soon!

- Featuring:
- NEW FERGUSON HYDRAULIC SYSTEM
 - NEW DIESEL AND GAS ENGINES
 - SEE US FOR MORE DETAILS

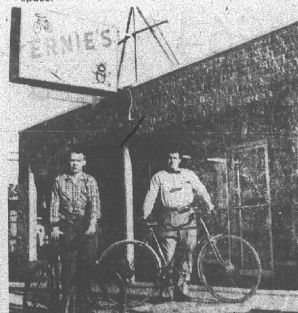
WATCH FOR "SURE WINTER PROGRAM"
AT OUR **GRAND OPENING!**
MIDLAND EQUIPMENT
6840 So. 6th — 884-9307

ERNIE'S BIKE, TOY & HOBBY SHOP

"A JOYLAND OF A TOYLAND FOR EVERY GIRL AND BOY!"



Above is the first ERNIE'S BIKE SHOP in Klamath Falls. It was opened in 1953 by Ernie Sessom, and was located in the old Pelican Theater Building. It had just 1800 square feet of floor space.



In 1961 Ernie moved to a larger location (2,500 square feet) a new building at 928 Klamath Avenue. And, in 1962 opened THE TOY HOUSE in Medford, Oregon.

- ☆ TOYS
- ☆ GAMES
- ☆ DOLLS
- ☆ MODELS
- ☆ BIKES
- ☆ TRIKES
- ☆ WAGONS
- ☆ KEYS
- ☆ REPAIRS

Home of the FAMOUS
SCHWINN

The bicycle that's guaranteed as long as you own it!

Of all bicycles, SCHWINN has always been Ernie's first love! These outstanding bikes are manufactured in America by American people earning better than average wages. "In 1953, says Ernie, we sold a standard, full size bicycle for \$45.95. Today a comparable bike, including nylon tires, built-in kick stand and a 3-color paint job, costs just \$1 more!" With Schwinn you have over 3,200 models and colors to choose from. Stop in soon! You are always welcome at Ernie's!

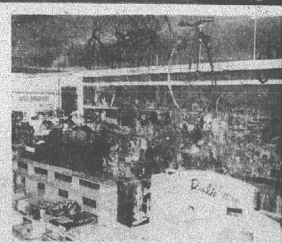
COMPLETE SERVICE and REPAIRS ON ALL AMERICAN BIKES!
Three Bonded Locksmiths to cut your keys at the same prices as established in 1947. Come in soon!

You'll Love Browsing In A True "Girl & Boy" Land

ERNIE'S BIKE, TOY & HOBBY SHOP

812 Klamath Ave.

884-4512



It wasn't long until growing pains made another move necessary, to the present location at 812 Klamath Ave. The store front and interior pictures appear above. Over 6,000 square feet of convenient shopping area.

AND ...
When in MEDFORD
Visit Ernie's
TOY HOUSE
OPENED IN 1962
317 East Main Medford