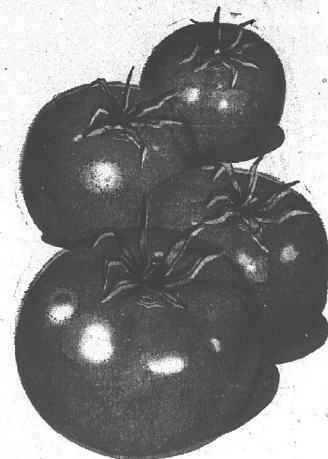
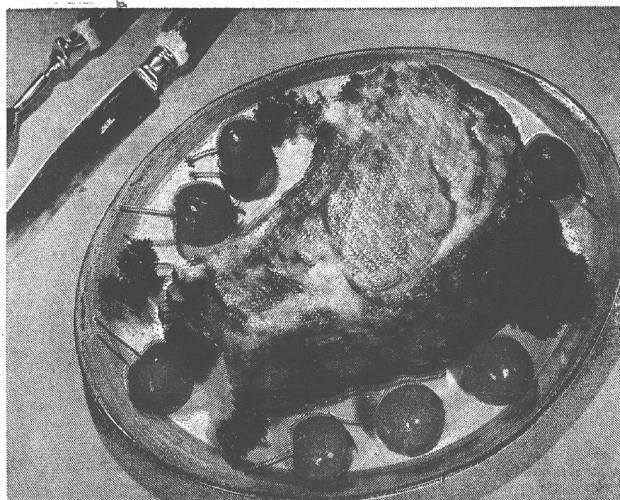
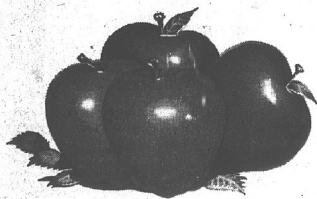
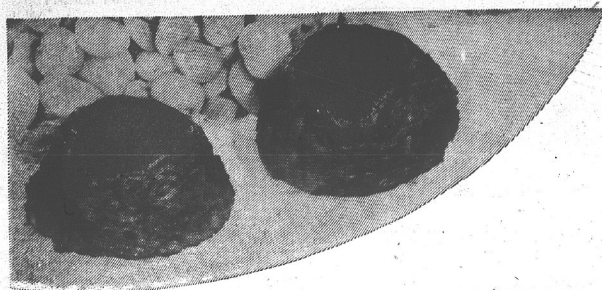




AT MARKET BASKET...

We Take Better Care of Your Food!!

As any farmer knows, there is a great difference in the food he grows... and there can be an even greater difference in the quality of food you buy at the grocery store... if it is not handled properly!

That's why we at Market-Basket take better care of the fresh fruits, vegetables, and meats we sell!

Naturally we start with top quality! Second class produce is still second class produce, no matter how much it's pampered. Inferior grades of beef will always be inferior no matter how tenderly they're cut or how carefully they're trimmed.

So, we start with the best... and give it the best care pos-

sible from the time it's unloaded at our back door until the time the "box boy" places your purchase in your car.

Our "Top 'O The Crop Produce Departments" are staffed by men who know their beans (and all their fruits and vegetables). And they have the crispers, the soakers, the coolers to insure your fresh fruits and vegetables the best of care during their brief stay at Market Basket.

Your Market Baskets are the only true super markets in the Klamath Basin offering "old fashioned service meat departments." There is always a butcher right here behind the counter to serve you! He is right on the spot to continually check the cases and keep fresh cuts of USDA Grade

Good and Choice beef on view for your selecting. He will gladly show you both sides of the meat. And he is always glad to prepare that special cut you like so well.

Of course you'll find your favorite brands of nationally advertised groceries on our shelves, too, and you'll find courteous clerks throughout both stores to help you with your purchases.

To sum it all up, we're extremely proud of all our service-minded employees! We believe that you will enjoy the superior taste difference in the foods you buy, thanks to their tender care. Why not shop your home-owned independent Market Baskets this week and see for yourself.



NORMAN DUFFY
Owner and
Operator



KEITH RUCONICH
Meat Dept. Mgr.
Store No. 1



DOUG CLEMENT
Produce Mgr.
Store No. 1



BOB ANDERSON
Store Manager
Store No. 1

Duffy's Home - Owned

Market Basket

• 122 No. 9th. St.
• So. 6th at SHASTA WAY
THE FRIENDLIEST STORES IN TOWN

FREE
Park & Shop
CUSTOMER PARKING



JERRY BRADFORD
General Manager
Market Basket



E. L. PARNELL
Meat Dept. Mgr.
Store No. 2



GEORGE WILLIS
Produce Mgr.
Store No. 2



IRA ZERKLE
Store Manager
Store No. 2