

Pre-Easter SALE Girls' Spring Dresses

Sale
Priced

1⁹⁷

Size
3-6x

Each dress is fashioned with a full hem and finished seams. Daintily trimmed with a bit of lace or embroidery. All fine fabrics in spring flower colors.



Lacy Cotton Bouffant Gro-Slips

On
Sale

97^c

Lace trimmed slips of Everglaze® Polysheen cotton resist wrinkles and soil. With elasticized sides, Gro-tuck at waist. White, sizes 3-6x.

Just Say "Charge It" on Sears Revolving Plan.

Pre-Easter Sale Boys' Suits

Sale
Priced

3⁹⁷

Dress-up look in asst. patterns and colors with coordinate slacks. All of cotton and rayon blends, sizes 1-6x.

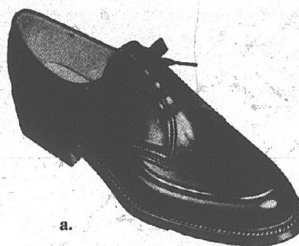
Dress Shirt's with Tie Sale Priced

1³⁷

Of Sanforized combed cotton broadcloth with long sleeves, snap-on bow tie. White, 2-6x.

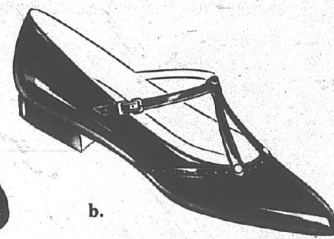


Pre-Easter Shoe Sale



a.
Boy Oxfords
Sizes 8½-4

3⁹⁷



b.
Girls' Black Patent
Sizes 8½-4

4⁹⁷



c.
Women's Slip-On
Sizes 4½-10

Just Say
"Charge It"
on Sears Revolving
Charge

4⁹⁷

SAVE at Sears 3 Days Only!

a. Regular \$4.99. Boys' four-eye-let moc-toe oxfords with nonslip back. Noiseless, long-wearing polyvinyl soles. Black.

b. Regular \$5.99. Girls' party T-strap in glistening black patent leather. Leather lined.

c. Regular \$5.99. Popular slip-on in waxy brown. Grained leather uppers.



SALE Priced Men's Oxfords

Regular
\$11.99

9⁹⁷

Like
Walking on a Cloud
air vents in the
sponge-cushioned
insoles let air
circulate freely
for first-step
comfort.

Here's first-step comfort in the fully cushioned breathe-easy insoles. Long-wearing flexible Sears sole. Black. Sizes 3½-7. Hurry in...

Our Finest Service Shoes

Regular
\$13.99
Oxfords

11⁸⁸

Breathe-easy insoles have built in arch for increased foot support, comfort. Composition soles are extra sturdy, wear guaranteed*. Goodyear welt shape-retaining construction. In color Black. Sizes 7½ to 11.

Regular \$14.99 Shoes...\$12.88



SATISFACTION GUARANTEED OR YOUR MONEY BACK-SEARS