



ANTIQUES ON RISE — Robert Samuels Jr., left, an antique expert, shows a mantel clock created in Europe before 1830 to Carlton Pullin of Athens, Greece, and Dorothy George of New York. The antique business is now considered a blue chip investment throughout the world and United States. — UPI Telephoto

Wall Street Finds Antiques Beat Common Stocks For Cash Return

NEW YORK (UPI)—Antiques have been rising in value faster than common stocks, and Wall Street has started taking notice of the antique business as a blue chip investment.

The supply of antiques, by definition, is not growing, but the demand is.

A French Empire crystal and bronze table that once belonged to Napoleon's Empress Josephine sold at auction in 1940 for \$4,500. In 1959, sold again, it fetched \$15,000.

By contrast, common stock in American Telephone and Telegraph worth \$4,500 in 1940 advanced only to \$10,500 by 1959. Josephine's table was a better investment.

Ralph Heller, editor of *Antique Dealer*, the trade magazine, estimates that the number of antique dealers in the country jumped from 10,000 to 20,000 in the past decade. He believes

they gross about \$600 million a year.

Widespread in U.S.

The significant thing about the antique market is that it is so widespread in the United States, according to Robert Samuels Jr., president of French & Co., the largest antique dealer in the country and one of the few that is publicly owned.

French is a subsidiary of Robert Dowling's City Investing Co., which has large interests in theaters and real estate.

Dowling, a venture investor, foresaw the growth of the antique market about a decade ago and started buying into French's.

Samuels says that while there are no American millionaires collecting antiques on the scale of J. P. Morgan and William Randolph Hearst Sr., many in the past decade. He believes

well-to-do and moderately well-

to-do Americans are collecting antiques. The annual winter antiques show here has become an important trade fair, not just an event on the society calendar.

Moreover, American collectors are taking an increasing interest in the rareties sold at the great European galleries.

Of the \$37 million in sales recorded by Sotheby's in London last year, \$12 million resulted from antiques from American collections, Samuels said.

He reflects the fact that the great antique auction galleries are markets for investors and speculators as well as for collectors.

Antique Deadline 1830

"Antiques are acknowledged blue chip investments and their long term performance as investments exceeds that of common stocks because the supply cannot be increased," he said.

"By law and custom, no object may be called a genuine antique unless it was made before 1830—the critical date of the Industrial Revolution."

A new record price for a single piece of antique furniture was set last year—\$176,000 for a Louis XVI. marqueterie commode, bought by Mrs. Jack Lindsay, an American.

Even at these prices, demand tends to outrun supply, Samuels said. "People who imagine that the high prices reported in the press for good antiques and fine paintings are inflated for publicity purposes are much deceived," he said. "Nor, except at the auction gallery, is there much haggling."

A surprising thing about the business today, according to Samuels, is the comparative youth of many of the buyers.

"In the past antique collectors were necessarily elderly—only those who had made their fortunes had the money and leisure to collect. But today at least one-third of the customers at any good sale or the regular business of a first class gallery seem to be couples in their thirties."

Explanation Of Prizeword Puzzle Aid Contestants' Quest For Cash

ACROSS:

1. Allowing his outlook to be governed by his PAL is apt to stifle a man's individuality (Pay). To a considerable extent a person's general outlook is necessarily governed by his Pay. PAL is better. It's not enough for any person to be governed or dominated by another.

2. It's often very bad for a nation to forget about P.A.S.T. (Past). Often fits better with PAST; it might be an unhappy one and the nation might be building for the future. Of ten understates with Past; such agreements should be honored.

4. It's often unwise for students to FLOG their brains with excessive study before an examination (Clog). At a school usually is called with Clog. FLOG is better with the which can have disastrous restraint of the clue. To lash or drive the brain to come up with the answers can be productive.

6. Usually, the fustier people are the more likely they are to MEDDLE (Muddle). Muddle is not by any means true; fussy people are apt to be very orderly and well organized.

7. As a rule, the more sportsmanlike a person the quicker he is to appreciate a good LEAP (Lead). Being a sportsman, he can appreciate the effort going into the LEAP. Even a rank amateur observer can appreciate the significance of a good Lead.

10. Studying BOOKS widely extends our knowledge of human nature (Look). Looks is debatable; mere appearance means relatively little. BOOKS is more to the point, and knowledge gained can help to understand what is.

stand human nature.

12. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

13. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

DOWN:

1. As a rule, the more conscientious you are, the less likely you are to refuse a POLITE request (Police). Whether or not you're conscientious, you're most unlikely to refuse a Police request. Exceptions are more likely with POLITE; it might be an unreasonable one.

