

**MONTGOMERY
WARD**

DIVIDEND DAYS SALE

**NOW
THRU
SAT.
FEB. 13**

unsurpassed COLOR TV

**new low price on Wards
all-channel Airline TV**

**WELCOME THE WORLD OF COLOR
—WITH 21-INCH* AIRLINE TV!**

\$ 333

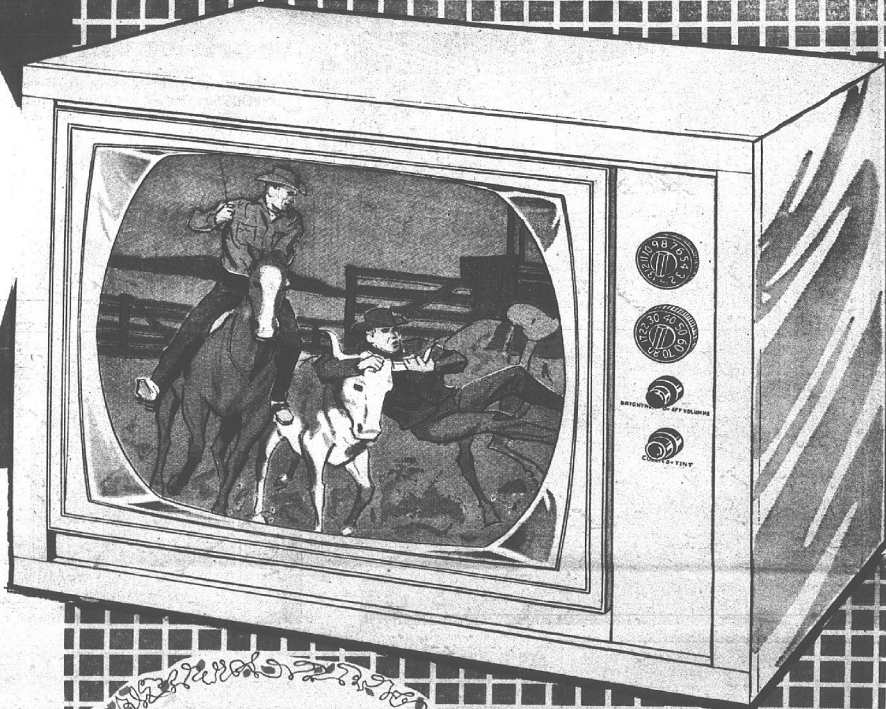
- Full, rich colors! 24,000 volts of picture power
- Gets sharp black and white, too! Glass safety shield
- Aluminized picture tube for more exciting contrasts
- Long range reception; built-in VHF/UHF antennas
- Direct-reading channel identification; front controls

**Airline 23-inch*
console TV**

\$138

- Crisp, clear viewing... all-channel reception
- Aluminized picture tube for brighter pictures
- Tinted safety glass—more contrast, less glare
- Automatic gain control keeps the picture steady
- Built-in antennas—costs less than many portables

*Measured diagonally



WARDS AIRLINE COLOR TUBES
Engineered to give high-fidelity performance
—greater brilliance, truer colors.

WARDS TRADITIONAL QUALITY
Airline color TV is lab tested to rigid stand-
ards before being offered for sale.



**AIRLINE RADIO—FOR
FULL, CLEAR SOUND**



**AIRLINE CLOCK RADIO
—FINE AM RECEPTION**

1988

Large Telechron clock with dose alarm
to buzz at 5 minute intervals. Big
speaker, 5 tubes. Down blue cabinet.



FREE
2 batteries
with purchase
of radio!

**AIRLINE AM/FM RADIO
—COMPACT, PORTABLE**

3988

Superior AM reception, drift-free FM.
Transistor powered; tuning-eye light. 3
antennas; battery eliminator jack.

Free Home Trial
Call Wards... ask about
our free home demon-
stration of Airline TV.

Expert Service
Wards skilled tech-
nicians use exact repair
manual parts. Service
prompt, courteous.

**Satisfaction
Guaranteed**
... or your money back

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