

MONTGOMERY WARD

DIVIDEND

SAVE \$19 - SEA KING 6-hp. outboard motor



\$210

**NO MONEY DOWN
no payments till May!**

**REGULAR '229! WARDS NEW
FEATURE-PACKED SEA KING**

- Full gear shift—forward, neutral, and reverse
- Waterproof ignition system, covered plugs
- Vacuum twin-diaphragm fuel pump
- Shock absorbing rubber cushioned propeller
- Engine "tip-up" protection—reverse tilt lock
- Rubber cushion shock mount suspension

Here's a fishing favorite which won the coveted Seal of Approval of Tropical Marine Testers in rigorous laboratory and severe field tests! Dependable 6-HP motor starts quickly... speeds quietly at 13-MPH or trots at 1 1/2-MPH. Runs 4 hours at full throttle on one tank of gas... 4 1/4 gallons! Easy to operate—has twist-grip throttle; automatic rewind starter; up-front engine control.

DIVIDEND



**CLOTH COVERED
BOAT CUSHION**
Coast Guard approved.
Kapak sealed in Vinyl.
15x15x2"
Reg. 2.89 **2.09**



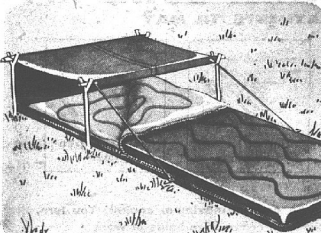
EASIER TO PITCH!

NEW! 94.50 EXTERIOR-FRAME TENT

Center tension lock snaps poles into place! Tent is flame-retardant, repels water, resists mildew; has 2 windows, door. 10x10' base.

72⁹⁹

**NO MONEY DOWN
no payments till May!**



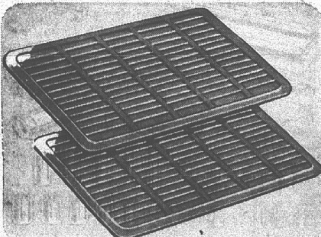
SLEEPING BAG

REG. 12.98 ROOMY SLEEPING BAG

3 lb. CELACLOUD acetate fiber filled for warmth. Water-repellent cotton duck cover; cotton flannel lining. Single-double style. Finished size 33"x75".

9⁹⁹

SAVE 2.99



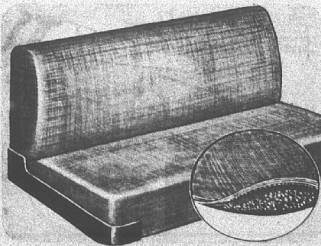
REVERSIBLE MATS

RIBBED BOTTOM PLUS WAFFLED TOP

16 x 16 in. floor mat that has two good looking sides. Shake it clean or wash with hose. Fits over original floor. Comes in white, blue green, red and black.

88^c

REGULAR 98^c



NYLON SEAT THROW

POLY-FOAM BACKED FOR COMFORT

100% nylon knit throw fits snugly to seat for trim, tailored look. Highly resistant to stains... easily machine washed. In Green, Lt. Blue, Beige, Red, Black.

6⁷⁷

**FRONT
REGULARLY 7.98**



| MAKE | YEAR | OUTR. | EXCH. | MAKE | YEAR | OUTR. | EXCH. |
|-----------------|-------|-------|-------|---------------|-------|-------|-------|
| Chev. | 40-54 | 19.95 | 14.88 | Ford, Merc. | 56-64 | 25.95 | 20.88 |
| Chev. | 55-64 | 22.95 | 17.88 | Oldsmobile | 54-64 | 25.95 | 21.88 |
| Corvair | 60-64 | 21.95 | 17.88 | Pontiac | 55-64 | 22.95 | 17.88 |
| Dodge, Plymouth | 40-55 | 19.95 | 14.88 | Falcon, Comet | 60-63 | 21.95 | 17.88 |
| Dodge, Plymouth | 56-64 | 22.95 | 17.88 | Specter, F-85 | 61-63 | 21.95 | 17.88 |
| Ford, Merc. | 40-53 | 18.95 | 14.88 | Tempest | 61-63 | 21.95 | 17.88 |

**WARDS
Riverside
BATTERY GUARANTEE**

(1) Free replacement within 90 days if found defective in materials and workmanship and will not hold charge.
(2) After 90 days, if so defective, battery will be replaced charging only for months used. Adjustments based on price before trade-in when returned, prorated over months of guarantee specified.

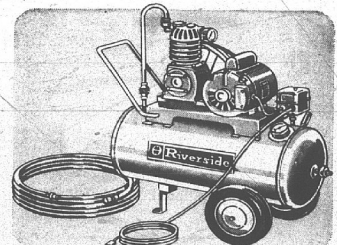
10% MORE POWER

36-MONTH HEAVY DUTY BATTERY

Winter driving drains power quickly from ordinary batteries. To give full-power winter service, the Riverside Heavy Duty is built to give 10% more power than the biggest new-car battery. It has more and larger plates per cell, each protected against over-charge damage with Silver Cobalt. More start power; more reserve power for accessories!

14⁸⁸

**6-volt
with trade
OUTRIGHT 19.95**

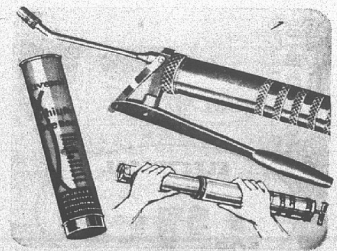


**AIR COMPRESSOR
FOR TIRE INFLATION, PAINT SPRAYING**

Riverside professional quality at savings! Automatic 100 lbs. working pressure, 10-gal. tank, 20-ft. hose, 8-ft. cord. 110-115V, 1/2 hp. motor.

99⁸⁸

REGULAR 109.95



GREASE GUN

BIG 16-OZ. CARTRIDGE TYPE

Lubricate the professional way with Riverside's garage-quality grease gun! Works efficiently with cartridge or bulk grease. 2.89 cartridges, 10 for 2.33

3⁶⁶

GUN ONLY