2. We're more likely when we're elderly to be irritated by expressions of P.R.U.D.E (Pride). Not Pride; the pride of might be reasonable and well justified. PRUDE is more to the point; our experience has taught us the folly of pretending to fake modesty.

3. It's apt to make her enemies glad when a chivalrous woman is TAPED (Tamed). Apt scarcely goes far enough with Tamed. TAPED indicates merely that she is known for what she is.

5. An optimist's outlook on the future is seldom BLANK (Black). Even an optimist's outlook on the future might more frequently than seldom be Black; conditions could make it so. That his outlook is seldom BLANK is more in accord with his optimism. He reacts in some way.

7. The fact that her child is LAMB usually makes a mother more protective toward him (Lame). With Lame, usually doesn't do justice to her maternal instincts. Exceptions are more likely with LAMB. He can be very well behaved and quite self-sufficient, too.

8. Even a man of the world is often misled by a designing person's ARTS (Acts). The specific reference to misled indicates ARTS. Acts might not be at all intended to mislead.

9. Lots of sleep often has a marked effect on a person who is beset with troubles (Loss). LOTS is better with often; a good sleep can often enable such a person to better tackle his troubles. Loss of sleep, however, might not have such a marked effect; while it does him no good, it can scarcely increase his basic troubles.

11. The ability of a writer might well be tested when describing a beautiful SKY (Spy). His description of a beautiful Sky need not be so difficult; we all have a general idea of what a beautiful woman looks like. But a beautiful SKY is indeed hard to depict in words.

14. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

15. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

16. Usually, the fustier people are the more likely they are to MEDDLE (Muddle). Muddle is not by any means true; fussy people are apt to be very orderly and well organized.

17. As a rule, the more sportsmanlike a person the quicker he is to appreciate a good LEAP (Lead). Being a sportsman, he can appreciate the effort going into the LEAP. Even a rank amateur observer can appreciate the significance of a good Lead.

18. Studying BOOKS widely extends our knowledge of human nature (Look). Looks is debatable; mere appearance means relatively little. BOOKS is more to the point, and knowledge gained can help to understand what is.

19. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

20. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

stand human nature.

12. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

13. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

DOWN:

1. As a rule, the more conscientious you are, the less likely you are to refuse a POLITE request (Police). Whether or not you're conscientious, you're most unlikely to refuse a Police request. Exceptions are more likely with POLITE; it might be an unreasonable one.

2. We're more likely when we're elderly to be irritated by expressions of P.R.U.D.E (Pride). Not Pride; the pride of might be reasonable and well justified. PRUDE is more to the point; our experience has taught us the folly of pretending to fake modesty.

3. It's apt to make her enemies glad when a chivalrous woman is TAPED (Tamed). Apt scarcely goes far enough with Tamed. TAPED indicates merely that she is known for what she is.

5. An optimist's outlook on the future is seldom BLANK (Black). Even an optimist's outlook on the future might more frequently than seldom be Black; conditions could make it so. That his outlook is seldom BLANK is more in accord with his optimism. He reacts in some way.

7. The fact that her child is LAMB usually makes a mother more protective toward him (Lame). With Lame, usually doesn't do justice to her maternal instincts. Exceptions are more likely with LAMB. He can be very well behaved and quite self-sufficient, too.

8. Even a man of the world is often misled by a designing person's ARTS (Acts). The specific reference to misled indicates ARTS. Acts might not be at all intended to mislead.

9. Lots of sleep often has a marked effect on a person who is beset with troubles (Loss). LOTS is better with often; a good sleep can often enable such a person to better tackle his troubles. Loss of sleep, however, might not have such a marked effect; while it does him no good, it can scarcely increase his basic troubles.

11. The ability of a writer might well be tested when describing a beautiful SKY (Spy). His description of a beautiful Sky need not be so difficult; we all have a general idea of what a beautiful woman looks like. But a beautiful SKY is indeed hard to depict in words.

14. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

15. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

16. Usually, the fustier people are the more likely they are to MEDDLE (Muddle). Muddle is not by any means true; fussy people are apt to be very orderly and well organized.

17. As a rule, the more sportsmanlike a person the quicker he is to appreciate a good LEAP (Lead). Being a sportsman, he can appreciate the effort going into the LEAP. Even a rank amateur observer can appreciate the significance of a good Lead.

18. Studying BOOKS widely extends our knowledge of human nature (Look). Looks is debatable; mere appearance means relatively little. BOOKS is more to the point, and knowledge gained can help to understand what is.

19. The fact that a person is MUTE often encourages others to take advantage of him (Mutt). There are all too many people ready to take advantage of a Mutt, a stupid person, and often does not go far enough. The restraint is better with MUTE; he might be quite sensible in remaining silent.

