

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

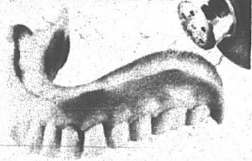
In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H®*. Ask for it at all drug counters.

Dentists help overcome shock of new FALSE TEETH



When false teeth get on your nerves many dentists give special PASTEETH powder. It helps hold teeth in place—helps keep them from slipping or dropping down when you talk—makes you feel more secure. PASTEETH cushions tender gums so you can bite harder and eat faster with greater comfort. PASTEETH helps you laugh and speak more clearly, confidently. PASTEETH checks "plate odor" (denture breath). At drug counters everywhere.

EYEGLASSES by MAIL as low as \$1.95

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Quality READING or BIFOCAL Glasses
for Far and Near

Recommended for folks approximately 40 years or older who do not have astigmatism or disease of the eye, and who have difficulty reading or seeing far. We sell in interstate commerce exclusively. Est. 1939

Thousands of Customers

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TEETHING PAIN

New liquid ORA-JEL safely ends teething pain. Just apply, pain "flies away." Recommended by many pediatricians, works fast... results guaranteed or money back. Also available in jelly.

ora-jel

Why "Good-Time Charlie" Suffers Uneasy Bladder

Unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief. 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 16 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. For convenience, buy the large size. Get Doan's Pills today!

Can Computers Find You a

Here is an unusual way of lowering our high divorce rate—press a button

"WHERE HAVE you been keeping this man? He's a delight—and tall and handsome, besides. He's for me!"

That's what a chic, 34-year-old editor recently wrote Dr. Eric Riss, director of the Scientific Marriage Institute.

The man under discussion had been introduced to the woman editor several days earlier. He was a 41-year-old businessman, neither glamorous nor wealthy. You might say the only extraordinary thing about him was that he had met her through an IBM computer.

Dr. Riss had located this computer suitor by slipping an IBM card into an IBM machine. On the card were recorded the woman's habits, hobbies, and preferences in men. The machine had speedily sorted through 4,000 eligible bachelors in the Institute's files, selected the best match, and flipped out the businessman's card.

Computerized love? IBM marriage? Is the idea really nonsensical? Not if you take a look at our high divorce rate, says Dr. Riss. Several years ago, he and a number of psychologists, clergymen, and marriage counselors decided computers might solve the problem of these unhappy marriages. To this end, they founded the Scientific Marriage Institute in New York City in 1956.

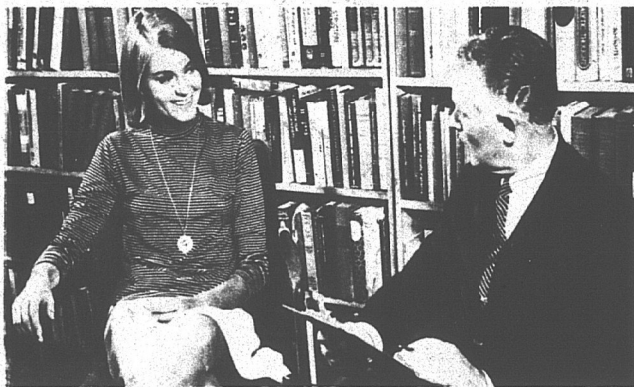
The Institute has since supervised the meeting of 10,000 persons ranging in age from 17 to 83. So far, more than 1,500 have married their computer-found mates, and only four divorces have occurred.

"LOVE CONSISTS of two factors," Dr. Riss says, "sexual attraction and basic compatibility. The Institute stresses both when making a selection."

When someone comes to the Institute for the first time, he or she fills out a four-page questionnaire. There are questions about family, education, religion, and goals. This questionnaire and a series of personality tests form the basis for a personal interview afterward.

"We try to find the underlying motivations and emotional patterns—some of which the applicant himself may be unaware of," Dr. Riss explains. "The tests often refute things people believe about themselves. A man may say he wants a glamour girl, but we may find out he also wants a girl who pays little attention to her looks."

From the first interview to the first session with the IBM machine usually takes four weeks. The client is completely computed. Even his handwriting is analyzed. Once his card is coded, it takes only



In separate sessions, above, a young woman and a young man are interviewed and fill out forms at the Scientific Marriage Institute. Then the cards containing data about them are fed into a computer, right. When they meet, below, they find that the computer is talented at matchmaking!

