

A881 ▲

A smoothly darted princess dress leads into a soft roll of pleats inches below the hipline to make you look graceful, seated or walking. The print of Everfast Kodol and cotton is a rich, ink-blot abstract of earthy color.

A918 ▼

Whether you've latched on to the new discotheque dance craze or still prefer the Latin rhythms, here is a party dress that's made for movement. It's turned out in an airy, flocked dotted-swiss fabric of Kodol and rayon.



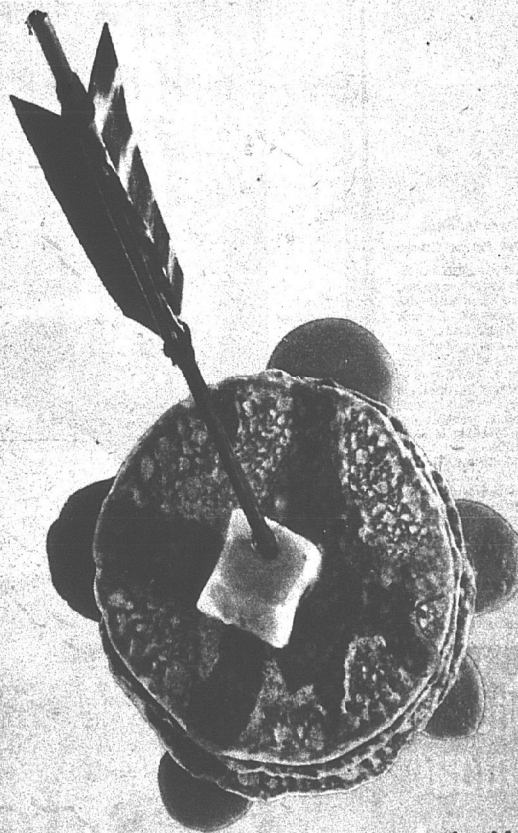
A918

EACH SIZE

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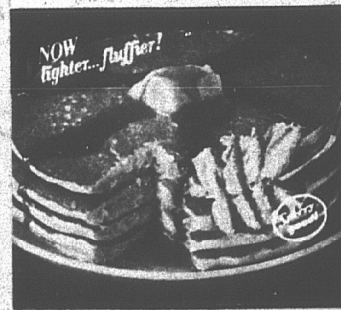
(are acceptable)



Now! the pancakes that won the West

1 LB. NET WT.

Betty Crocker
Buttermilk
Pancake
and waffle
MIX



are lighter, fluffier, better than ever

Pick up a sunny new package today. Then tomorrow morning watch how these new buttermilks puff up. Fluff out. Sizzle to a golden brown. Betty Crocker's New Buttermilk Pancake Mix! Reach for it!