20. We often feel sorry for a child whose mother has a NASTY temper (Nasty). We at least usually feel sorry for the child whose mother has a Nasty temper. NASTY isn't quite so bad, and fits better with often.

NO MONEY DOWN ON ANYTHING WARDS SELLS

JOIN THE THOUSANDS SWITCHING TO WARDS

MONTGOMERY WARD

WARDS Riverside

spectacular SHOCK SALE

DOUBLE ACTION

INSTALLATION AVAILABLE

ONLY SHOCKS WITH THESE 5 IMPORTANT FEATURES

- 1 Exclusive O-ring seal keeps working pressure constant for stability under all conditions.
- 2 44% greater working capacity from big 1 1/2-in. piston provides more stability, less sway.
- 3 25% greater oil reserve capacity from oversize reserve tube gives cooler operation under all working conditions.
- 4 Nylon piston ring provides an even control through all temperature ranges for a consistently good ride.
- 5 Aluminum cooling ribs cut heat build-up that can destroy the efficiency and life of your car's shocks.

RIVERSIDE SUPREME

REPLACE YOUR OLD SHOCKS TODAY—TRY A SET OF SUPREMES—USE OUR 30-DAY TRIAL OFFER

2 FOR 12.88

INSTALLED

JUST SAY "CHARGE IT"

Extensive tests show worn shocks increase road sway, tire bounce up to 60%. When your tires are off the road, you lose control. Replace worn shocks with Riverside Supreme, the finest made. Many quality shocks lack 1. Riverside features anti-foam baffle spring to cut air-oil mixing, self-priming rod guide for faster operation, 360 welding for protection, positive sealing, top quality fluid for all temperature ranges.

Riverside Standard Shocks

NEW SHOCKS PRESERVE THE LIFE OF YOUR CAR

10.88

A Pair Installed

Worn shocks are responsible for many front end repairs. They cause mis-alignment, excessive tire wear. Buy Standard shocks with simplified valve action for longer life.

Greater stability

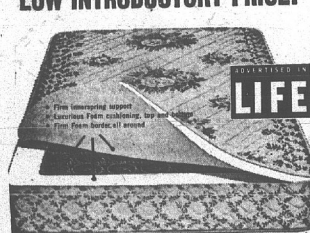
Less tire wear

Smoother riding

9th & Pine Open 9:30 a.m. to 5:30 p.m. Phone 884-3188

Bush Furniture Co.

never before A REVOLUTIONARY NEW MATTRESS AT SUCH A LOW INTRODUCTORY PRICE!



ENGLANDER'S PERFECT FIT MATTRESS SALE!

COMFORT SEAL CONSTRUCTION

There's a mattress to fit every budget in this great introductory sale. And every mattress is designed and constructed to conform to every line of your tired body. Made to help you relax, to sleep.

Revolutionary new firm comfort! Famous Englander-innerspring construction completely encased in luxurious foam. The durability and support of springs with the sleep-inducing comfort of foam. This marvelously new sleep surface has an edge-to-edge firmness never before known in old-fashioned innersprings.

FIGURE FIT QUEEN

You must come in and see this great new mattress. Lie on it—just once, just for a moment—and you'll know at once this mattress is for you. The firm support of innersprings, plus the comfort of foam. Makes you want to curl up, relax and sleep. Beautiful comfort-quilted cover, too. At the unheard of introductory price of \$49.95 each, you'll want the set—mattress and box spring, maybe two sets. Come see it—lie on it—TODAY!

\$49.95

THINK OR SIZE

Englander

a subsidiary of UNION CARBIDE CORPORATION

USE OUR INTERIOR DECORATING STUDIO — NO CHARGE OR OBLIGATION! See hundreds of styles and colors of their coverings, draperies, bedspreads, etc. To make yours a "show place" type home. Come in anytime.

BUSH FURNITURE CO.

"WHERE QUALITY IS NOT EXPENSIVE"

221 Main St. Phone 882-4688

Even FASTER Service!

Three RADIO-DISPATCHED Trucks

REFRIGERATION IS OUR BUSINESS, (NOT A SIDELINE!)

- COMMERCIAL • RESIDENTIAL
- INDUSTRIAL • INSTALLATION, SALES AND SERVICE

- AIR CONDITIONING (INCL. AUTO)
- HEATING PUMP SERVICE

Call 882-1547

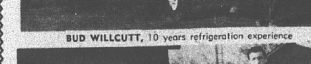
Commercial Refrigeration Service



RALPH KENISON, owner—20 years experience including 13 years in Klamath Falls!



BUD WILLCUTT, 10 years refrigeration experience



DON PRESTON, 2 years O.T.I., five years experience



DON PRESTON, 2 years O.T.I., five years experience

4308 EZELL AVENUE — KLAMATH FALLS